

# **.total Launch Information**

## **1 - Overview**

Based on current terms and conditions as well as ICANN's Right Protection Mechanism, New gTLD Collision Occurrence Management Plan and other requirements and applicable laws, .total Registry has come in to the launch information statement as below.

## **2 – Background**

.total will be launched as a Specification 13 Tld, therefore only allowing the Registry to register domains for itself and not allowing any third party to register a domain under .total. It will therefore not be submitted to the obligation of a Sunrise.

As the registry has passed the Pre-delegation test and has conformed to the collision list requirements until the 10 of June 2016, it is now ready to be launch and activate its first Second Level Domains.

## **3 – General Registration policy**

General registration policy will open on the 25 of July 2016, at 12.00 (Paris Time) and .total Registry will be able to register and activate names under the Tld, subject to the respect of the process designed in the Name policies.

## **4- Domain Name Label Requirements**

.total Registry will accept an application that complies with the requirements as defined below:

ASCII strings must meet the requirements below:

1. cannot exceed 63 characters (not including the TLD);
2. must consist of A-Z (case insensitive), the digits (0-9) and hyphen (-) only;
3. contain at least one character;
4. cannot start or end with a hyphen (-);
5. cannot contain hyphens in the third and fourth character positions (-).

## **5 - Reserved Names**

### **5.1 - Reserved Names Required by ICANN**

.total registry shall comply with ICANN's requirements on mandated reserved names, which include:

- a. The ASCII label "EXAMPLE".
- b. All two character ASCII labels (including 00 to 99).
- c. Labels reserved for registry operations.
- d. Country and Territory Names.
- e. International Olympic Committee; International Red Cross and Red Crescent Movement.
- f. Intergovernmental Organizations.

The reserved names are open for update according to ICANN's notification

### **5.2 Names Reserved by Registry**

.total Registry will not reserves the right to reserve domain names, as the names are reserved to its own use.