



As of December 8, 2014

.ARCHI DOMAIN NAME POLICY

BACKGROUND

1. The .ARCHI gTLD (also designated as the ‘.ARCHI Domain’), is a generic Top Level Domain string exclusively developed for the community of architects, and will be therefore reserved to academically qualified architects and to their immediate environment (*e.g.* media and press, architectural education) as well as to other entities not falling under the above categories, under certain conditions defined below.
2. The purpose of this Domain Name Policy (the ‘.ARCHI DNP’) is to identify and explain the mechanisms and procedures required for registering a second-level domain name under the .ARCHI Domain (referred to hereinafter as an ‘.ARCHI Domain Name’).
3. This DNP is to be read together with the .ARCHI Registry Agreement dated February 6, 2014 and signed between ICANN and Starting Dot Limited (the “RA”), and words and phrases used in this document shall have the same meaning attributed to them in the RA unless otherwise specified or the context clearly otherwise requires.
4. The Registry, which is Starting Dot Limited, the entity administering the .ARCHI Domain, shall modify this document from time to time, for instance in order to comply with applicable laws and terms and/or any conditions set forth by ICANN. Any revisions or modifications to this DNP shall be effective thirty (30) days after the initial date of posting such revisions or modifications on the Registry’s website and such amendments shall be binding upon the entity having registered an .ARCHI Domain Name (the “Registrant”).

1. USE OF THE .ARCHI DOMAIN

1.1. ELIGIBILITY REQUIREMENTS

1.1.1 All Registrants who are either individual professional architects or architecture firms in the field of architectural engineering must be registered as a member of a Union Internationale des Architectes (“UIA”) Member Section or of an Allied Member Section of UIA as defined in UIA Bylaws Section II.3. The current list of UIA Member Sections and of Allied Member Sections is available in section "What is UIA?" on the UIA website at www.uia-architectes.org.

1.1.2 All other Registrants, not falling under the abovementioned categories, must commit to abide by the following terms when registering a .ARCHI Domain Name:

- not to use the .ARCHI Domain Name so as to confuse the public of their qualification and/or status as a professional architect;
- not to claim the title of architect or of architectural engineer and under this claim, to point the .ARCHI Domain Name to online content in relation with professional architectural engineering services;
- not to abuse, denigrate or detract the profession of architectural engineering and/or the status of architects;
- not to include comparative, defamatory or untrue statements on the .ARCHI Domain Name;
- not to defraud or attempt to defraud members of the public in any way;
- not to violate national and international architectural laws or regulations ;

- not to use the .ARCHI Domain Name for the promotion, involvement in or assisting in any illegal activity, nor for the promotion of business opportunities that are not permitted and directly or indirectly related to architecture;
- not to offer the sale of goods and/or tools and/or services related to architectural services and/or engineering without an appropriate license.

After consultation with the Archi Policy Advisory Committee ('APAC') the Registry reserves the right to extend the .ARCHI eligibility criteria to national architects associations that are not currently members of a UIA Member Section and are appointed by a UIA Member Section.

With the registration of a .ARCHI Domain Name, each registrant explicitly agrees to and acknowledges compliance with this .ARCHI DNP.

1.2 ACCEPTABLE AND PROHIBITED ACTIONS

1.1.1 All Registrants (*i.e.*, the entity having registered a .ARCHI Domain Name, including the contact used when making the registration) must act responsibly in their use of any .ARCHI Domain Name or website hosted on any .ARCHI Domain Name.

1.1.2 The Registrant undertakes to register a .ARCHI Domain Name that is in accordance with:

- This .ARCHI DNP;
- ICANN rules and regulations; and
- Statutory provisions of the European Union countries or the statutory provisions of his or her place of residence or its place of incorporation.

