

PROGRAM REPORT

on the

.MADRID Public Administrations Program (PAP-ALP)

Comunidad de Madrid
June 13th, 2019

1. Introduction

On 22 September 2014, the Comunidad de Madrid (the .madrid Registry Operator) submitted a request for an Approved Launch Program according to Section 4.5.2 of the Trademark Clearinghouse Rights Protection Mechanisms Requirements. This Approved Launch Program for names of Public Administrations and Public Services (PAP-ALP), was approved by ICANN on 5 June 2015 but subject to the submission of the StartUp Plan. ICANN issued the Authorization Letter for the PAP-ALP on 25 February 2019.

The .madrid Registry Operator is pleased to submit the Program Report requested in Section 3 of said Authorization Letter for publication and discussion.

2. Overview

The PAP-ALP has been conducted between 11 April 2019 and 6 June 2019. A total of 237 applications have been submitted, of which 230 have been approved for allocation. In Appendix 1 below we provide a table summarizing all relevant figures for each category of application for the purposes of this Report.

It is worth noting that for the vast majority of the PAP-ALP length, precisely from 12 April to 26 May, Spain was in two consecutive electoral periods, comprising elections at all levels (local, regional, national, and EU). This has prevented the Registry Operator, a Public Administration, from raising awareness regarding the .madrid launch, as Electoral Laws and political correctness very much restrict communications in such periods. It has also affected the decision-making abilities of local administrations, now with acting Governments. In fact, the majority of applications took place in the last few days of the PAP-ALP once the electoral cycle was over.

Both factors played a role in the PAP-ALP falling short of the requested cap of 3,000 applications, which in fact was calculated as a maximum.

3. Applications in PAP-ALP

The PAP-ALP received a total of 237 applications. As said, the vast majority of the applications were received during the last week, especially during the final three days. This included *all* applications coming from 4 out of the 5 participating Registrars.

All applications have been individually validated:

- 226 have been directly approved;

- 4 applications (from the same Registrant) have been conditionally approved. Registrant Contact info is partially wrong, but both Registrant and Domain Names are perfectly eligible. Registry Operator will approve these names, but will put them on “*serverHold status*”. Registrant will then have 15 days to update the Contacts with the correct info. Upon Registry’s verification, the “*serverHold status*” will be either removed or otherwise the Domain Names will be deleted.

The total number of approved applications is, therefore, 230. These applications will be converted into Domain Names upon the start of the Sunrise and LRP Periods on 16 July 2019 (unless they get withdrawn by the sponsoring Registrars prior to that date).

We attach as Appendix 2 below a complete alphabetical list of all approved applications.

4. Rejected/Failed Applications

As of the time of this Report, 1 application has been withdrawn (even if it was eligible to be approved).

4 additional applications have been rejected due to the priority rules within the PAP-ALP in order to solve contentions. In effect, those four applications were eligible for the phase, but requested by a local authority (Municipality), and the Regional Government has priority for contended names.

Finally, 2 applications were rejected because the applicant was not a Public Administration, and the names were not those of a Public Service as such. It should be noted, though, that those names will be perfectly eligible in the Subsequent Launch Phases, including Sunrise as the Registrant has valid SMDs for both labels, as we learned during the validation process.

In total, therefore, there have been 7 failed applications. As expressed in Section 3.c. of ICANN’s Authorization Letter, there is no need for identifying the individual names or Registrants for such failed applications.

5. Applications matching TMCH registrations

A total of 7 approved applications matched entries in the SURL list, that is, are registered in the Trademark Clearinghouse (TMCH) with Sunrise Services rights. Those applications are listed in Appendix 3 below. In addition, as explained in point 4 above, 2 further applications matched SURL entries, but as those applications failed, they are not listed in Appendix 3.

Applicants for approved names matching SURL entries include:

- aena.madrid is applied for by AENA, the public entity managing, among others, the Madrid Adolfo Suárez International Airport (MAD);
- ifema.madrid is applied for by IFEMA, the public/private Consortium managing the Madrid Exhibition Center;
- metro.madrid and metrodemadrid.madrid is applied for by Metro de Madrid, S.A., a public corporation managing the underground railway (metro) in the Comunidad de Madrid.

The remaining 3 applications (aboutyou.madrid, max.madrid and nexus.madrid) are applied for by the Comunidad de Madrid (that is, the Registry Operator itself) for services long provided by the institution. From the point of view of the PAP-ALP evaluation exercise, it is relevant to note that the Registry Operator could have decided to create those domains directly within the portfolio of the 100 self-allocated domains allowed by Specification 5.3.2 of the .madrid TLD Registry Agreement instead of going to a Claims-subject Launch Phase.

Even if not required by the Authorization Letter, we are attaching as Appendix 4 a current list of self-allocated names.

