**ACTIVE TLD Registration Polices**

The “.active” Top Level Domain (“TLD”) was established by and for the use of The Active Network, LLC. to further the corporate brand and those of its subsidiary organizations.

Registration of name space within the .active gTLD and control of the DNS records associated with those domain names at any level in the TLD will be limited to the Registry Operator, its Subsidies, Trademark Licensees, or affiliated entities. Members of the public or other organizations are not eligible to register domain names within the “.active” namespace.

Registration activity will be managed solely by designated employees of the Active Network within a single-registrant model, providing for strict control over the registration process, remaining the registrant of record for all domain name registrations and retaining the authority to modify or terminate all registrations at any time.