



Sunrise Applicant Contention Resolution Policy

Vox Populi Registry Ltd.

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This policy shall be effective for all TLDs operated by Vox Populi Registry Ltd.

Contention Auction

In the event that two or more Sunrise Applicants in the Vox Populi sunrise qualify for the same second-level domain name, the Registry will hold a single-bid blind auction to allocate the domain name.

Procedure

Within five (5) business days after the close of the Sunrise period, the Registry will contact each of the applicants for the same domain name and provide a mechanism at which they can submit a bid for the domain name on which they submitted a sunrise application.

Each sunrise applicant will have five (5) business days to respond.

Bidders will not know the amount of the bids submitted by competing bidders. The high bidder will be allocated the domain name.

In the event that two or more applicants submit bids of equal amounts that if submitted alone would be the high bid, the Registry will allow the high bidders to submit a second bid, in a similar manner and with a similar timeline. This process will be continued until only a single high bidder exists.