# alsace Un point, c'est vous.

### .alsace launch program

#### I. LAUNCH PHASES - 2015

From january 19th to march 20th (13:00 UTC)

Display in order of priority

#### **Priority 1: Sunrise TMCH**

For TMCH-validated trademark holders

#### **Priority 2: LRP other trademarks**

French trademarks,
EU community trademarks or international trademarks registered in France
(Documents: INPI, OHIM, WIPO)

# Priority 3: LRP Businesses, public & para-public administrations, associations

#### Companies with legal seat or place of business in Alsace

(corp.name, trade name, signs, acronym) (Document: extrait Kbis)

#### Public and para-public entities

(Document: INSEE)

#### Associations with an address in Alsace

(Document : INSEE, extract of « journal officiel »)

#### **Priority 4: Landrush**

#### Open to all

Any interested applicant can submit one or more applications for .alsace domain names that were not previously allocated under priority 1 to 3 above **For multiple applications, allocation by auction** 

#### II. GENERAL AVAILABILITY

## GO LIVE

April 7<sup>th</sup>, 2015, 13:00 UTC