Additionally, 2 applications triggered Claims Services, for labels in the DNL but not in the SURL, i.e., without Sunrise Priority rights. In this regard, this situation is no different than in any other limited registration period.

6. Applications Matching Local Trade Marks

As required in Section 3.e. of the Authorization Letter, the Registry Operator has conducted checks for applications matching trademarks registered with the Oficina Española de Patentes y Marcas (OEPM), the Spanish Patents and Trademarks Office. In addition, we have also checked EU trademarks as well as WIPO International trademarks with effect in Spain. Please note that this search is not exhaustive. On the one hand, we have excluded from the search all applications for local geographic names. On the other, the *reverse normalization* of application labels into trademarks cannot be perfect (due to spaces, hyphens, diacriticals, etc.). Having these in mind, **we found 18 cases of matches**. This does not include cases in which the trademark was owned by the applicant of the domain. In order to avoid duplications the list does not contain trademarks in the TMCH SUNRISE LIST.

Please refer to Appendix 5 for details.

During the validation process no doubts arose about the legitimacy of those PAP-ALP applications. For instance, **samur.madrid** could only refer to what everybody knows as SAMUR in Madrid: Servicio de Asistencia Municipal de Urgencia y Rescate (the public ambulance and medical emergency services in Madrid). Same for **padron.madrid** which can only be the local census and not refer to a cigar or clothing brand.

7. In Conclusion: General Evaluation of the Main Issues

The .madrid Registry Operator considers that the PAP-ALP has been a success both in terms of the goals pursued and as an experiment for future ALPs. Indeed, the PAP-ALP could have reached much bigger numbers in other circumstances (no electoral periods interfering; more time between announcement and start) but this does not affect the lessons for the ALP itself.

- As for **validation** efforts, the main issue encountered was the fact that the Registry Operator could not check who has registered a concrete label in the TMCH. This not only makes validation and, hence, protection of third-party rights more difficult, but it also seems at odds with the general transparency principle that rules all domain-name and trademark registration processes. While we could check owners of local (OEPM) and EU Trademarks, we could not do so for entries in SURL or DNL lists in the TMCH.
- **All applications**, even those rejected, **were eligible** for .madrid, even the 2 failing to qualify for the PAP-ALP. And all applications matching SURL entries in the TMCH are filed by entities who could, and should have, those names. Both in terms of eligibility rules, and also in order to prevent confusion by the general public.
- From a procedural point of view, we would advise ICANN not to impose a maximum length for the program. In our case, this would have allowed a short extension in order to compensate for one of the unexpected electoral periods.
- If cooling-off periods between the end of an ALP and the start of a Sunrise are deemed necessary in the future, we would advise that the allocation of the ALP names be allowed before the start of the Sunrise, so as to avoid the possible collision of already approved allocations and applications in the Sunrise or LRPs, which could not prevail in any case.

The .madrid Registry Operator would like to thank ICANN org staff and all those having taken part in the Public Comments for the PAP-ALP and hopes that this paves the way for future Approved Launch Programs in other community-based TLDs.

Appendix 1: Summary

	#	%	Comments
Applications	237	100	
Approved	226	95.36	
Conditional	4	1.69	Registrant information must be corrected
Total	230	97.05	To be allocated on Sunrise Start
Withdrawn	1	0.42	
Lost Contention	4	1.69	Eligible, but Region has priority over Municipalities in PAP-ALP
Non-eligible	2	0.84	Private entities not managing a Public Service as such
Total Failed	7	2.95	
In Sunrise List	9	3.79	Entries in SURL list in TMCH
Approved	7	2.95	
Rejected	2	0.84	Applications non eligible in PAP-ALP
Claims	2	0.84	Labels in DNL but not in SURL

Appendix 2: Tentatively-Allocated Domain Names in the PAP-ALP

1. 010.madrid
2. aboutyou.madrid
3. aena.madrid
4. aeropuerto.madrid
5. aeropuertos.madrid
6. agenciantidroga.madrid
7. agenciatributaria.madrid
8. andcentral.madrid
9. andencero.madrid
10. apuestas.madrid
11. aranjuez.madrid
12. ayto-fuenlabrada.madrid
13. ayto-meco.madrid
14. ayto.madrid
15. aytoanchuelo.madrid
16. aytoboadilla.madrid
17. aytocercedilla.madrid
18. aytovillaviciosadeodon.madrid
19. ayuntamiento-losmolinos.madrid
20. ayuntamiento.madrid
21. ayuntamientoboadilladelmonte.madrid
22. ayuntamientodechapineria.madrid
23. ayuntamientoelalamo.madrid
24. ayuntamientovaldeavero.madrid
25. bdcn.madrid
26. bibliotecadigital.madrid
27. bibliotecavirtual.madrid
28. boadilla.madrid
29. boadilladelmonte.madrid
30. braojos.madrid
31. breadetajo.madrid
32. caem.madrid
33. canal.madrid
34. canalcamnet.madrid
35. canalcamtv.madrid
36. canalclientes.madrid
37. canaldecomunicaciones.madrid
38. canaldeisabelsegunda.madrid
39. canalisabel-ii.madrid
40. canalmetro.madrid
41. canencia.madrid
42. carnejoven.madrid
43. cconsultivo.madrid
44. centenariomaudes.madrid
45. chapineria.madrid
46. cicla.madrid
47. citasanidad.madrid
48. citram.madrid

