**NRA TLD Registration Polices**

The mission and purpose of the .NRA TLD is to enhance and complement existing brand strategies of NRA Holdings Company, INC. (“NRA”) and present the organization in a consistent manner. As such, NRA intends to limit registration of domains either for its exclusive use or for use by officially affiliated organizations in a manner that contributes to the purpose of this TLD. NRA also intends to govern the registered domain names to limit confusion and enhance user experience.

Registration of name space within the .NRA TLD and control of the DNS records associated with those domain names at any level in the TLD will be limited to the Registry Operator, its Subsidies, Trademark Licensees, or affiliated entities. Members of the general public or other organizations are not eligible to register domain names within the .NRA namespace.