

Sunrise Policy

This document describes China Internet Network Information Center (“CNNIC”) Sunrise Policy, which defines the registration policies and eligibility requirements for registrations in Sunrise Period. Sunrise period is the first phase of the Top Level Domain “.网络” (xn—io0a7i) for their open registration, in this period, the Trademark Holders are provided the first right to register the domain name whose trademark labels matching their marks registered in Trademark Clearinghouse.

Registration Date

Jun 16, 2014 – Jul 16, 2014 length of 30 days.

Registration Terms

1. Registrant Requirements

The domain name registrant must abide to the provisions of “Chinese Internet Domain Name Management Regulations” based on their TMCH verified qualification. The Trademark Holders should submit the corresponding registration information, identity certificated materials and SMD files (Signed Mark Data files) provided by TMCH.

The registration information should be submitted including, but not limitation to:

- ✓ The applied-for domain name;
- ✓ The host name of main and secondary domain name servers;
- ✓ If the applicant is an individual registrant, who needs to submit SMD, name, ID type, ID number, contact address, telephone, e-mail etc.;
- ✓ If the applicant is on behalf of an organization, who needs to submit SMD, organization name, the type of organizational identity, organizational identity code, mailing address, e-mail, phone numbers, etc.;

- ✓ Name of the domain admin contacts, technical contacts, domain billing contacts, and their mailing addresses, email addresses, phone numbers.

Beyond of above information, the registrant should also submit the relevant identity certificated materials.

- ✓ In Mainland China: apart from the organization code and ID card number, any other identity information should be submitted with corresponding identity certificated materials;
- ✓ Out of Mainland China: the identity certificated materials should be submitted in electronic forms.

2. Domain Name Label Requirements

- The Domain Name Label must:
 - ✓ consist of Chinese simplified or traditional characters, the letters A-Z, the numbers 0-9 and hyphens;
 - ✓ not begin or end with a hyphen;
 - ✓ not exceed 63 characters(for non-ASCII label, this criteria is applied to the length of punycode transferred from Chinese label).
 - ✓ not exceed 20 Chinese characters
 - ✓ contains at least one character
- Sunrise Applications must contain a valid SMD File and its applied Domain Label must consistent with the mark label in SMD file.
- Domain names will be registered on a “first come-first served” basis.

Dispute Solutions

Any challenges alleging that a domain name has been registered by improper registrant, or has been declined to be registered will be resolved by Sunrise Dispute Resolution Policy (the “SDRP”). Any SDRP complaint should be brought under SDRP before 90 days after the close of the sunrise period.

More detailed information have been published in the SDRP document.

Fee

Fees that may be collected during Sunrise include:

- ✓ Sunrise Domain Registration Fee;
- ✓ The renewal fee for domain names registered during Sunrise.

If the registrants delete their new successful registered domains, the registration fees will not be refunded.