**ANNEX 2: Reserved Names**

## Definitions

Capitalized terms have the meaning as specified in Article 1 of the .VISTAPRINT Domain Name Registration Policies.

## Reservation of the label “EXAMPLE”

The label “EXAMPLE” shall be reserved at the second level and at all other levels within .VISTAPRINT at which registrations are made.

## Categories of Reserved Names

At its own discretion, the Registry may reserve the following (categories of) domain names at the second level and at all other levels within .VISTAPRINT at which registration are made:

* defamatory names; and
* names and brands of competitors.