

Sunrise Registration, Sunrise Policies and Sunrise Dispute Resolution Policy

1. Scope and Purpose

Shriram Capital Ltd. intends to own complete control on the second level domain names of this TLD, by opening registrations only to its internal divisions. Only Shriram Capital Ltd. or its Affiliates, following the Affiliate definition from the .shriram registry agreement:

(<https://www.icann.org/resources/agreement/shriram-2014-01-23-en>)

are eligible to register a .shriram domain. This policy applies equally to Sunrise period and General Availability period.

The Sunrise Period will be an exclusive period of time, prior to this opening phase, when its divisions that currently own a distinct web presence will be able to reserve marks that are an identical match, in the .shriram domain. Following the Sunrise Period, Shriram Capital Ltd. will open registration to the remaining qualified applicants.

2. Sunrise Period Requirements & Restrictions

Only Shriram Capital Ltd. or its Affiliates, following the Affiliate definition from the .shriram registry agreement:

(<https://www.icann.org/resources/agreement/shriram-2014-01-23-en>)

are eligible to register a .shriram domain. This policy applies equally to Sunrise period and General Availability period. Those wishing to reserve their marks in the .shriram domain during the Sunrise Period must be internal divisions, departments and subsidiaries of Shriram Capital Limited that currently own a distinct web presence.

Notice will be provided to all trademark holders in the Clearinghouse if someone is seeking a Sunrise registration. This notice will be provided to holders of marks in the Clearinghouse that are an Identical Match (as defined in the Trademark Clearing House) to the name to be registered during Sunrise.

Shriram Capital Limited is the Registry Operator of the .SHRIRAM top-level domain (TLD), and this Sunrise Dispute Resolution Policy (SDRP) is incorporated by reference into the Registry-Registrar Agreement for the TLD.

3. Sunrise Dispute Resolution Policy

This SDRP describes the standards that will be applied to resolve challenges to domain names improperly registered during the Sunrise Registration Period of the TLD.

Shriram Capital Ltd. will establish the following Sunrise eligibility requirements (SERs) as minimum requirements, verified by Clearinghouse data, and incorporate a Sunrise Dispute Resolution Policy (SDRP). The SERs include: (i) ownership of a mark that satisfies the criteria set forth in section 7.2 of the Trademark Clearing House specifications, (ii) description of international class of goods or services covered by registration; (iii) representation that all provided information is true and correct; and (iv) provision of data sufficient to document rights in the trademark.

The SDRP will allow challenges based on the following four grounds: (i) at time the challenged domain name was registered, the registrants did not hold a trademark registration of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty; (ii) the domain name is not identical to the mark on which the registrant based its Sunrise registration; (iii) the trademark registration on which the registrant based its Sunrise registration is not of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty; or (iv) the trademark registration on which the domain name registrant based its Sunrise registration did not issue on or before the effective date of the Registry Agreement and was not applied for on or before ICANN announced the applications received.

4. Ongoing rights protection mechanisms

Several mechanisms will be in place to protect rights in this TLD. Measures are in place to ensure domain transfers and updates are only initiated by the appropriate domain holder, and an experienced team is available to respond to legal actions by law enforcement or court orders.

This TLD will conform to all ICANN RPMs including URS (defined below), UDRP, PDDRP, and all measures defined in Specification 7 of the new TLD agreement.

5. Uniform Rapid Suspension (URS)

The registry operator will implement decisions rendered under the URS on an ongoing basis. Per the URS policy posted on ICANN's Web site as of this writing, the registry operator will receive notice of URS actions from the ICANN-approved URS providers. These emails will be directed immediately to the registry operator's support staff, which is on duty 24x7. The support staff will be responsible for creating a ticket for each case, and for executing the directives from the URS provider. All support staff will receive pertinent training.

As per ICANN's URS guidelines, within 24 hours of receipt of the notice of complaint from the URS provider, the registry operator shall "lock" the domain, meaning the registry shall restrict all changes to the registration data, including transfer and deletion of the domain names, but the name will remain in the TLD DNS zone file and will thus continue to resolve. The support staff will "lock" the domain by associating the following EPP statuses with the domain and relevant contact objects:

- ServerUpdateProhibited, with an appropriate EPP reason code
- ServerDeleteProhibited, with an appropriate EPP reason code
- ServerTransferProhibited, with an appropriate EPP reason code



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- The registry operator's support staff will then notify the URS provider immediately upon locking the domain name, via email.

The registry operator's support staff will retain all copies of emails from the URS providers, assign them a tracking or ticket number, and will track the status of each opened URS case through to resolution via spreadsheet or database.

The registry operator's support staff will execute further operations upon notice from the URS providers. The URS provider is required to specify the remedy and required actions of the registry operator, with notification to the registrant, the complainant, and the registrar.

As per the URS guidelines, if the complainant prevails, the "registry operator shall suspend the domain name, which shall remain suspended for the balance of the registration period and would not resolve to the original web site. The nameservers shall be redirected to an informational web page provided by the URS provider about the URS. The WHOIS for the domain name shall continue to display all of the information of the original registrant except for the redirection of the nameservers. In addition, the WHOIS shall reflect that the domain name will not be able to be transferred, deleted or modified for the life of the registration."