



.BIO DOMAIN NAME POLICY

v2.0 - Last Update: May 30, 2014

Starting Dot Ltd.

Background

1. .bio (also designated as the ".BIO domain") is a generic Top-Level Domain generally available to all Registrants, and among others, by actors in the fields of agriculture, food and farming.
2. The purpose of this Domain Name Policy ("DNP") is to identify and explain the mechanisms and procedures required for registering .BIO domain names.
3. This DNP is to be read together with the .BIO Registry Agreement, and words and phrases used in this document shall have the same meaning attributed to them in the Registration Agreement unless otherwise specified or the context clearly otherwise requires.
4. The International Federation of Organic Agriculture Movements ("IFOAM") is an official Partner of the .BIO Registry Operator. Hence, this DNP refers to the Principles of Organic Agriculture ("POA") as formulated by the IFOAM (<http://www.ifoam.org/en/organic-landmarks/principles-organic-agriculture>).
5. The Registry Operator (the "Registry") of the .BIO domain, which is Starting Dot Limited, shall modify this document from time to time, in order to comply with applicable laws and terms and/or any conditions set forth by ICANN. Any revisions or modifications to this DNP shall be effective thirty (30) days after the initial date of posting such revisions or modifications on the Registry's website and such amendments shall be binding upon the domain name registrant.

1. General acceptable .BIO use policy

Any Registrant (*i.e.*, the entity having registered a .BIO second-level domain, which is also called ".BIO Domain Name", including the contact used when making the registration) that does not fall within the scope of section 1.2 of this DNP must commit not to undermine the Principles of Organic Agriculture.

Registration requests for .BIO Domain Name may be submitted only by an ICANN accredited registrar.

The Registry will not accept a Registration Request for a .BIO Domain Name unless it meets the following technical and syntax requirements:

- i. if ASCII, consist exclusively of the letters A-Z (case insensitive), the numbers 0-9, and hyphens;
- ii. if non-ASCII (e.g., IDN), consist of language scripts offered by the Registry (as specified on the Registry website);
- iii. not begin or end with a hyphen;
- iv. not exceed 63 characters;
- v. contains at least one character; and
- vi. not contain two or more consecutive hyphens, except where they appear in the 3rd and 4th positions, when preceded by "xn".

The Registry may impose further syntax and technical requirements as necessary for the operation of IDNs in the TLD.

2. Organic agriculture compliance mechanisms

a. Specific terms of use apply to Registrant who are producers, transformers and retailers, or otherwise involved in the field of agriculture, food and farming when there is:

- A nexus with the European Union (*i.e.*: selling, exporting to or trading agricultural or food product in the European Union) or other relevant markets where the word “bio” may be used to refer to legally labeled and marketed organic, biological, ecological, biodynamic, or similarly named goods or intending to do so (“nexus with the European Union”); and
- No nexus with the European Union.

b. The Registrant who has no nexus with the European Union must commit to abiding by the POA.

c. The Registrant who has a nexus with the European Union must commit to abiding by both:

- The POA; and
- The Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labeling and its derived legislation, or any regulations in force in other relevant markets (the “E.C Regulations”).

d. For the best interest of consumers and in order for the Registrant to demonstrate its commitment to the POA, it is recommended to the Registrant to copy and paste on the Registrant’s website homepage a symbol (the “BIO Trust Seal”) provided by the Registry on its website (www.startingdot.com/bio/bio-trust-seal/) with a permanent html link pointing to a web page hosted by the Registrant providing the following:

- An introduction title demonstrating the Registrant’s commitment to the .BIO DNP, such as “(Domain Name) commitment to .BIO Domain Name Policy”;
- An html link pointing to the .BIO DNP (www.startingdot.com/bio/policies/);
- An html link pointing to the original text of the POA (<http://www.ifoam.org/en/organic-landmarks/principles-organic-agriculture/>);
- The Registry point of contact for claims and complaints, which is provided by section 5.3.2 of this DNP; and
- Information for consumers and internet users relative to the Registrant’s implementation of relevant regulations as mentioned above, including but not limited to, the reference of the certification agency(ies) certifying the Registrant’s products and a list of the products certified by such certification agency(ies).

e. The implementation and ex-post control of the .BIO domain use shall be supervised by the .BIO Policy Advisory Committee (the “BIOPAC”), which is chaired by the IFOAM.

f. The Registry shall manage the ex-post control of the .BIO domain by verifying:

- The use of the BIO Trust Seal by the Registrant and the presence of a .BIO related recommended web page on Registrant's website and comparing the information contained on such page with the other contents on the related website; and
- The absence of any attempt from the Registrant to promote or sell non-organic products.

3. Acceptable and prohibited actions

All Registrants must act responsibly in their use of any .BIO Domain Name or website hosted on any .BIO Domain Name.

