



## **.radio LAUNCH POLICY**

This Launch Policy sets forth the terms and conditions, which govern .radio domain name registrations during its Launch Period.

### **1. Acceptance of this Launch Policy**

This Launch Registration Policy sets forth the terms and conditions which govern .radio domain name registrations during its launch period.

#### **1.1 Application**

By applying to register .radio domain name during the launch period, You agree to be legally bound by:

- a) This Launch Policy, as well as the .radio general Registration Policy available here <http://register.radio/> and hereby incorporated by reference;
- b) The Registration Agreement provided by the sponsoring Accredited Registrar through which You applied for Your .radio domain name; and
- c) Any other policies mandated by ICANN from time to time.

#### **1.2 Representation**

You hereby represent and warrant to Us that the statements that You made in Your Registration Agreement with the Accredited Registrar sponsoring Your .radio domain name are complete and accurate.

#### **1.3 Registrant Responsibility**

It is Your sole responsibility to determine whether Your .radio domain name registration and use complies with this Registration Policy.

## 2. DEFINITIONS

2.1 In this Launch Policy, the following capitalized terms will have the following meaning:

- a) "Accredited Registrar" means an ICANN accredited registrar that has entered into an agreement ("the Registry-Registrar Agreement") with the Registry Operator and is, therefore, authorized to register names in the .radio TLD.
- b) "General Availability" means the general registration period commencing after the launch phases during which available domain names ending with .radio will be generally made available to all registrants that are qualified to register domain names on a first-come, first-served basis, under the process described in the .radio general Registration Policy.
- c) "General Registration Policy" and/or "Registration Policy" means the last published version of the policy available at the Registry Operator's website at <http://register.radio/> which governs the registration of all .radio domain names.
- d) "ICANN" means the Internet Corporation for Assigned Names and Numbers.
- e) "Launch Period" means a period of time prior to General Availability, which will start on 23.08.2017 12:00 UTC and will end on 31.10.2017 12:00 UTC.
- f) "Registrant", "You" and "Your" refers to the individual or entity, which applies or wishes to register a .radio domain name with an Accredited Registrar.
- g) "Registry Operator", "We", "Us" and "Our" refers to the European Broadcasting Union (from now on, EBU), as entity responsible for operating the .radio TLD.
- h) "TLD" means Top-Level Domain.

### 3. ELIGIBILITY REQUIREMENTS

To register a .radio domain name during the Launch Period, the application must comply with:

- a) The general eligibility requirements and terms of use set forth in the .radio Registration Policy
- b) The specific eligibility requirements set forth in this Launch Policy for each Launch Period category. Specifically, to register and renew a .radio domain name, the applicant must be an individual or legal entity, which at the time of registration and thereafter, is able to demonstrate the requirements specified for the priority phase under which the application is being submitted :
- c) This is subject to the further requirement that the registrant's actions in the .radio community, as well as the registrant's use of the registered domain name, must be:
  - a. generally accepted as legitimate; and
  - b. beneficial to the cause and the values of the .radio community; and
  - c. commensurate with the role and importance of the registered domain name; and
  - d. in good faith at the time of registration and thereafter.

### 4. DATES AND ALLOCATION PROCEDURE

#### 4.1 Dates

The Launch Period for .radio will start on 23.08.2017 12:00 UTC and will end on 31.10.2017 12:00 UTC Applications for all 8 categories will be accepted simultaneously and will be allocated at the end of this generic Launch Period window according to the hierarchy of priority status of each category. Thus, each category will be completely allocated (i.e. accepted, rejected or sent to contention resolution) before any name on the next category is allocated.



#### 4.2 Allocation Procedure

Each claim of priority will be individually and thoroughly validated by the Registry Operator. Self-declaration will not be sufficient. Specifically, Registrants are required to state their intended use of the registered domain name. A false statement of intended use is an indication of bad faith and can be the basis for the suspension of the domain name.

Upon registration and during all the life of the .radio domain name the Registrant must be able to demonstrate that the registration meets the eligibility requirements.

Nexus with the .radio community is subject to pre or post-validation by way of an extensive compliance program based on the same criteria that form the basis of the TLD.

The strength of the validation will be kept in line with the importance of the underlying domain name base on the assumption that an average user would reasonably make in the context of that domain name.

The .radio General Registration Policy will apply to all aspects of Your registration not specifically contemplated in this Launch Policy.

### 5. OVERVIEW OF CATEGORIES

During the Launch Period, the following categories are allowed, according to priority status (from top-priority to lesser priority):

CATEGORY	LENGTH	SUMMARY
1. Sunrise	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	End-date Sunrise for trademarks validated in the Trademark Clearinghouse ("TMCH").  Eligibility under this category is subject to the Terms and Conditions set forth in Section 6 of this Launch Policy.



