

## **.PYC TLD LAUNCH PROGRAM**

This .PYC TLD launch program (referred to hereinafter as the "Program") sets forth the terms and conditions of different launch periods for domain name registration in .PYC top-level domain by all Registrants: Russian Federation and non-Russian Federation residents, individuals and entities.

.PYC Domain Name Registration Policies ("Policies") are the Policies that set forth terms and conditions of domain name registration in the .PYC TLD during specific launch periods, which are published on the Registry Operator's official website at [www.rusnames.ru](http://www.rusnames.ru) :

- .PYC SUNRISE PRIORITY REGISTRATION POLICY;
- SUNRISE REGISTRATION POLICY FOR OF SECOND-LEVEL DOMAIN NAMES IN THE IDN gTLD . PYC (xn--p1acf) ;
- .PYC RESERVATION AND RELEASE POLICY
- .PYC LANDRUSH AND LIMITED REGISTRATION POLICY
- .PYC DISPUTE RESOLUTION POLICY FOR SUNRISE LANDRUSH AND LIMITED REGISTRATION PERIODS
- .PYC ANTI-ABUSE RELEASE POLICY

.PYC TLD Launch program complies with ICANN's requirements for domain name reservation for the interests of international organizations (the International Olympic Committee, the International Red Cross and Red Crescent Movement), intergovernmental organizations, and governments.

The Launch program complies with the requirements of Rights Protection Mechanisms (RPM) for protection of trademark holder rights recorded in the Trademark Clearinghouse (TMCH), trademark holders protected in the Russian Federation (by statute or treaty), and Specific Categories of Users.

Rights Protection Mechanism (RPM) Requirements are published on ICANN's website at: <http://newgtlds.icann.org/en/about/trademark-clearinghouse/rpm-requirements-30sep13-en.pdf>

### Description and time frames of launch periods

This sections contains short description of the launch periods of domain name registration.

1. Domain Name Reservation and Blocking Period

2. Sunrise Registration Period.

Sunrise Registration Period is held 03.09.15 – 06.10.15 (34 calendar days) from 00.00 MOSCOW TIME (GMT+3)

During the Sunrise Registration Period, the right for priority registration is given to owners of trademarks that are effective at the time of application submission and:

- Registered for such goods, products and/or services (classes of Nice Classification) that are not forbidden or restricted for advertising in the Russian Federation; and
- Included in the Trademark Clearinghouse with "Verified" status.

### 3. Limited Registration Periods (LRP) are held in 5 (Five) Registration Periods

3.1.

1 (First) LRP is held 07.10.15 – 06.11.15 (31 calendar days) from 00.00 MOSCOW TIME (GMT+3)

During the 1 (First) LRP, the right for priority registration is given to owners of trademarks that are effective at the time of application submission and:

- Protected by statute or treaty in the Russian Federation (registered under national procedure in the Russian Federation or protected under international procedure in the Russian Federation); and
- Their registration term will not expire for at least one year from the start date of the second stage of Priority registration;
- Registered for such goods, products and/or services (classes of Nice Classification) that are not forbidden or restricted for advertising in the Russian Federation.

3.2.

2 (Second) LRP is held 11.11.15 – 11.12.15 (31 calendar days) from 00.00 MOSCOW TIME (GMT+3)

During the 2 (Second) LRP, the right for priority registration is given to:

- Exclusive owners of trade names;
- Exclusive owners for geographical indications of goods origin;
- Founders of the mass media registered under the procedure specified in the laws effective in the Russian Federation.

3.3.

3 (Third) LRP is held 14.12.15 – 15.01.16 (33 calendar days) from 00.00 MOSCOW TIME (GMT+3)

During the 3 (Third) LRP, the right for priority registration is given to:

- Public Authorities, governmental and non-governmental public administration bodies, local self-governance bodies, government institutions and non-profit organizations whose purpose and objectives are in compliance with the mission or values of the TLD.PYC.

3.4.

4 (Fourth) LRP is held 18.01.16 – 11.03.16 from 12.00 pm (Noon) MOSCOW TIME (GMT+3)

The Landrush registration is held in 54 days using mechanism of “Dutch Auction” with fixed prices stepping down from higher to lower, with a pose of 24 hours between each step.

3.5.

5 (Fifth) LRP is held 15.03.16 - 20.05.16 from 12.00 pm (Noon) MOSCOW TIME (GMT+3)

Priority LRP will grant to the Companies with company papers and individual Persons who have a matching domain name registration in good standing in the .RU registry. LRP will last for 67 days and all domains registered in in this category are subject to the mandatory rights protection mechanisms such as TM Claims, URS and UDRP.

5. General Availability starts 24.05.16 from 12.00 pm (Noon) MOSCOW TIME (GMT+3)

General Availability begins after Landrush and the subsequent quiet phase ends. Registrants may register available .PYC domain names on a first-come, first-served basis with participating, accredited registrars.

6. Miscellaneous

6.1. All mistakes, errors in the TMDB (Database operated by Trademark Clearinghouse) ncluding disputes over inclusion of Trade Marks into TMDB are subject to resolution with the Trademark Clearinghouse.

6.2. This Launch Program may be modified, amended, updated, approved in a new version or cancelled at any moment at Registry Operator's sole discretion upon approval of the new version of the Program by ICANN

6.3. Claims services. In order to comply with ICANN's requirement, our Claims Period will operate for 90-days following the completion of Sunrise.