.BOND SUNRISE REGISTRATION AND SUNRISE DISPUTE RESOLUTION POLICY

1. PURPOSE

Only Bond University Limited and its Affiliates are eligible to register a domain name under the **.BOND** TLD. Therefore, it is not envisioned that other registrants will be eligible to reserve or register domain names during the Sunrise Period. However, in accordance with the ICANN requirement, this Sunrise Registration Policy and Sunrise Dispute Resolution Policy ("**SDRP**") sets out the process for the resolution of any disputes arising during the Sunrise Period.

Any domain name registered including names registered during the Sunrise period of the **.BOND** TLD is subject to the **.BOND** TLD Registration Policy at all times including its eligibility criteria.

2. SUNRISE REGISTRATION

2.1. Sunrise Period
The Sunrise Period will continue for 30 days from the launch of the **.BOND** TLD.

2.2. Eligibility for Sunrise Registration
During the Sunrise Period, registration under the **.BOND** is restricted to applicants who:
  (i)   meet the eligibility requirement under the **.BOND** TLD Registration Policy; and
  (ii) are holders of trademark registered in the TMCH having a corresponding SMD file

2.3. Requirement for registration during the Sunrise Period
The domain name applied for registration during the Sunrise Period must:
  (i)   be an Identical Match to the mark to the mark in the SMD File;
        a) For a trademark exclusively consisting of letters, words, numerals and/or special characters: the recorded name of the mark is an identical match to the reported name as long as all characters are included in the trademark record provided to the TMCH and in the same order in which they appear on the trademark certificate.
        b) For a marks that do not exclusively consist of letters, words, numerals, or special characters: the recorded name of the trademark is an identical match to the reported name as long as the name of the trademark includes letters, words, numerals, keyboard signs, and punctuation marks that are:
              (i) predominant;
              (ii) clearly separable or distinguishable from the device element; and
              (iii) all predominant characters are included in the trademark record submitted to the TMCH in the same order they appear in the mark.
        and;
  (ii) meet all the requirements in the **.BOND** TLD Registration Policy. Registry Operator, via Registry Service Provider, will not accept a Sunrise Application unless the applied-for Domain Name meets the applicable requirements as defined in RFC 1035m 2181 and RFC 1123, including the following technical and syntax requirements. The Domain Name Label must:
        a.   if ASCII, consist exclusively of the letters A-Z, the numbers 0-9, and hyphens;
        b.   if non-ASCII (e.g., IDN), consist of language scripts offered by the Registry (as specified on the Registry Website);
        c.   not begin or end with a hyphen ('-');
        d.   not exceed 63 characters;
        e.   contains at least one character (not including the .***); and
        f.   not contain hyphens in the third and fourth position, except if they represent valid internationalized domain names in their ASCII encoding, namely where two consecutive hyphens (-) are used in the 3rd and 4th positions, when preceded by "xn" and followed by a label that corresponds with an IDN containing characters referred to above.

2.4. Sunrise Application Validation
Sunrise Applications submitted during the Sunrise Period are subject to validation before the Registry will issue a Domain Name registration. Upon request of the Registry a Validation Agent will attempt to verify that the domain name applied for during the Sunrise Period is an identical match to the Validated Mark in the SMD File, meaning that the domain consists of the complete and identical textual elements of the mark in accordance with section 4.2.1 of the TMCH Guidelines. The Validation Agent will then inform the Registry of its findings. If the Validation

Agent is unable to validate the Sunrise Application, the Registry will reject that Sunrise Application.

3. SUNRISE DISPUTE RESOLUTION

3.1. Submission of a complaint
Any person or legal entity may file a complaint under the SDRP in accordance with the **.BOND** TLD Registry Rules.

3.2. Grounds for complaint
A complaint under the SDRP must be filed on the following grounds:
  (i) at the time the challenged domain name was registered, the registrant did not hold a trademark registration of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty;
  (ii) the domain name is not identical to the mark on which the registrant based its Sunrise registration;
  (iii) the trademark registration on which the registrant based its Sunrise registration is not of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty;
  (iv) the trademark registration on which the domain name registrant based its Sunrise registration did not issue on or before the effective date of the Registry Agreement and was not applied for on or before ICANN announced the applications received; or
  (v) the registration eligibility criteria set out in the **.BOND** TLD Registration Policy were not met by the registrant at the time of the Sunrise registration.

3.3. Requirements for complaint
Such SDRP claim must be filed with the Registry Operator:
  (i) along with any applicable fees (if any) as provided on the Registry Operator's website
  (ii) no later than 90 days after the end of the Sunrise Period
  (iii) stating the applicable grounds together with any applicable supporting documentation

The language of all communications and any supporting documentation in relation to the SDRP must be English.

3.4. Dispute Resolution
Upon receipt of the SDRP claim, Registry Operator will attempt to resolve the complaint internally. If the Registry Operator in its sole discretion is unable to resolve the dispute, Registry Operator will notify complainant to submit its complaint to a Provider. In the event the complainant proceeds to submit the complaint to the Provider, complainant is responsible for meeting all requirements and supplemental instruction by that Provider and to pay all fees charged by that Provider.

3.5. Decision
The implementation of any SDPR determination will be managed by the Registry Operator in its sole discretion, in accordance with the determination of the Provider and the **.BOND** TLD Registry Rules. The decision made by the Provider shall be final.

3.6. Indemnification
The parties shall indemnity and hold harmless ICANN, Registry Operator, registrar, Provider and their respective employees, officers and directors (the "Indemnified Parties") against any claim brought or arising out of the SDRP action by it or any third party. Neither party may name the Indemnified Parties as a party or otherwise include the Indemnified Parties in any judicial proceeding relating to the dispute or the administration of the SDRP policy. The Indemnified Parties shall not be liable to any party for any act or omission in connection with any administrative proceeding under this SDRP or the corresponding rules.

3.7. Relations to other Proceedings
This SDRP is in addition to and complementary with the Uniform Domain Name Dispute Resolution Policy ("UDRP"), the Uniform Rapid Suspension System ("URS") and any eligibility dispute policies adopted by ICANN or the Registry Operator.

Any disputes relating to the validity of an SMD File are subject to a separate TMCH dispute process and should be submitted to the TMCH using the process outlined at: http://www.trademark-clearinghouse.com/dispute

4. DEFINITIONS

Affiliate *has the same meaning as defined in Registry Agreement.*

ICANN's Dispute Policy *means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).*

Identical Match *means that the domain name requested for registration is identical match to the trademark submitted and verified by TMCH that the label consists of the complete and identical textual elements of the mark in accordance with section 4.2.1 of the TMCH Guidelines available at : http://www.trademark-clearinghouse.com/content/trademark-clearinghouse-guidelines-published*

Provider means a dispute resolution provider appointed by Registry Operator to administer resolution of disputes arising under this Policy

Registry Operator *means Bond University Limited;*

Registry Agreement *means the agreement between the Registry Operator and ICANN;*

Registry Rules *mean:*

> (i)   *this Sunrise Registration and Sunrise Dispute Resolution Policy as amended by the Registry Operator from time to time;*
> (ii)   *the Registration Policy as amended by the Registry Operator from time to time; and*
> (iii)   *any rules and regulations provided and amended by the Registry Operator from time to time.*

SMD File *means a signed mark data file issued by the TMCH*

Sunrise Period *means a period of time in which, eligible trademark holders may apply for domain name registration that matches their trademark in the **.BOND** TLD*

TMCH *means the Trademark Clearinghouse*