The Registrant undertakes to register any .BIO Domain Name that are in accordance with:

- This Domain Name Policy;
- ICANN rules and regulations; and
- Statutory provisions of the Registrant place of residence or place of incorporation.

The Registrant undertakes not to register any labels that:

- Violate ethical or criminal law principles (included, but not limited to, abusive, illegal, violent, racist, obscene, ethnically offensive, harmful to minor, offensive terms, terms that violate morality and public order);
- Violate the rights of others;
- Violate the POA (e.g.: names related to human rights abuses and to organic agriculture principles violation such as <gmo.bio>, <fertilizers.bio> or <pesticides.bio>);
- Are abusive, speculative or with an anti-competitive purpose; and
- Plagiarize public body or their affiliates domain names, content or services.

The Registry shall not tolerate neither a violation of this DNP in registration of a label nor that such content is found on a website hosted on a .BIO domain.

The Registry reserves the right, in its sole discretion and without notice to any other party, to take appropriate actions (whether administrative, operational or otherwise) to:

- Protect the integrity and stability of the Registry;
- Comply with any applicable laws, government rules or requirements, ICANN regulations, requests of law enforcement, or any dispute resolution process;
- Avoid any liability, civil or criminal, on the part of Registry as well as its affiliates, subsidiaries, officers, directors, and employees;
- Comply with the terms of the registration agreement, the Registry-Registrar Agreement, the Registry Agreement, or any other binding commitments, whether written or otherwise;
- Correct mistakes made by the Registry or any Registrar in connection with a domain name registration;
- Allow for the resolution of a dispute of any sort whether or not the dispute appears to be unmerited or unsubstantiated;
- Respond to complaints of abusive behavior on websites hosted on .BIO domains; or
- Otherwise implement the general acceptable .BIO use policy and Organic agriculture

compliance mechanisms.

4. Illegal use and compliance

The Registry shall identify an infringement to this DNP by any means, including without limitation, a private complaint, public alert, government or enforcement agency outreach, ICANN notification, and on-going monitoring by the Registry or its partners.

At its discretion, the Registry or its designee shall review any website hosted on a .BIO domain through an automated system or otherwise, for the purpose of identifying an infringement of this DNP.

Conduct in violation of this DNP includes, but is not limited to phishing, domain name or domain theft, botnet command and control, distribution of malware, fast flux attacks/hosting, hacking, pharming, spam, piracy, counterfeiting, child pornography, cybersquatting, front-running, gripe sites, deceptive and/or offensive domain names, fake renewal notices, cross-TLD registration scam, name spinning, pay-per-click/traffic diversion, false affiliation, domain kiting/tasting, fast-flux, 419 scams or if the domain name is being used in a manner that appears to threaten the stability, integrity or security of the Registry, or any of its Registrar partners and/or that may put the safety and security of any registrant or user at risk.

All complaints should be addressed to: abuse.bio@startingdot.com.

In case of failure to comply with Section 3. and 4. of this DNP, the Registry (or its designees) reserves the right, at its own discretion, to:

- Alert any relevant Registrar about any identified threats and shall work with the Registrar to resolve such issues;
- Utilize such other methods in compliance with applicable laws and ICANN policies, as it deems appropriate;
- Bring the offending sites into compliance using any of the methods described in this Domain Name Policy, or others whether or not described in this Domain Name Policy;
- Stop registrations of labels;
- Remove the registered labels; and
- Revoke a domain name.

5. Reserved Names

The Registry shall reserve (*i.e.* withhold from registration, allocate to itself or to a third-party designated by the Registry), restrict, or block a number of specified domain names from registration (the “.BIO Reserved Domain Names”).

The .BIO Reserved Domain Names are found on a list which is visible on the Registry website at www.startingdot.com/bio/reserved/ (the “.BIO Reserved Name List”).

.BIO Reserved Domain Names shall generally consists of :

- Names Reserved for Registry operations and other purposes, including without limitation, certain premium names retained for use by Registry’s strategic partners;
- Names Reserved following ICANN requirements such as, but not limited to, Specification 5 of the .BIO Registry Agreement; and
- Designating origin and geographical indications protected in the European Union in accordance with Council Regulation (EC) No 1234/2007, with and without hyphen, including plural variants when applicable, provided that such names will be withheld by the Registry or temporary allocated to a third-party designated by the Registry, in order to promote and allow such names to be registered or transferred to the applicable origin and geographical indication authorities.

The Registry shall add or remove .BIO Reserved Domain Names from the .BIO Reserved Name List at any time.

Activations of .BIO Reserved Domain Names shall be provisioned via an ICANN accredited registrars.