49. ciudad.madrid
50. cmautonomos.madrid
51. consejodelamujer.madrid
52. consistorio.madrid
53. consorcio.madrid
54. crtm.madrid
55. ctm-madrid.madrid
56. cyii.madrid
57. decide.madrid
58. defensordeelpaciente.madrid
59. digital.madrid
60. digitalmadrid.madrid
61. dotmadrid.madrid
62. e-112.madrid
63. e1-1-2.madrid
64. educamadrid.madrid
65. elalamo.madrid
66. eljardindevistalegre.madrid
67. emergencias.madrid
68. emes.madrid
69. emprendelo.madrid
70. emprendemas.madrid
71. emprendemasenmadrid.madrid
72. estadistica.madrid
73. familia.madrid
74. familiayasuntosociales.madrid
75. festivalclasicosenverano.madrid
76. formadrid.madrid
77. foroturismosostenible.madrid
78. fresnedillasdeolaoliva.madrid
79. fuenlabrada.madrid
80. ga-zetaestadistica.madrid
81. gascones.madrid
82. gedsma.madrid
83. hospitaldejornaleros.madrid
84. hospitaldemaudes.madrid
85. hospitalelescorial.madrid
86. hospitalesscorial.madrid
87. hoyodemanzanares.madrid
88. icam.madrid
89. icmconecta.madrid
90. ifema.madrid
91. imade.madrid
92. ims.madrid
93. imsm.madrid
94. infopitagoras.madrid
95. inforjoven.madrid
96. inmigramadrid.madrid
97. innovacion.madrid
98. innovaciontecnologica.madrid
99. invesinmadrid.madrid
100. investinmadrid.madrid
101. iusmadrid.madrid

102. [ivima.madrid](#)
103. [justiciaeinteriormadrid.madrid](#)
104. [justiciamadrid.madrid](#)
105. [lanochedeloslibros.madrid](#)
106. [lanocheenblanco.madrid](#)
107. [laquintadevistalegre.madrid](#)
108. [las-ventas.madrid](#)
109. [lasernadelmonte.madrid](#)
110. [lasumadetodos.madrid](#)
111. [lasventas.madrid](#)
112. [latiendademetro.madrid](#)
113. [lineamadrid.madrid](#)
114. [listadeespera.madrid](#)
115. [listadeesperamadrid.madrid](#)
116. [lossantosdelahumosa.madrid](#)
117. [loterias.madrid](#)
118. [loteriasyapuestas.madrid](#)
119. [m21radio.madrid](#)
120. [madaboutyou.madrid](#)
121. [madrid-linux.madrid](#)
122. [madrid.madrid](#)
123. [madrid112.madrid](#)
124. [madrid7r.madrid](#)
125. [madridaboutyou.madrid](#)
126. [madridcrea.madrid](#)
127. [madridcreatividad.madrid](#)
128. [madriddecide.madrid](#)
129. [madriddigital.madrid](#)
130. [madridemprendemas.madrid](#)
131. [madridempresaflexible.madrid](#)
132. [madridexcelente.madrid](#)
133. [madridilustra.madrid](#)
134. [madridinventa.madrid](#)
135. [madridjoventegra.madrid](#)
136. [madridmasd.madrid](#)
137. [madridmicasa.madrid](#)
138. [madridparticipa.madrid](#)
139. [madridporlaciencia.madrid](#)
140. [madridpuertadeeuropa.madrid](#)
141. [madridsalud.madrid](#)
142. [madridsieter.madrid](#)
143. [madridtdt.madrid](#)
144. [madridtechnologicalmarket.madrid](#)
145. [madridtelevision.madrid](#)
146. [madrilenosenel exterior.madrid](#)
147. [masmad.madrid](#)
148. [max.madrid](#)
149. [meco.madrid](#)
150. [metro.madrid](#)
151. [metrodemadrid.madrid](#)
152. [metroligero.madrid](#)
153. [metromadrid.madrid](#)
154. [metrosligeros.madrid](#)

