.WhosWho Nexus Policy Regarding Individual’s Names and Domain Labels

Who’s Who Registry desires that only those individuals whose names correspond to the domain name being registered actually register those specific .WhosWho domains. Otherwise stated, there must be a nexus between the Registrant’s name and a name string registered ("Nexus Policy"). Registrants may not license, sub-delegate or otherwise transfer .WhosWho domain names to third parties that otherwise fail to meet the requirements of this Nexus Policy. Transfers from Registrants to eponymous archives, foundations, estates or legacy sites would generally be considered in keeping with this Nexus Policy.

[Note: This nexus policy does NOT apply to registrations of domain names that are unrelated to specific individuals' names, such as nouns, verbs, adjectives, adverbs, or names of places, industries, métiers, sports, universities, products, services, etc.]

From:  http://domains.whoswho/policies#nexuspolicy
Date:  01 February 2015