

GENERAL DOMAIN NAMES - REGISTRATION POLICY

The Registry has developed and adopted this General Domain Name Registration Policy (the "Policy") which is to be read together with other Registry Policies, the Registry-Registrar Agreement, the Registration Agreement, the Registry Agreement and all applicable ICANN policies, as amended from time to time. Unless the context or the Definitions for Policies document published on the Registry Website otherwise require, defined terms used in this Policy shall have the same meanings given to them in the Registry-Registrar Agreement.

Please note that the Registry may modify this Policy from time to time effective upon sixty (60) calendar days' notice to interested parties, including each Registrar, who will inform its Registrant(s) accordingly, provided that under certain conditions relating to changes in the General Availability Fees or the Renewal Fees, the Registry must provide one hundred eighty (180) calendar days' notice pursuant to the Registry-Registrar Agreement. Such changes will be available on the Registry Website or such other URL as the Registry may designate, which shall satisfy all notice requirements set forth in the Registry-Registrar Agreement. At any time after the notice period expires a user who accesses or uses the Registry Services will be bound by the effective General Domain Names Registration Policy at that time.

PLEASE READ THIS POLICY CAREFULLY. BY ACCESSING OR USING THE REGISTRY SERVICES, YOU EXPRESSLY AGREE TO BE BOUND BY THE TERMS DESCRIBED HEREIN AND ALL TERMS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THESE TERMS, YOU SHALL NOT USE THE REGISTRY SERVICES.

1 Registrant Qualifications

Registrants are obligated to comply with the Registry TLD's Acceptable Use Policy as published on the Registry Website.

During the Sunrise phase, the prospective Registrant (Applicant) must also comply with Registry's Sunrise Registration Policy and the TMCH Guidelines.

2 Acceptable Domain Name Character Strings and Requirements

- 2.1 The Registry will not accept a domain name registration unless the applied-for domain name meets the following prerequisites:
- 2.2 The Domain Name and the information contained in the Registrar's request meet the requirements in the Registry-Registrar Agreement;
- 2.3 The domain name is available, and is not a Reserved Name, or domain name appearing on the on the ICANN SLD block list, for as long as ICANN maintains those names on the block list;
- 2.4 The required Fee has been paid to the sponsoring Registrar; and
- 2.5 The sponsoring Registrar is in good standing with the

Registry.

2.6 The Registry will not accept a domain name registration unless the applied-for domain name meets the technical and syntax requirements as defined in applicable RFCs for ASCII character strings. The Domain Name Character String must:

- 2.6.1 consist only of ACSII characters, consist exclusively of the letters A-Z (case insensitive), the numbers 0-9, and hyphens;
 - 2.6.2 not begin or end with a hyphen, or include consecutive hyphens in the third and fourth positions of the Domain Name Character String;
 - 2.6.3 not contain underlined characters;
 - 2.6.4 until notified to the contrary, must contain at least 3 characters, and not exceed 63 characters excluding the TLD extension;
 - 2.6.5 unless this Policy is otherwise modified by the Registry at its sole discretion, may not be Domain Name Character Strings required to be blocked or reserved pursuant to ICANN policies, the Registry Agreement, or any other contractual agreements of the Registry relevant to the Registry TLD); and
 - 2.6.6 Sunrise registrations must contain a valid SMD File and its applied Domain Label must be consistent with the mark label in SMD file.
- 2.7 The Registry will not accept IDNs or Domain Name Character Strings containing non-ASCII characters until a future date designated by the Registry, in its sole discretion.

3 Term

Domain names may be registered in increments of one (1) year each for a minimum of one (1) year and a maximum of ten (10) years.

4 Renewal Policy

- 4.1 Domain names may be renewed at any time prior to the domain name expiration date, and may be renewed in yearly increments for up to nine (9) years, such that the maximum total term may not exceed ten (10) years.
- 4.2 The Registry has non-uniform renewal registration pricing such that the Renewal Fees may differ from other domain names in the same or other Registry TLD. The standard grace period fixed by ICANN policies shall apply to the renewal of Domain Names.

5 No Third-Level or Sub-Domains

Unless otherwise agreed with the Registry, a Registrant of a domain name is not permitted or authorised to, and shall not offer, sell, licence, sub-licence to any third party whatsoever any third-level domain names (i.e. what.domainname.Registry TLD)

or other sub-domains associated with or derived from the registered domain name, or to use such third-level or other sub-domains except where such use is restricted solely for use by Registrant in conjunction with its operation of the domain name.

6 Contact information

Registrants must provide accurate contact information for the purpose of domain name registration in accordance with ICANN requirements, as amended from time to time, including but not limited to, the following: Registrant address and contact information, names and contact information for administrative, technical, and billing contacts. All contact data, except for billing contact data, will be displayed in WHOIS. The use of proxy registration data or proxy registration contacts is permitted consistent with applicable ICANN policy and the Registry's agreements with ICANN, each Registrar, and the Registry's WHOIS Policy set forth hereafter.

7 Transfers Policy

Domain name transfers shall be governed by ICANN's transfer policy, available at <http://www.icann.org/transfers/>, including the Registrar Transfer Dispute Resolution Policy, available at <http://www.icann.org/en/transfers/dispute-policy-12jul04.htm> as well as the UDRP and URS.

Unless otherwise specifically modified or limited by the Registry in the Registry Policies relating to domain name registrations allocated in the Sunrise Period, and certain Premium Domain Names, the Registrants are allowed to transfer their second-level domains to a Registrar of their choice. The Registrants should contact their Registrar of choice to learn about transfer procedures. The Registrar-to-Registrar transfers are not allowed in the sixty (60) days following the registration of a domain name, unless the Registry expressly waives said sixty (60) day period as allowed by ICANN policies. Except in the case of bulk transfers of domain names from the Registrar to a receiving Registrar mandated by ICANN, a Registrar-to-Registrar transfer adds one year to the term of the domain name being transferred, with the one (1) year Registration Fee charged to the gaining Registrar. Each Registrar may therefore charge its Registrant for the additional domain year. A bulk transfer mandated by ICANN shall not add an additional year to domain names subject thereto, and the gaining Registrar shall not be entitled to charge its Registrant(s) thereof for an additional domain year.

8 Grace periods

In accordance with published ICANN rules and policies, as amended from time to time, certain grace periods exist to allow for the cancellation of transactions by the Registrar within

certain time periods. The Registry will adhere to such grace periods as ICANN may publish from time to time.

9 Name server information

To register a domain name, the Registrant does not need to provide name server information. However, in order to appear in the zone file and resolve on the Internet, at least two (2) valid name servers must be associated with the domain name.