The list of .BIO Reserved Name is subject to the .BIO Launch Plan. Hence, .BIO Reserved Domain Names will be set “on-hold” during both the .BIO Sunrise Phase. Consequently, no .BIO Reserved Domain Names will be allocated before the end of the Sunrise Phase. The holder of a trademark that has been previously verified by the officially mandated ICANN Trademark Clearinghouse and which fulfill the eligibility requirement set out in this Domain Name Policy (the “Trademark Holder”) shall prevail over a .BIO Reserved Domain Name found in the .BIO Reserved Name List. In this case, the .BIO Reserved Domain Name will be removed from the .BIO Reserved Name List. All .BIO Reserved Domain Names are subject to claims for ninety (90) days after the end of the Sunrise Phase.

6. Whois

The data collected by Registrars during domain name registration will be published in the .BIO WHOIS database at <whois.domain.bio>. This information will provide the public with the ability to contact a domain name holder for any reason.

In addition, the Registry will require Registrars to post privacy policies that provide clear and complete notice to Registrants about the:

- Type of data that will be collected and maintained by the Registry;
- Use of such data in operating the registry service (including display through the WHOIS service); and
- Registrant’s right to access and correct data maintained by the Registry Operator.

Clear consent to such data collection policies is a prerequisite to the submission of a .BIO Domain Name registration request.

The Registry will be compliant with all the security, WHOIS, and privacy requirements required by ICANN.

The Registry shall comply with all confidentiality and security regulations in its jurisdiction of residence. The Registry has further ensured that its suppliers will take all reasonable measures to maintain the security and privacy of information collected from the Registry.

7. Enforcement, Termination and Deletion

7.1. Action the Registry may take

- a. This DNP includes enforcement procedures and processes, in addition to those procedures that have been established in accordance with Consensus Policies such as the Uniform Dispute Resolution Policy:
 - Verification of entitlement of the Registrant at the time of registration of a domain name, and at any other time on a random basis; and
 - Ongoing verification throughout the term of the domain name registration, where necessary.
- b. The Registry shall take actions, including but not limited to:
 - Conduct random controls on a sample basis of .BIO Registrants;
 - Verify whether a Registrant fulfill the General Acceptable Use Policy, the Organic Agriculture Compliance and/or meets domain name restrictions on the basis of public information, such as the information displayed on the registrant's website, as well as other sources;
 - Contact the Registrant and the Registrar with the request to provide proof that the Registrant is meeting such requirements within a reasonable timeframe when in doubt;
 - Deny attempted registrations from repeat violators;
 - Cancel, transfer or take ownership of any domain name, either temporarily or permanently; and
 - Lock down a domain name preventing any changes to the contact and name sever information associated with the domain name.
- c. The Registry shall also take preventative measures at its sole discretion, including but not limited to:
 - DNSSEC deployment which reduces the opportunity for pharming and other man-in-the-middle attacks;
 - Removal of orphan glue records; and
 - Place upon registry lock, hold or similar status a domain name during resolution of a dispute.
- d. If, following the investigation of a complaint or an ex-officio review of the registrant's compliance with the Registry Operator's policies, or insufficient proof is provided by the Registrant that all policy requirements have been complied with, the Registry shall be entitled to put the domain name on hold or even revoke the domain name. Furthermore, the Registry shall inform the public that the domain name has been previously used contrary to its registration policies.
- e. Without prejudice to further legal rights, as part of abusive rules required by ICANN for gTLD, the Registry can under certain circumstances, remove a domain name and its

technical data from the name servers for the .BIO Domain, change the contact data, or delete a domain name.

- f. In addition, name servers that are found to be associated with fraudulent registrations may be added to a local blacklist, and any existing or new registrations that use such fraudulent name server record(s) may be investigated.
- g. Anyone can check compliance with the registration requirements by initiating an extrajudicial dispute resolution procedure in relation with the .BIO Eligibility Requirements Dispute Resolution Policy (the "BIO ERDRP").

7.2. Possible actions by the parties

The Registry is not bound to adjudicate any dispute between parties, and cannot, and does not, accept any responsibility for any loss or damage a domain name Registrant or anyone else may suffer as a result of any action or omission by the Registry or by anyone else under this Domain Name Policy.

Any abuse-related issues with which the Registry is unable to assist should be resolved through an appropriate dispute resolution forum. In such circumstance, the Registry shall act following provision of:

- The final determination of an internationally recognized dispute resolution body or a court of law, resolving the inter-party dispute or otherwise mandating the Registry's action; or
- Any requirement of ICANN or other recognized authority which demands action or response.

In the case of a wrongful transfer of a .BIO Domain Name, a Registrant may also provide written agreement of the Registrar record and the gaining Registrar sent by email, letter or fax that the transfer was made by mistake or procedural error or was unauthorized.

7.3. Complaint Point of contact

The Registry Complaints Point of Contact shall handle any complaints in relation to a .BIO Domain Name registration, including where the claimant alleges that a particular Registrant does not meet the General Acceptable .BIO Use Policy provided of this Domain Name Policy, the Organic Agriculture Compliance Mechanism provided of this Domain Name Policy or domain name restrictions provided by in this Domain Name Policy.

All notices should be served by mail to the following address:
complaint.bio@startingdot.com.