2. Unions of Broadcasters	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which eligible applicants will be allowed to apply for their names, including any clear variations and abbreviations thereof (e.g. acronyms) and other terms in common use to describe them
3. Official Radio Operators	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which Official Radio Operators will be allowed to apply for their names, including any clear variations and abbreviations thereof (e.g. acronyms) and other terms in common use to describe them.
4. Internet radios	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which eligible applicants will be allowed to apply for their names, including any clear variations and abbreviations thereof (e.g. acronyms) and other terms in common use to describe them
5. Radio Amateurs	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which eligible applicants will be allowed to apply for their unique licensed call sign identifier



6. Radio Professionals	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which eligible applicants will be allowed to apply for their names, including any clear variations and abbreviations thereof and names under which they conduct their broadcasting activities
7. Radio-related Companies	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period during which eligible applicants will be allowed to apply for their names, including any clear variations and abbreviations thereof and other terms in common use to describe them
8. Landrush	From 23.08.2017 12:00 UTC  To 31.10.2017 12:00 UTC	Limited Registration Period in which applicants eligible under the above categories will be allowed to apply for names in connection with their activities, such as radio programs, broadcasting associated services, radio equipment, etc.
General Availability	15.11.2017 12:00 UTC	General registration period commencing after the launch phases during which available domain names ending with .radio can be registered by any individual or legal entity on a first-come, first-served basis, under the process described in the .radio General Registration Policy.



<p>Trademark Claims Notice Service</p>	<p>From 15.11.2017 12:00 UTC</p> <p>To 13.02.2018 12:00 UTC</p>	<p>Period during which the Accredited Registrar is required to provide notice to all potential domain name registrants who attempt to register a domain name that matches a Trademark Record verified by the Trademark Clearinghouse ("Claims Notice") and the Trademark Clearinghouse will provide Notice of Registered Names to ("NORNs") the trademark holders</p>
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## 6. PRIORITY 1 CATEGORY: SUNRISE

### 6.1 Sunrise Eligibility and Name Selection Requirements

This category is for registered owners, licensees or assignees of trademarks verified by the Trademark Clearinghouse. This requirement is in addition to the community nexus and other general requirements applicable to all .radio registrations, as set forth in Section 3 of this Launch Policy and in the .radio General Registration Policy.

### 6.2 Validation

The Registry Operator will only register the domain name applied for insofar and to the extent that:

- a. The domain name meets the general eligibility criteria set out in the .radio Registration Policy;
- b. The domain name corresponds exactly with a trademark validated, upon request of the applicant, by the Trademark Clearinghouse for Sunrise Services;
- c. a valid SMD file is submitted at the time of application;
- d. the application matches a label contained within the SMD file;
- e. the domain name is available.

No other requirements (e.g. trademark jurisdiction, trademark class or local presence) will apply.

### 6.3 Priority

Applications eligible under this Sunrise category will be allocated priority over any Limited Registration Period.

### 6.4 Contention Resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

### 6.5 Duration

This Sunrise Period will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

### 6.6 Sunrise Dispute Resolution Policy

Allocations and rejections of domain names under this Sunrise Period category will be able to be challenged through the Sunrise Dispute Resolution Policy ("SDRP") available on the Registry Operator's website <http://register.radio/>





## 7. PRIORITY 2 CATEGORY: Unions of Broadcasters

### 7.1 Eligibility and Name Selection Requirements

This Category is for Unions of Broadcasters. Broadcasting Unions are International Alliances of radio and/or television companies that are mainly composed of public service broadcasters and/or privately owned/commercially funded stations, or associations representing these broadcasters at national or regional level that can be organised either regionally or on a thematic basis, i.e. community broadcasters

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- a) meets the general eligibility criteria set out in the .radio Registration Policy,
- b) complies with the specific eligibility and name selection requirements set forth in this Clause; and
- c) it is available.

### 7.2 Validation

All 8 Regional Broadcasting Unions and their Sub-Regional and National Unions will be allowed to apply for their own names and their acronyms in the Context of this Launch Policy. The .radio Registry Operator (EBU, one of the Unions) will validate all applications against the resources and databases provided by the Unions and their Members.

### 7.3 Priority

Applications eligible under this category will be allocated with priority over eligible Priority 3, 4, 5, 6, 7 and 8 applications.

