

REGISTRATION POLICY

- 1.0 Title:** Registration Policy
Version Control: 1.0
Date of Implementation: March 14, 2014

2.0 Summary

This policy sets forth the criteria which all domain names must meet in order to be registered in .• , (xn--rhqv96g), hereinafter •TLD•. Specifically, this policy addresses registrant eligibility (who can register), name selection (different domain name classifications permitted to be registered) and name allocation (how different classes of domain names can be allocated). Failure to comply with this Policy is a basis for a domain name registration to be denied, suspended, transferred and/or cancelled.

3.0 Definitions

- 3.1 Applicant: A person, business or organization that requests registration of a domain name in TLD.
- 3.2 Registrant: The holder of a domain-name registration in the TLD.
- 3.3 Registrar: An entity accredited by ICANN and authorized by the Registry Operator to distribute domain names in the TLD.
- 3.4 Registry Operator: Stable Tone Limited.
- 3.5 Registry Agreement: The agreement between Registry Operator and ICANN for the TLD.
- 3.6 Policy: Registration Policy.
- 3.7 TLD (Top Level Domain): .• , (xn--rhqv96g)
- 3.8 IDN: Internationalized Domain Name

4.0 Registrant Eligibility:

Registry Operator has initially identified the following two classes of Registrants: Ambassador Class and Member Class.

- 4.1 Ambassador Class

A class of Registrants in which domain names are provided at no cost in return for that Registrant promoting and adhering to the principles/goals of the TLD. Applicants can apply for a limited number of domain names (typically a single non-generic or non-geographic domain name) through a Request for Proposal (RFP) process with the Registry Operator as detailed in Section 6.3.

Successful RFP Applicants are permitted to register a domain name in compliance with this Policy for a period of up to five years at no cost, with the option of submitting a renewal RFP to the Registry Operator prior to the expiration of the domain name. Any renewal RFP may be granted or declined in Registry Operator,s sole discretion.

This class of Registrants is required to promote its delegated . • , domain name and adhere to the principles/goals of the TLD. Failure to promote and adhere to the principles/goals of the TLD or other material representations made in the RFP may result in suspension, transfer and/or cancellation of the domain name at Registry Operator,s sole discretion.

4.2 Member Class

A class of Registrants in which the business, organization or individual is a recognized leader in the Chinese marketplace within their respective industry. This class of Registrants is required to adhere to the principles/goals of the TLD, but is not otherwise required to promote the TLD. Applicants can apply for a limited number of domain names (typically a single non-generic or non-geographic domain name) through a Request for Proposal (RFP) process with the Registry Operator as detailed in Section 6.3.

Successful RFP Applicants are permitted to register a domain name in compliance with this Policy for a period of up to five years, with the option of submitting a renewal RFP to the Registry Operator prior to the expiration of the domain name. Any renewal RFP may be granted or declined in Registry Operator,s sole discretion. Failure to adhere to the principles/goals of the TLD may result in suspension, transfer and/or cancellation of the domain name at Registry Operator,s sole discretion.

5.0 Name Selection

Registry Operator has initially identified the following five non-exclusive domain name classifications: Generic, Geographic, Registry Operator Designated, Reserved, and Standard.

5.1 Generic Name:

A non-exclusive and generically applicable term having a substantial meaning in relation to any class or type of good, service or other thing. The default allocation mechanism in connection with a Generic Name is through an RFP as detailed in Section 6.3.

However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

5.2 Geographic Name:

A legally recognized or commonly known name of a geographic place or region. The default allocation mechanism in connection with a Geographic Name is through an RFP as detailed in Section 6.3. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

5.3 Standard Name:

A name corresponding to or including a trademark, name or other designation of the Registrant. The default allocation mechanism in connection with Standard Names is through an RFP as detailed in Section 6.3. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

5.4 Reserved Name:

A name which is ineligible for registration due to ICANN restrictions, Registry Operator designation, at request of relevant authorities and due to security and stability considerations.

5.5 Registry Operator Designated Name

A name designated by Registry Operator in accordance with the Registry Agreement to activate a limited number of names (plus their IDN variants, where applicable). The default allocation mechanism in connection with this class of domain names is detailed in Section 6.4. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

6.0 Name Allocation Mechanisms

Registry Operator has initially identified the following domain name allocation mechanisms: First-Come, First Served; Auction; Request for Proposal; and Registry Operator Designated. While the default allocation mechanism in connection with each domain name classification has been identified above, Registry Operator may, at its sole discretion, determine the most effective means to allocate any domain name in the TLD.

6.1 First-Come, First-Served (FCFS):

The domain name is awarded to the first eligible Applicant (i.e., one who has filed a request for registration) for that domain name provided their request has been made through a Registrar and the Applicant and domain name comply with Registry Operator's Registration Policy. The mere acceptance of any registration fees does not

in itself constitute a domain name registration. A domain name is only registered upon approval of Registry Operator of any request for registration.

6.2 Auction:

Multiple requests to register an available domain name may be resolved through an Auction. Registry Operator will utilize an established, neutral third party (i.e., selected service provider) to conduct auctions in accordance with their rules and policies.

6.3 Request for Proposal (RFP):

Registry Operator will accept proposals from Applicants for an available domain name. Registry Operator reserves the right to impose a reasonable non-refundable cost-recovery fee on any Applicant that chooses to participate in any RFP. Registry Operator is not bound to select a winner among RFP respondents, and can reject all proposals received for the domain name.

Registry Operator will administer the RFP process. Registry Operator reserves the right to delegate some or all RFP evaluations to an Eligibility Committee which it may create at a later date to assist in the processing of applications.

6.4 Registry Operator Designated:

Registry Operator is permitted under the Registry Agreement to activate a limited number of names (plus their IDN variants, where applicable) in its sole discretion.

7.0 Denial/Suspension/Transfer/Cancelation

Registry Operator reserves the right in its sole discretion to deny, suspend, transfer and/or cancel at any time a domain name registration or request for registration found to be in violation of this Policy, any other registry policies, and/or any applicable law, rule or regulation.

8.0 Challenge Process

Registry Operator will publish a Registration Eligibility Dispute Resolution Policy (REDRP) that will provide an administrative challenge for (i) Applicants that believe that they have been wrongfully denied a registration in the TLD; and (ii) third parties that believe a Registrant is not in compliance with the Registration Policy.

9.0 Amendment; Sole Remedy

Registry Operator reserves the right to modify this Policy at its sole discretion in accordance with its rights and obligations set forth in its Registry Agreement. Such

revised Policy shall be posted on Registry Operator,s website. In the event that a Registrant objects to any change in this Policy, the sole remedy is cancellation of the Registrant,s domain name registration.