1.1.3 The Registrant undertakes not to register any .ARCHI Domain Name that:

- Violates ethical or criminal law principles (included, but not limited to, abusive, illegal, violent, racist, obscene, ethnically offensive, harmful to minor, offensive terms, terms that violate morality and public order);
- Violates the rights of others;
- Is abusive, speculative or with an anti-competitive purpose; and
- Plagiarizes public body or their affiliates domain names, content or services.

1.1.4 Third Level registrations of a .ARCHI Domain Name are not supported by the Registry.

1.1.5 The Registry shall not tolerate a violation of this .ARCHI DNP in registration of a .ARCHI Domain Name, nor will the Registry tolerate that such content is found on a website hosted on a .ARCHI Domain Name.

1.1.6 The Registry reserves the right, in its sole discretion and without notice to any other party, to take appropriate actions (whether administrative, operational or otherwise) to:

- Protect the integrity and stability of the Registry;
- Comply with any applicable laws, government rules or requirements, ICANN regulations, requests of law enforcement, or any dispute resolution process;
- Avoid any liability, civil or criminal, on the part of Registry as well as its affiliates, subsidiaries, officers, directors, and employees;
- Comply with the terms of the RA and of the Registry-Registrar Agreement (as defined in the RA) or any other binding commitments, whether written or otherwise;
- Correct mistakes made by the Registry or any Registrar in connection with an .ARCHI Domain Name registration;
- Allow for the resolution of a dispute of any sort whether or not the dispute appears to be unmerited or unsubstantiated;

- Respond to complaints of abusive behavior on websites hosted on .ARCHI Domain Names; or
- Otherwise implement and enforce the actions defined in this Section 1.2.

1.3 ILLEGAL USE AND COMPLIANCE

- 1.3.1 The Registry shall identify an infringement to this .ARCHI DNP by any means, including without limitation, a private complaint, public alert, government or enforcement agency outreach, ICANN notification, and on-going monitoring by the Registry or its partners.
- 1.3.2 At its discretion, the Registry or its designee shall review any website hosted on a .ARCHI Domain Name, through an automated system or otherwise, for the purpose of identifying any infringement of this .ARCHI DNP.
- 1.3.3 Conduct in violation of this .ARCHI DNP includes, but is not limited to phishing, domain name or domain theft, botnet command and control, distribution of malware, fast flux attacks/hosting, hacking, pharming, spam, piracy, counterfeiting, and child pornography, cybersquatting, front-running, gripe sites, deceptive and/or offensive domain names, fake renewal notices, crossgTLD registration scam, name spinning, pay-per-click, traffic diversion, false affiliation, domain kiting/tasting, fast-flux, 419 scams, or if the domain name is being used in a manner that appears to threaten the stability, integrity or security of the Registry, or any of its Registrar partners and/or that may put the safety and security of any registrant or user at risk.
- 1.3.4 All complaints should be addressed to: abuse.archi@startingdot.com.
- 1.3.5 In case of failure to comply with clause 1.2. and 1.3. of this .ARCHI DNP, the Registry (or its designees) reserves the right, at its own discretion, to:
- Alert any relevant Registrar about any identified compliance failure and shall work with the Registrar to resolve such issues;
 - Utilize such other methods in compliance with applicable laws and ICANN policies, as it deems appropriate;
 - Bring the offending sites into compliance using any of the methods described in this .ARCHI DNP, or by any other methods whether or not described in this .ARCHI DNP;
 - Stop registrations of .ARCHI Domain Names;
 - Remove the registered .ARCHI Domain Name; and
 - Revoke such .ARCHI Domain Name.

2. INTERNATIONALIZED DOMAIN NAMES (IDNs)

- 2.1. The Registry offers IDN labels in compliance with RFCs 5890, 5891, 5892, 5893 and their successors as referred to in the ICANN IDN Guidelines located at <http://www.icann.org/en/resources/idn/implementation-guidelines>. The ICANN IDN Guidelines may be amended, modified, or superseded from time to time.
- 2.2. The Registry shall publish and keep updated its IDN tables and IDN registration rules in the IANA repository of IDN practices as specified in the ICANN IDN guidelines.