### 7.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);

- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

## 7.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

## 8. PRIORITY 3 CATEGORY: Official Radio Operators

### 8.1 Eligibility

Under this category, Official Radio Operators are entitled to apply for domain names. An Official Radio Operator in the context of this Launch Policy is understood as any entity providing daily direct broadcasting services under one or more licenses for frequencies obtained from the relevant National Telecommunications Agency for said broadcasting purposes. The following four categories have been identified for the purposes of this Launch Policy:

1. International Official Radio Operators: Entities broadcasting to more than one country. At least some of the following requirements has to be met in order to qualify as an International Radio Operator
  - i. Authorisation from one or more national authorities to use short wave transmitters for worldwide coverage as well as a high frequency usage authorisation issued by a recognised International frequency management organisation, through the High Frequency Coordination Conference;
  - ii. Authorisations from one national or more than one national authority to broadcast worldwide or in more than one country
  - iii. Coverage of at least 90% of more than one country, unless a concrete national regulation sets a different national threshold.



2. National Official Radio Operators. Entities broadcasting to the entirety of a given country. The following requirements have to be met:
  - i. A license to broadcast nationwide granted from the relevant national telecommunications authority;
  - ii. Covering at least 90% of the territory of a given country, unless a concrete national regulation sets a different national threshold.
  - iii. Through any form of direct distribution (analogue, digital, satellite, etc.).
3. Regional Official Radio Operators:
  - i. One or more than one licenses to broadcast regionally granted from the relevant national telecommunications authority;
  - ii. Covering at least more than one territory (unless a concrete national regulation sets a different national threshold) of a given country
  - iii. Through any form of direct distribution (analogue, digital, satellite, etc.).
4. Local Official Radio Operators
  - i. An authorisation to broadcast locally granted from the relevant national telecommunications authority;
  - ii. Covering one single territory of a given country, unless a concrete national regulation sets a different national threshold.
  - iii. Through any form of direct distribution (analogue, digital, satellite, etc.).

## 8.2 Name Selection Requirements

Under this category, eligible applicants will be allowed to apply for their names, including any clear variations and abbreviations thereof (e.g. acronyms) and other terms in common use to describe them (e.g. bbcscotland.radio);

For the assessment of the above criteria, the string (.radio) may be considered as part of the name. This is required because some of the names eligible under this LRP include the term "radio", which when considered together with the .radio string is redundant.

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name

- a) meets the general eligibility criteria set out in the .radio general Registration Policy,



- b) complies with the specific eligibility and name selection requirements set forth in this Clause 6; and
- c) it is available.

### 8.3 Validation

The validation process will be handled by the Registry. Any applicant declaring eligibility for consideration in this category will be checked against the eligibility criteria and the list of national and International resources available to the Registry Operator to identify the applicant as an Official Radio Operator. In case of doubt, and upon request by the Registry Operator, the applicant will need to prove this eligibility requirement.

### 8.4 Contention Resolution within this category

If there is more than one application for the same name within this ALP, the following order will be applied:

1. International Official Radio Operators
2. National Official Radio Operators
3. Regional Official Radio Operators
4. Local Official Radio Operators

If there is more than one eligible application for the same name within this category, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

### 8.5 Priority

Applications eligible under this category will be allocated with priority over eligible Priority 4, 5, 6, 7 and 8 applications.



## 8.7 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

## 9. PRIORITY 4 CATEGORY: Internet Radio

### 9.1 Eligibility and Name Selection Requirements

This Category is for Internet Radio Operators. An Internet Radio Operator in the context of this Launch Policy is understood as any entity transmitting a signal over the Internet conveying radio programmes, i.e. a well-edited and well-produced sound-only mix of talk, music, news, etc., and so not necessarily in possession of a transmission licensing from any national or local authority. Applications from Internet Radio Operators will be considered eligible in the context of this Launch Policy if the following requirements are met:

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- a) meets the general eligibility criteria set out in the .radio Registration Policy,
- b) complies with the specific eligibility and name selection requirements set forth in this Clause; and
- c) it is available.

### 9.2 Validation

Either the Registry Operator or its specialized agents will individually and thoroughly validate applications under this category. Applicants in this category may be required to provide additional information to the Registry Operator if requested in order to evaluate the eligibility of their application, such as, among others, URL where the livestream is being broadcast, or proof of company name and registration.

### 9.3 Priority

Applications eligible under this category will be allocated with priority over eligible Priority 5, 6, 7 and 8 applications.

### 9.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

### 9.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

## 10. PRIORITY 5 CATEGORY: Radio Amateurs

### 10.1 Eligibility and Name Selection Requirements

This Category is for Radio Amateurs. In the context of this Launch Policy, a Radio Amateur is an individual using a license to operate in the radio frequency spectrum for, among others, purposes of non-commercial exchange of messages, wireless experimentation, self-training, private recreation, and emergency communications, as established by the International Telecommunication Union (ITU) through the International Telecommunication Regulations. National Governments license individual radio stations with an universally unique identifier (call sign).

