**ACTIVE – Registry Operator Personal Data Policy**

As required in Section 2.18 Personal Data of the Registry Agreement between ICANN and Active Network, LLC. (“ACTIVE”), ACTIVE with this policy notifies each ICANN‐accredited registrar that is a party to the registry-registrar agreement for .ACTIVE of the purposes for which data about any identified or identifiable natural person (“Personal Data”) submitted to .ACTIVE by such registrar is collected and used under this Agreement or otherwise and the intended recipients (or categories of recipients) of such Personal Data. The purpose for which Personal Data is collected and used is for display in the WHOIS under ACTIVE’s obligations as required in the Registry Agreement. Each registrar accredited for the .ACTIVE TLD must obtain the consent of each registrant in the TLD for such collection and use of Personal Data. Under Specification 13 of the Registry Agreement, only ACTIVE, its Affiliates or Trademark Licensees are registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD. ACTIVE shall take reasonable steps to protect Personal Data collected from such registrar from loss, misuse, unauthorized disclosure, alteration or destruction. ACTIVE shall not use or authorize the use of Personal Data in a way that is incompatible with this notice, or any other notices related to Personal Data, provided to registrars.