- 155. micanal.madrid
- 156. micuenta.madrid
- 157. mintra.madrid
- 158. mostoles.madrid
- 159. mostoles2030.madrid
- 160. mostolesdesarrollo.madrid
- 161. mostolesemplea.madrid
- 162. municipa.madrid
- 163. municipio.madrid
- 164. munimadrid.madrid
- 165. museoarqueologicoregional.madrid
- 166. nexus.madrid
- 167. nomecalles.madrid
- 168. ocioydeportecanal.madrid
- 169. oficinadelavivienda.madrid
- 170. orusco.madrid
- 171. oruscodetajuna.madrid
- 172. padron.madrid
- 173. palaciocibeles.madrid
- 174. palaciodemaudes.madrid
- 175. parqueregionalcamanzanares.madrid
- 176. parqueregionalguadarrama.madrid
- 177. parqueregionalsureste.madrid
- 178. participa.madrid
- 179. phcm.madrid
- 180. planalquila.madrid
- 181. politicosvalientes.madrid
- 182. portalautonomos.madrid
- 183. portalempresarial.madrid
- 184. portavocia.madrid
- 185. presidenta.madrid
- 186. presidente.madrid
- 187. prisma-madrid.madrid
- 188. progresdec.madrid
- 189. progresdecmadrid.madrid
- 190. promomadrid.madrid
- 191. proyecto-e-incorporate.madrid
- 192. proyectolibera.madrid
- 193. raices.madrid
- 194. recursosmujeres.madrid
- 195. redpalinologica.madrid
- 196. redsur.madrid
- 197. revistajuridicadelacomunidaddemadrid.madrid
- 198. revistamadridmasd.madrid
- 199. rieecm.madrid
- 200. robledillodelajara.madrid
- 201. robregordo.madrid
- 202. saludmadrid.madrid
- 203. samur.madrid
- 204. sedemunicipa.madrid
- 205. serranito.madrid
- 206. serviciodedocumentacion.madrid
- 207. serviciomadrilenodesalud.madrid

- 208. sierranorte.madrid
- 209. somosierra.madrid
- 210. spain112.madrid
- 211. summa112.madrid
- 212. tapel2011.madrid
- 213. tarjetatransportepublico.madrid
- 214. taxi.madrid
- 215. tecnomad.madrid
- 216. tecnomadrid.madrid
- 217. tiendametro.madrid
- 218. tldmadrid.madrid
- 219. transporteseinfraestructuras.madrid
- 220. valdeavero.madrid
- 221. ventex20.madrid
- 222. vicepresidencia.madrid
- 223. vicepresidenciayportavocia.madrid
- 224. villamanriquedetajo.madrid
- 225. villasdemadrid.madrid
- 226. villaviciosadeodon.madrid
- 227. villaviejadelozoya.madrid
- 228. vivienda.madrid
- 229. viviendasasequibles.madrid
- 230. wpadron.madrid

Appendix 3: Tentatively Allocated Domain Names Matching SURL entries within TMCH

1. aboutyou.madrid
2. eena.madrid
3. ifema.madrid
4. max.madrid
5. metro.madrid
6. metrodemadrid.madrid
7. nexus.madrid

Appendix 4: Registry Self-Allocated Domain Names (Specification 5.3.2 of the .madrid TLD Registry Agreement)

1. 012.madrid
2. bibliotecas.madrid
3. bocm.madrid
4. callejero.madrid
5. c.madrid
6. colegios.madrid
7. comadrid.madrid
8. comunidademadrid.madrid
9. comunidad.madrid
10. cultura.madrid
11. deporte.madrid
12. dominio.madrid
13. dominios.madrid
14. economia.madrid
15. educacion.madrid
16. elecciones.madrid
17. empleo.madrid
18. espaciosnaturales.madrid
19. hacienda.madrid
20. hospitales.madrid
21. infraestructuras.madrid
22. institutos.madrid
23. justicia.madrid
24. medioambiente.madrid
25. museos.madrid
26. patrimonio.madrid
27. presidencia.madrid
28. salud.madrid
29. sanidad.madrid
30. sede.madrid
31. serviciosociales.madrid
32. trabajo.madrid
33. transporte.madrid
34. tributos.madrid
35. turismo.madrid
36. urbanismo.madrid

Appendix 5: Applications Matching Local Trade Marks

Non-exhaustive list for Spanish, EU and International trademarks having effect in Spain

Spanish Trademarks (OEPM)

010
CANAL (3)
CICLA
EMES
LISTA DE ESPERA
PADRON
PARTICIPA
PRESIDENTE
SAMUR
SIERRA NORTE (2)
TECNOMADRID

EU Trademarks

DIGITAL
CONSORCIO
ICAM
IMSM
IVIMA
MAD ABOUT YOU
PRESIDENTE

International trademarks with effect in Spain

MINTRA
PADRON