1. Terms used in this document

1.1. Terms and Conditions: Terms and Conditions of Domain Name Registrations in IDN gTLD .РУС (xn--p1acf). The effective version of which is available on the official Registry Operator’s website at: http://rusnames.ru.

1.2. Landrush registration, Limited Registration Policy registration (LRP) (of a domain name): registration of second level domains by everyone willing so but carried out basing on terms and conditions established by the present Policy.

1.4. Other terms, acronyms and abbreviations used in this Policy shall be construed as defined in the Terms and Conditions or Appendices thereto.

2. General provisions and requirements

2.1. Landrush

Landrush registration services shall be rendered on the basis of and in compliance with the Terms and Conditions, the present Policy, other appendices to the Terms and Conditions, the registration agreement, and other applicable documents.

2.1.1. The Registry will charge a Landrush domain registration fee for registration of domain names during Landrush (“Landrush Price”). Multiple applications that have applied for the same domain name will settle the contention on first come first served basis. Because some generic terms may be at Dutch Auction at this stage, certain names may be Premium Domain names. These names are still available during Dutch Auction at the Premium name price.

2.1.2. The Landrush registration is held in 61 days using mechanism of Dutch Auction with fixed prices stepping down from higher to lower, with a pose of 24 hours between each step. During this time, parties who submit an application to a .РУС accredited registrar may apply to register any names of their choice. Because some generic terms may be at Dutch Auction at this stage, certain names may be Premium Domain names. These names are still available during Dutch Auction at the Premium name price. Multiple applications for the same domain name will be settled by first come - first served principal.

2.1.3. All domains registered in landrush are subject to the mandatory rights protection mechanisms such as TM Claims, URS and UDRP. Domains registered in this category may be registered for a minimum of 1 year and maximum of 10 years. The 1st year of registration Registry price will be set higher by Holland Auction price, then next years/renewal - Open registration period price.
2.2. Limited registration period (LRP)
Following the close of the Landrush and settlement of any contentions for domains applied for by more than one party, we will launch the following Limited Registration Periods (LRP).
2.2.1. Priority LRP will grant to the Companies with company papers and individual Persons who have a matching domain name registration in good standing in the .RU registry. Multiple applications for the same domain name will be settled by first come - first served principal.

2.2.2. LRP will last for 88 days and all domains registered in in this category are subject to the mandatory rights protection mechanisms such as TM Claims, URS and UDRP. Domains registered in this category may be registered for a minimum of 1 year and maximum of 10 years. The 1st year of registration Registry price will be set as Open registration period price.

2.3. The Registry Operator has the right to unilaterally change the time and date of the beginning and/or the end of any periods at any time by posting respective information on its official website no later than 10 (ten) calendar days prior to such a change taking effect.

2.4 For Landrush and LRP during the first year of registration of the domain name registered in accordance with this Policy there remains effective the ban on performance of the following operations with that domain name: (i) transfer of the domain to another administrator (Clause 5.3. of the Terms and Conditions); and (ii) change of the registrar (Clause 5.4. of the Terms and Conditions).

3. Procedure of Landrush and LRP registration services

3.1. The right to Landrush and LRP domain registration of domain names in accordance with the present Policy is granted to anyone willing so. Applications for this stage of registrations can be submitted to the available second level domain names in the TLD .РУС, for domain names that have not been reserved, blocked, registered or otherwise distributed prior to the stage.

3.2. To order a Landrush registration service, the applicant shall:

(a) Provide the registrar with information, evidence, and/or documents required to enter into registration agreement and conclude the registration agreement with that registrar;

(b) Submit to the registrar an application for Landrush registration services which meets the below requirements.

3.3. The Landrush registration application shall meet all the requirements below (an applications failing to meet at least one of these requirements shall be rejected by the registrar):
3.3.1. The domain name shall be registered according to the application that meets all the conditions below:

(a) The domain name is available at the moment of processing of an application by the Registry Operator, which means that:
- the Registry does not contain information about such a domain name (the domain name is available for registration), and
- the domain name has not been entered in the list of reserved domain names according to the .РУС Domain Name Reservation Policy;

(b) The domain name complies with the following technical requirements:
- does not contain symbols other than letters of the Latin alphabet (a-z), Arabic digits (0-9) and hyphen (domain names are not case-sensitive), and
- consists of no less than 3 (three) symbols, and contains the number of symbols not exceeding 63 when translated into Punycode, and
- starts and ends with a digit or letter.

3.4. The Landrush registration application can be rejected where the registrar believes:
(i) the purpose of the domain registration does not comply with the mission or values of the TLD .РУС; and/or, (ii) the requested domain name is in conflict with the mission or values of the TLD .РУС.

3.5. The registrar shall inform the applicant of the grounds of denial of registration.

4. Procedure of requesting LRP- specific registration services

4.1. Stage priority registration for owners of Internet addresses in the national cc TLD .RU. Applications for this stage of registrations can be submitted to the available second level domain names in the TLD .РУС, for domain names that have not been reserved, blocked, registered or otherwise distributed prior to the stage.

4.2. The objective of LRP phase is to protect the interests of the holders of exclusive rights of the owners of the means identification registered in the cc TLD .РУС, who is using Russian language as a language of communication on their websites in the interests of the community.

4.3. To exercise their right to LRP, persons and legal entities who are administrators of second level domain names in cc TLD .RU, following conditions should be satisfied:

- The applicant for LRP using means of an arbitrary transliteration of the second level domain in Latin-script cc TLD .RU to apply for the second level domain in Cyrillic-script IDN gTLD .РУС.
- The applicant is the administrator of the second level domain in cc TLD .RU, confirming its rights by providing current record of 1) Whois service on the date of application or 2) the certificate of registration of a domain name, or the contract with the registrar.

5. Concluding provisions

5.1. This Policy constitutes an appendix (integral part) of the .РУС Terms and Conditions of Domain Name Registrations.

5.2. This Policy shall come into effect as of the above date and remains in force until a Registry Operator's respective decision is made (on revocation, or termination of this Policy, or any other decision of this kind). However, termination of this Policy does not relieve any party of obligations that have arisen before the termination date, nor does it condone them for failure to comply (improper compliance) with this Policy.

5.3. By the Registry Operator's decision this Policy may be at any time modified, amended, updated, adopted in a new wording or revoked, etc. The procedure and conditions of introduction of changes, amendments, and updates, adoption in a new wording or revocation cancellation of this Policy are established in the .РУС Terms and Conditions of Domain Name Registrations.