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- a) meets the general eligibility criteria set out in the .radio Registration Policy,
- b) complies with the specific eligibility and name selection requirements set forth in this Clause; and
- c) it is available.

## 10.2 Validation

Either the Registry Operator or its specialized agents will individually and thoroughly validate applications under this category. Radio Amateurs in this Category will be allowed to apply for the unique call sign identifier under which they operate

Registry Operator may request additional information to validate requests such as, among others, their license, or membership of Radio Amateur Clubs, or any other proof of association between the applicant and the call sign applied for as domain name.

## 10.3 Priority

Applications eligible under this category will be allocated with priority over eligible Priority 6, 7 and 8 applications.

## 10.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

## 10.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

## 11. PRIORITY 6 CATEGORY: Radio Professionals

### 11.1 Eligibility and Name Selection Requirements

This category is for Radio professionals currently in active. A Radio Professional in the context of this Launch Policy is any individual able to demonstrate a current involvement in the development of the .radio community based on professional activities in connection with any radio broadcasting services.

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- a) meets the general eligibility criteria set out in the .radio Registration Policy,
- b) complies with the specific eligibility and name selection requirements set forth in this Clause; and
- c) it is available.

### 11.2 Validation

Either the Registry Operator or its specialized agents will individually and thoroughly validate applications under this category. Radio Professionals will be allowed to apply in this category for their names, including any clear variations and abbreviations thereof and names under which they conduct their broadcasting activities. Registry Operator may request additional information to validate requests such as, among others, proof of identity or proof of involvement with radio activities.

### 11.3 Priority

Applications eligible under this category will be allocated with priority over eligible Priority 7 and 8 applications.



## 11.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

## 11.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

# 12. PRIORITY 7 CATEGORY: Radio-related Companies

## 12.1 Eligibility and Name Selection Requirements

This category is for companies of any kind producing goods or developing activities or services for the .radio community. A Radio Company in the context of this Launch Policy is any company able to demonstrate a current involvement in the development of the .radio community based on professional services or manufacturing activities in connection with any radio broadcasting services or associated industries, such as radio equipment manufacture, advertising services, audio content, etc.

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- d) meets the general eligibility criteria set out in the .radio Registration Policy,

- e) complies with the specific eligibility and name selection requirements set forth in this Clause; and
- f) it is available.

## 12.2 Validation

Either the Registry Operator or its specialized agents will individually and thoroughly validate applications under this category. Radio-related Companies will be allowed to apply for their names, including any clear variations and abbreviations thereof and other terms in common use to describe them. Registry Operator may request additional information to validate requests such as, among others, proof of company registration or proof of involvement with radio activities.

## 12.3 Priority

Applications eligible under this category will be allocated with priority over eligible landrush applications.

## 12.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);
- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

## 12.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.



## 13. PRIORITY 8 CATEGORY: Landrush

### 13.1 Eligibility and Name Selection Requirements

During landrush any applicant eligible in the above categories is allowed to submit applications for domain names in connection with their radio activities.

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name:

- a. meets the general eligibility criteria set out in the .radio Registration Policy,
- b. complies with the specific eligibility and name selection requirements set forth in this Clause; and
- c. it is available.

### 13.2 Validation

Either the Registry Operator or its specialized agents will individually and thoroughly validate applications under this category. Applicants eligible under the rest of the categories described above can submit applications for domain names in connection with their radio activities. Examples of valid applications are names of radio programs, names of radio amateur clubs, names of equipment or services. Names applied for in this phase may be rejected if applicant can not prove said connection to the satisfaction of the Registry Operator.

### 13.3 Priority

Applications eligible under this category will be allocated with priority over eligible that may be received in General Availability period.

### 13.4 Contention resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply:

- i. Agreement between contenders (withdrawal and refund of application and possible provision of alternatives);

- ii. Mediation and arbitration (if all contenders agree); or
- iii. Auction (if all contenders agree);
- iv. If contender parties do not agree on any of the above contention-resolution mechanism, or such method provides no resolution of the contention, the name will remain non-allocated or reserved by the Registry Operator, at its sole discretion. Registry Operator may offer contenders possibilities for joint usage if deemed appropriate.

### 13.5 Duration

The period to submit applications under this category will last sixty-three (70) calendar days, starting on 23.08.2017 12:00 UTC and ending on 31.10.2017 12:00 UTC.

## 14. COMPLIANCE WITH ELIGIBILITY AND NAME SELECTION REQUIREMENTS

The Registry Operator may reject, revoke or delete at any time any application or resulting registration of a domain name if it appears that the applicant did not fulfil any of the eligibility and/or name selection requirements required for each of the above categories. In such cases the applicant or Registrant will not be entitled to any reimbursement or compensation as a result of such rejection, revocation or deletion.