**.blog Reserved and Restricted Names Policy**

Version 1.0

**Summary**

This Reserved and Restricted Names Policy (“Policy”) of Knock Knock WHOIS There, LLC (the “Registry,” “we,” “us,” “our”), to be read together with the Registration Agreement and the Launch & Registration Policy, sets forth the our rights and reservations with regard to reserved and restricted names.

We may reserve (i.e. withhold from registration or allocate to itself), restrict, or block certain domain names from registration (“Reserved List”). We may add or remove domain names from its Reserved List at any time. This Reserved List of domain names shall generally consists of:

1. Names reserved for Registry operations and other purposes, including without limitation, certain premium names;
2. Names Reserved following ICANN requirements such as, but not limited to, Specification 5 of the New gTLD Registry Agreement; and
3. Names that are temporarily unavailable due to processing delays from Sunrise or Limited Registration Periods, or for other reasons.

**Amendment**

Please note that we may amend or modify this Reserved and Restricted Names Policy from time to time, in our sole discretion. Any amendments or modifications to this Policy shall be effective thirty (30) days after the initial date of posting such amendments or modifications on Registry Website and such amendments shall be binding upon all affected parties, including without limitation, domain name registrants, registrars, and ICANN.