3. RESERVED NAMES

- 3.1. The Registry shall reserve (*i.e.* withhold from registration or allocate to itself), restrict, or block a number of specified .ARCHI Domain Names from registration (the ‘.ARCHI Reserved Domain Names’).
- 3.2. The .ARCHI Reserved Domain Names are found on a list which is visible on the Registry website at www.startingdot.com/archi/reserved/ (the “.ARCHI Reserved Name List”).
- 3.3. .ARCHI Reserved Domain Names shall generally consists of:
 - .ARCHI Domain Names reserved for Registry operations and other purposes, including without limitation, certain premium names retained for use by Registry’s strategic partners;
 - .ARCHI Domain Names Reserved for specific groups of the community including UIA Member Sections and Allied Members Sections as defined in UIA Bylaws section II.3, event and congress organizing committees, architecture prize and award committees, architecture schools and universities offering graduate degrees in architecture;
 - .ARCHI Domain Names Reserved following ICANN requirements (“ICANN Requirement”) such as, but not limited to, Specification 5 of the New gTLD Registry Agreement; and
 - .ARCHI Domain Names which are temporarily unavailable due to processing delays from Sunrise or Landrush registrations, or for other reasons.
- 3.4. The Registry shall add or remove .ARCHI Reserved Domain Names from the .ARCHI Reserved Name List at any time.
- 3.5. Activations of .ARCHI Reserved Domain Names shall be provisioned via an ICANN accredited registrar.
- 3.6. The .ARCHI Reserved Name List provided in this section of the Domain Name Policy is subject to the .ARCHI Launch Plan Registry Policy. Hence, .ARCHI Reserved Domain Names will be set “on-hold” during both the .ARCHI Sunrise Phase. Consequently, no .ARCHI Reserved Domain Names will be allocated before the end of the Sunrise Phase, which is on 8 June 2014 at 10:00 A.M UTC. The holder of a trademark that has been previously verified by the officially mandated ICANN Trademark Clearinghouse and which fulfill the eligibility requirement set out in this Domain Name Policy (the “Trademark Holder”) will prevail over a .ARCHI Reserved Domain Name found in the .ARCHI Reserved Name List. In this case, the .ARCHI Reserved

Domain Name will be removed from the .ARCHI Reserved Name List. All .ARCHI Reserved Domain Names are subject to claims for ninety (90) days after the end of the Sunrise Phase.

4. WHOIS

- 4.1. The data collected by Registrars during .ARCHI Domain Name registration will be published in the .ARCHI WHOIS database at <whois.domain.archi>. This information will provide the public with the ability to contact a .ARCHI Domain Name holder for any reason.
- 4.2. In addition, the Registry will require Registrars to post privacy policies that provide clear and complete notice to Registrants about the type of data that will be collected and maintained by the Registry, the use of such data in operating the registry service (including display through the WHOIS service), and the Registrant's right to access and correct data maintained by the Registry. Clear consent to such data collection policies is a prerequisite to the submission of a .ARCHI Domain Name registration request.
- 4.3. The Registry will be compliant with all the security, WHOIS, and privacy requirements required by ICANN.
- 4.4. The Registry shall comply with all confidentiality and security regulations in its jurisdiction of residence. The Registry has further ensured that its suppliers will take all reasonable measures to maintain the security and privacy of information collected from the Registry.

5. ENFORCEMENT, TERMINATION AND DELETION

5.1 ACTION THE REGISTRY MAY TAKE

5.1.1 This .ARCHI DNP includes enforcement procedures and processes, in addition to those procedures that have been established in accordance with ICANN Consensus Policies such as the Uniform Dispute Resolution Policy:

- Verification of entitlement of the Registrant at the time of registration of a .ARCHI Domain Name, and at any other time on a random basis; and
- Ongoing verification throughout the term of the .ARCHI Domain Name registration, where necessary.

