



## To whom it may concern

## Domain Name Registration and Use Policy for “.POHL”

### I. General principles

#### 1. Purpose

The “.POHL” Top Level Domain (“TLD”) is established by and for the use of Deutsche Vermögensberatung (“DVAG”), the Registry Operator for the TLD space. DVAG will, with the advice and assistance of the Registry Service Provider, KSregistry GmbH, and relevant governmental bodies, develop, maintain and enforce effective TLD management strategies to manage the “.POHL” space.

This Policy is intended to be updated and revised regularly to reflect the needs of DVAG and the TLD.

The registration of domain names within the “.POHL” TLD shall be restricted to DVAG itself, thus following a single-registrant model.

#### 2. Registration Policy

As indicated above, the “.POHL” space will follow a single-registrant model. Thus, DVAG shall be the only entity eligible to register domain names within the “.POHL” TLD.

### II. Domain Allocation Rules

#### 3. String Requirements

Registry Operator, via Registry Service Provider, will not accept a Registration unless the applied-for Domain Name meets the applicable requirements as defined under the Registry Agreement, Specifications 5 and 6, including the following technical and syntax requirements. The Domain Name Label must:



- if ASCII, consist exclusively of the letters A-Z, the numbers 0-9, and hyphens;
- if non-ASCII (e.g., IDN), consist of language scripts offered by the Registry;
- not exceed 63 characters;
- contains at least one character; and
- not contain hyphens in the third and fourth position, except if they represent valid internationalized domain names in their ASCII encoding, namely where two consecutive hyphens (-) are used in the 3rd and 4th positions, when preceded by "xn" and followed by a label that corresponds with an IDN containing characters referred to above.

#### 4. Reserved Names

Registry Operator may reserve, and not allow the Registration of any labels which appear or are referenced by the Schedule of Reserved Names set forth in Specification 5 of the Registry Agreement

However, DVAG may propose the release of any reservations, in compliance with applicable processes established by or in accordance with ICANN policies or procedures (if applicable).

#### 5. Name Collisions

If any ".POHL" domain name is identified by ICANN as a potential name collision risk, pursuant to the Registry Operator's rights and responsibilities under the Registry Agreement, Specification 6, § 6, the Registry Operator reserves the right to take all necessary and proper steps to resolve the conflict, including the blocking of any affected domain name.

### III. Registration Rules

#### 6. Registration period and renewals

A ".POHL" domain name may be registered, and renewed at the end of each registration period, subject to the current terms and conditions offered by the concerned Registrar.

#### IV. Acceptable Usage Guidelines for “.DVAG” Domain Names

##### 8. Acceptable Use

The “.POHL” space is intended to function as the DVAG’s online communications platform, and as such the registrations therein should generally support the goals and mission of the organization.

DVAG intends that no domain name in the “.POHL” space shall be used in a manner which:

- infringes any other third parties rights
- is in breach with any applicable laws, government rules or requirements

or for the purposes of:

- undertaking any illegal or fraudulent actions, including spam or phishing activities, or
- defaming DVAG or its businesses, affiliates, brokers, employees, etc.

DVAG will routinely monitor the use of all domain names registered in the “.POHL” space to ensure that the content displayed thereon is in the best interests of the company and its business endeavors. Failure to comply with the terms and conditions set out in this Registration and Use Policy may result in the immediate cancellation, transfer, deletion or suspension of a registered “.POHL” domain. The Registry Operator reserves the right to make any necessary changes to a domain name registration in the event of breach of the provisions herein established.

##### 9. Dispute Resolution

The Registry Operator for “.POHL” will comply with all dispute resolution mechanisms as defined in the Registry Agreement Specification 7 article 2, and as revised from time to time by ICANN consensus policies and procedures. Registrants of “.POHL” domain names hereby agree to be bound by all applicable domain name dispute policies, as outlined in this Registration and Use Policy.

These dispute mechanisms include, but are not limited to:

- the Trademark Post-Delegation Dispute Resolution Procedure (“PDDRP”);
- the Uniform Rapid Suspension system (“URS”); and
- the Uniform Domain Name Dispute Resolution Policy (“UDRP”).