

PREMIUM NAMES POLICY

VERSION 1.0

1. Premium Names

Premium names are a list of generic names which has no trademark yet it is attractive and deem to be high value compare to other names. The Registry categorized this names into premium list and will release to registrars for selling through Auction and Premium Names procedure.

All premium names will be tagged at different price for registration after sunrise period. Subsequent renewal and transfer price will remain the same as the standard registration price. The Registry will gradually release the names available for auction in stages. Registrar can check the Premium Names not under auction through EPP Premium Names Extensions.

2. Auction Procedure

The Registrars applicant will be redirected to the Auction platform where the auction process will be governed by the Auction Providers. Any auction fees or final bid price shall be concluded at the Auction Platform. The Auction provider will inform The Registry to kick start the allocation process once the payment and auction process is complete. Registry will allocate the domain name to the sucessful bidder. The Registry will provide rebate to the sponsoring registrars for every successful bid by the Registrar's applicant.

3. Premium Names Procedure

Premium Names not under auction list will be sold through registrars. Registrars shall send in EPP Check Command with Premium Names Extension to check the price for the premium names. Once registration is completed, the domain will be charged at premium price to registrar account. The Registry will provide a rebate to the sponsoring registrar for every sales of premium name end of each month.

Same process is applied to the renewal and transfer of premium names where premium price will be charged. Registrar will be rebated for every renewal or transfer of premium names end of each month.

4. Registry

The Registry reserves the right to place the premium names into reserve list upon court order, ICANN instructions or any legal filing.