

Startup Policy

Registration periods applicable to .google

- There is only one registration period applicable to .google, and that is the General Registration Period defined below.
 - General Registration Period: The general registration period will be a steady state phase for the duration of the Registry Operator's operation of the Registry TLD. During the general registration period, Google Inc. and its affiliates may apply for all second-level domains in the Registry TLD not registered at that time, and names shall be allocated on a first-come-first-served basis, subject to Section 2.3 and Registry Operator's rights protection mechanisms set forth in Section 3.6 of the Registry-Registrar Agreement.
