Launch Phase: One single 63-day period for 5 categories

Applications for the 5 Categories will be submitted simultaneously. Registrations will be allocated at the end of this single Launch Phase according to their priority status.

**Priority 1 category: End-Date Sunrise Period**
Names of trademarks in Arabic-based scripts (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) in the TMCH

**Priority 2 category: Public Administrations Limited Registration Period**
Names of public administrations, public services and geographical names

**Priority 3 category: Additional Trademark Limited Registration Period**
Names of registered trademarks in an Arabic-based script language (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) which are not in the TMCH

**Priority 4 category: Transliteration/Transcription Limited Registration Period**
Transliteration/transcription into an Arabic-based script language (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) of non-Arabic script trademarks registered in the TMCH

**Category 5: Landrush (No priority rights)**
Any other name in an Arabic-based script language (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) that complies with the General Registration Policies

Claims Services (no priority applications)

*The Pioneer Program is still pending ICANN’s approval (no names will be allocated until such approval is obtained) and subject to the fulfilment of the provisions set forth by ICANN in the Qualified Launch Program Addendum, as well as any development of the Addendum that may impact the names of any pioneer.*