5.1.2 The Registry shall take actions, including but not limited to:

- Conduct random quarterly controls on a sample basis of .ARCHI Registrants and of .ARCHI Domain Names;
- Verify whether a Registrant meets the eligibility requirements and/or .ARCHI Domain Name restrictions on the basis of public information, such as the information displayed on the registrant's website, as well as other sources, in particular authentication of architect's membership in one of the UIA Member Section or inclusion in a list established by the Policy Advisory Committee in collaboration with the UIA and its Member Sections (for eligible architecture schools, professional press/media, museums);
- Contact the Registrant and the Registrar with the request to provide proof that the Registrant is meeting such requirements within a reasonable timeframe when in doubt;
- Deny attempted registrations from repeat violators;
- Cancel or transfer or take ownership of any .ARCHI Domain Name not in compliance with this .ARCHI DNP, either temporarily or permanently; and

- Lock down a .ARCHI Domain Name preventing any changes to the contact and name server information associated with the .ARCHI Domain Name.
- 5.1.3 The Registry shall also take preventative measures at its sole discretion, including but not limited to:
- DNSSEC deployment which reduces the opportunity for pharming and other man-in-the-middle attacks;
 - Removal of orphan glue records; and
 - Place upon registry lock, hold or similar status a .ARCHI Domain Name during resolution of a dispute.
- 5.1.4 If, following the investigation of a complaint or an ex-officio review of the registrant's compliance with the .ARCHI DNP, or insufficient proof is provided by the Registrant that all .ARCHI DNP requirements have been complied with, the Registry shall be entitled to put the .ARCHI Domain Name on hold or even to revoke the .ARCHI Domain Name. Registry shall notify registrar within twenty-four (24) hours via an EPP poll message of the .ARCHI Domain Name being put on hold or revoked. Furthermore, the Registry shall inform the public that the .ARCHI Domain Name has been previously used contrary to this .ARCHI DNP.
- 5.1.5 Without prejudice to further legal rights, as part of abusive rules required by ICANN for gTLD, the Registry can under certain circumstances, remove a .ARCHI Domain Name and its technical data from the name servers for the .ARCHI top-level domain, change the contact data, or delete a .ARCHI Domain Name.
- 5.1.6 In addition, name servers that are found to be associated with fraudulent registrations may be added to a local blacklist and any existing or new registrations that use such fraudulent name server record(s) may be investigated.
- 5.1.7 Anyone can check compliance with this .ARCHI DNP by initiating an extrajudicial dispute resolution procedure in relation with the .ARCHI Eligibility Requirements Dispute Resolution Policy (the “.ARCHI ERDRP”).

5.2 POSSIBLE ACTIONS BY THE PARTIES

- 5.2.1 The Registry is not bound to adjudicate any dispute between parties, and cannot, and does not, accept any responsibility for any loss or damage a .ARCHI Domain Name Registrant or anyone else may suffer as a result of any action or omission by the Registry or by anyone else under this .ARCHI DNP.
- 5.2.2 Any abuse-related issues with which the Registry is unable to assist should be resolved through an appropriate dispute resolution forum. In such circumstance, the Registry shall act following provision of:
- The final determination of an internationally recognized dispute resolution body or a court of law, resolving the inter-party dispute or otherwise mandating the Registry's action; or
 - Any requirement of ICANN or other recognized authority which demands action or response.

In the case of a wrongful transfer of a .ARCHI Domain Name, a Registrant may also provide written agreement of the Registrar of record and the gaining Registrar sent by email, letter or fax that the transfer was made by mistake, by procedural error or was unauthorized.

5.3 **THE REGISTRY COMPLAINTS POINT OF CONTACT**

5.3.1 The Registry Complaints Point of Contact shall handle any complaints in relation to a .ARCHI Domain Name registration, including where the claimant alleges that a particular Registrant does not meet the eligibility requirements or .ARCHI Domain Name restrictions provided in this ARCHI DNP.

5.3.2 All notices should be served by mail to the following address: complaint.archi@startingdot.com