



## Registry Reserved Names Policy

### 1. General

This Registry Reserved Names Policy is incorporated by reference into the registration agreements between registrars and registrants. It forms part of the “[Registry Policies](#)” and applies to each of the top level domains listed below (individually, the “**TLD**”):

- TLD: .WANG
- TLD: .商城 (xn--czru2d)
- TLD: .集团 (xn--3bst00m)
- TLD: .我爱你 (xn--6qq986b3xL)
- TLD: .网店 (xn--hxt814e)
- TLD: .八卦 (xn--45q11c)
- TLD: .时尚 (xn--9et52u)
- TLD: .慈善 (xn--30rr7y)

References to “**Registry Operator**” are to the registry operator of the TLD.

### 2. Reserved Names Not Available for Registration

In addition to ICANN mandated reserved names, Registry Operator shall reserve (i.e., withhold from registration or allocate to Registry Operator, but not register to third parties, delegate, use, activate in the DNS or otherwise make available) or block certain names from registration (“**Reserved Names**”) in accordance with this Reserved Names Policy.

Each registration request is checked against the Reserved Names list. If the request is for a Reserved Name, it will not be accepted by Registry Operator.

### 3. Reserved Names List

Registry Operator shall maintain a Reserved Names list consisting of names, labels or additional character strings:

- a. mandated by ICANN to be reserved or blocked (“**ICANN Requirements**”);
- b. reserved under applicable laws or regulations (“**Local Laws or Regulatory Requirements**”); and
- c. reserved under Registry’s marketing or strategic programs (“**Marketing Programs**”).

Registry Operator reserves the right to add to or remove names from the Reserved Names list at its discretion, provided that such change is not inconsistent with the ICANN Requirements and the Local Laws or Regulatory Requirements.

#### **4. ICANN Requirements**

Unless ICANN expressly authorizes in writing, the following labels are reserved or blocked from registration:

- a. The ASCII label “EXAMPLE”.
- b. A small number of two-character (Letter/Letter) ASCII labels<sup>1</sup>.
- c. Labels reserved for registry operations.
- d. Country and Territory Names defined in ISO 3166-1 alpha-2 codes.
- e. The reserved names for International Olympic Committee; International Red Cross and Red Crescent Movement, and Intergovernmental Organizations. See the labels specified at <https://www.icann.org/sites/default/files/packages/reserved-names/ReservedNames.xml>.

Additional labels or names (including their IDN variants) may be added to (e) and (f) above upon ten (10) calendar days’ notice from ICANN to Registry Operator.

#### **5. Local Laws or Regulatory Requirements**

The Measures for the Administration of Internet Domain Names (Regulation No. 30) promulgated by the Ministry of Industry and Information Technology of the People's Republic of China stipulate:

“No organization or individual may register or use names containing elements that:

- a. Oppose the fundamental principles of the Constitution;
- b. Compromise national security, divulge state secrets, subvert the government or damage national unity;
- c. Damage national honor and interest;
- d. Incite ethnic hatred or ethnic discrimination, undermining people unity;
- e. Violate state religion policies or propagate heretical teachings or feudal superstitions;
- f. Spread rumors, disturb social order or undermine social stability;
- g. Spread obscenity, pornography, gambling, violence, murder, terrorism or incite the commission of crimes;
- h. Insult or slander others or infringe upon the legitimate rights and interests of a third party;  
or
- i. Contain other content prohibited by laws and administrative regulations.”

---

<sup>1</sup> For .时尚 (xn--9et52u) and .慈善 (xn--30rr7y), all two-character ASCII labels (including 00 to 99) are reserved until released in accordance with ICANN’s Registry Services Evaluation Policy.

Accordingly, names that are deemed in violation of the Measures are blocked from registration. Additional names (including their IDN variants) may be added upon reasonable notice from the relevant authority to Registry Operator.

## **6. Marketing Programs**

Names that are reserved under a Marketing Program are considered Reserved Names. Registry Operator may allocate the Reserved Names under such Marketing Program sale or auction from time to time. Once a Reserved Name is allocated, it will be removed from the Reserved Names list.

## **7. Activation of Reserved Names**

A Reserved Name may be registered and activated provided the intended registrant presents Registry Operator a letter of consent issued by the rights holder authorizing the intended registrant to register the domain name.

For more information, contact Registry Operator at [reservednames@nic.wang](mailto:reservednames@nic.wang).