.XIN Privacy Policy

This document describes Elegant Leader LLC's ("Registry Operator" or "we") Privacy Policy, aimed at protecting the privacy of registrants ("Registrants" or "you") and the security of registry services. Registry Operator will handle any personal data provided by registrars and Registrants, including without limitation, user name, address, phone number, and email address shared with the Registry Operator ("Personal Data") in accordance with this Privacy Policy. This policy may be changed and updated from time to time based on evolving needs and requirements from the Internet Corporation for Assigned Names and Numbers ("ICANN") as well as the laws of the People's Republic of China.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING REGISTRY SERVICES, YOU EXPRESSLY AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THESE TERMS, DO NOT USE THE SERVICES.

Registry Operator reserves the right to modify this Privacy Policy from time to time without notice, and each time you access or use registry services, you will be bound by the effective Privacy Policy.

External Websites

Registry Operator website ("Site") may contain links to external websites. Registry Operator is not responsible for and cannot control the content or privacy practices of other entities. These entities may have their own privacy policies and we do not accept any responsibility or liability for these policies. Please check these policies before you submit any Personal Data to their websites.

Use of the Internet

The transmission of information via the Internet is not completely secure. Further, communicating via the Internet and other electronic means necessarily involves personal information passing through or being handled by third parties such as Internet service providers. Although Registry Operator will do its best to protect Personal Data, Registry Operator cannot guarantee the security of the information transmitted and any transmission of information is at your own risk.

Information Collected and Whois Service

Registry Operator collects certain data from its contracted registrars. Such data includes domain name registration information provided by Registrants to registrars, including, but not limit to: registered domain name, nameserver, Registrant's name, address, phone number, email address, and IP address, which are referred to Whois Data. While Registry Operator will comply with all requirements related to the accuracy of Whois Data under its registry agreements with ICANN, Registry Operator cannot guarantee that all Personal Data received is accurate or up-to-date and will not, therefore, be responsible for any inaccuracies.

To support the security of the Internet and ensure continuity in service, Registry Operator is required to maintain a service that provides Whois Data (the "Whois Service"). The Whois Service is available to any Internet user, and its use does not require prior authorization or permission. Registrant Whois Data is publicly available upon request. In case of a registrar's failure, loss of registrar accreditation, court order, or other emergency event that prompts the temporary or definitive transfer of domain names from one registrar to another registrar, Registry Operator may provide ICANN or another third party with Whois Data.

Registry Operator may also share Personal Data with designated third party verification providers to obtain credit scores in connection with .XIN Registrants as part of value added services provided by Registry Operator.

Other Use of and Access to Personal Data

Registry Operator shall take reasonable steps to protect Personal Data collected from loss, misuse, unauthorized disclosure, alteration, or destruction. Personal Data is limited to data supplied to Registry Operator during the registration process. Personal Data supplied to Registry Operator will not be given, sold, rented, or otherwise disclosed to any third parties outside of Registry Operator, except when Registry Operator has express or implied permission or under special circumstances, such as when Registry Operator believes in good faith that disclosure is reasonably necessary to (i) comply with legal processes; (ii) enforce or comply with agreements between Registry Operator and ICANN; (iii) enforce or comply with agreements between Registry Operator and registrars; (iv) comply with policies adopted from time to time by Registry Operator and posted under "Policies" on the Registry Operator website; (v) protect the rights, property, or personal safety of Registry Operator, its contracted parties, customers, or the public; or (vi) comply to the regulation of People's Republic of China.

Registry Operator may share zone file data (such as domain names and name servers) to third parties for lawful purposes. Registry Operator may also share Personal Data with vendors, escrow agents, consultants and other service providers ("Service Providers") engaged by or working with Registry Operator and who need access to such information to carry out their work for Registry Operator. Registry Operator is not responsible for the abuse of authorities of Service Providers or other third parties, nor is Registry Operator responsible for any additional information provided directly to these Service Providers or other third parties by registrars or Registrants. Registry Operator may from time to time use data submitted by registrars for statistical analysis, provided that any such analysis will not disclose individual non-public Personal Data and such non-public Personal Data only is used for internal purposes. Registry Operator may share Personal Data with its affiliated companies that control, are controlled by, or are under common control with, Registry Operator. Any Personal Data may also be accessible by the employees of Registry Operator or any of its affiliated companies who need access to such information to carry out their work for Registry Operator.

Protection of Personal Data

Registry Operator has endeavored to put into place and maintain reasonable security measures in an effort to protect the security of non-public personal information while it is under Registry Operator's control. Please be aware, however, that despite Registry Operator's best efforts, no security measures are perfect or impenetrable.

Cookies

Registry Operator may use "cookies" to store specific information about you and track your visits to the Site. It is not uncommon for websites to use cookies to enhance identification of their users.

A "cookie" is a small amount of data that is sent to your browser and stored on your computer's hard drive. A cookie can be sent to your computer's hard drive only if you access the Site using a computer. If you do not de-activate or erase the cookie, each time you use the same computer to access the Site, our web servers will be notified of your visit to the Site and in turn we may have knowledge of your visit and the pattern of your usage.

Generally, we use cookies to identify you and enable us to (i) access your registration information or account information so you do not have to re-enter it; (ii) gather statistical information about usage by users; (iii) research visiting patterns and help target

advertisements based on user interests; (iv) assist our partners to track user visits to the Site and process orders; and (v) track progress and participation in promotions.

You can determine if and how a cookie will be accepted by configuring the browser which is installed in the computer you are using to access the Site. If you choose, you can change those configurations. By setting your preferences in the browser, you can accept all cookies or you can choose to be notified when a cookie is sent or you can choose to reject all cookies. If you reject all cookies by choosing the cookie-disabling function in your browser, you may be required to re-enter information on the Site more often and certain features of the Site may be unavailable.

Minors

Registry Operator does not knowingly collect or store personal information about minors (those under the age of 18). If we learn that we have collected personal information from a minor, we will delete that information from our database. Governing Law

This Privacy Policy and all issues regarding this Privacy Policy are governed by the laws of the People's Republic of China.

Contacting Us

If you have any questions about this Privacy Policy or Registry Operator's practices relating to registry services, you can contact us at BD@nic.xin.