

بازار (dotBazaar) Launch Policy

Version: June 1, 2014

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1. Acceptance of this Registration Policy

This Registration Policy sets forth the terms and conditions, which govern بازار domain name registrations during the launch period.

- 1.1 By applying to register a بازار domain name during the launch period, You agree to be legally bound by:
 - a. This Launch Policy, as well as the dotBazaar general [Registration Policy](http://dotbazaar.net/registration-policy/) available at <http://dotbazaar.net/registration-policy/> and hereby incorporated by reference;
 - b. The Registration Agreement provided by the sponsoring Accredited Registrar through which You applied for Your بازار domain name; and
 - c. Any other policies mandated by ICANN from time to time.
- 1.2 You hereby represent and warrant to Us that the statements that You made in Your Registration Agreement with the Accredited Registrar sponsoring Your بازار domain name are complete and accurate.
- 1.3 It is Your sole responsibility to determine whether Your بازار domain name registration and use complies with this Registration Policy.

2. Definitions

- 2.1 In this Registration Policy:
 - a. **“Accredited Registrar”** means an ICANN accredited registrar that has entered into an agreement (“the Registry-Registrar Agreement”) with the Registry Operator and is authorized to register names in the بازار TLD.
 - b. **“General Availability”** means the general registration period commencing after the launch phases during which available domain names in Arabic-based scripts ending with بازار will be generally made available to all registrants that are qualified to register domain names on a first-come, first-served basis, under the process described in the dotBazaar general Registration Policy.
 - c. **“dotBazaar general Registration Policy”** and **“Registration Policy”** means the policy available at the Registry Operator’s website at

<http://dotbazaar.net/registration-policy/> and hereby incorporated by reference, which governs the registration of بازار domain names.

- d. **“ICANN”** means the Internet Corporation for Assigned Names and Numbers.
- e. **“Registrant”**, **“You”** and **“Your”** refers to the individual or entity, which applies or wishes to register a بازار domain name with an Accredited Registrar.
- f. **“Registry Operator”**, **“We”**, **“Us”** and **“Our”** refers to CORE Association, a Swiss not-for-profit association with legal seat in World Trade Center II - 29, route de Pré-Bois - CH-1215 Geneva, as entity responsible for operating the بازار TLD.
- g. **“Reserved Name”** means a بازار domain name listed in the Reserved Name List that is withheld from registration.
- h. **“TLD”** means Top-Level Domain.

3. General conditions and Launch overview

3.1 To register a بازار domain name during Launch, the application must comply with (i) the specific eligibility requirements set forth in this Launch Policy for each launch category, as well as with (ii) the general eligibility requirements and terms of use set forth in the بازار (dotBazaar) Registration Policies, which require, among other, that all domain names:

- a. Must be in an Arabic-based script (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) according to IDN Table published at http://www.iana.org/domains/idn-tables/tables/xn--mgbab2bd_arab_1.0.txt and must follow the [Domain Rules for DotBazaar](http://dotbazaar.net/domain-rules/) available at <http://dotbazaar.net/domain-rules/>, which are incorporated to this Policy by reference;
- b. Must be used in good faith for a purpose which is (i) legitimate, (ii) commensurate with the role and importance of the registered name; and (iii) which publicizes and enhances the role of the بازار as a vehicle of e-commerce.

The بازار General Registration Policy will apply to all aspects of Your registration not specifically contemplated in this Launch Policy.

- 3.2 The Launch Phase for بازار will start on 26 August 2014 11:00 UTC and will end on 28 October 2014 11:00 UTC*. During this single 63 calendar day period, five categories of applications will be accepted: four categories for registrants with prior rights, and one additional category for applications without prior rights (*Landrush*). Applications for **all these 5 categories will be accepted simultaneously** and will be **allocated at the end of this single 63-day Launch Phase** window according to the hierarchy of **priority status** of each category. Thus, each category will be completely allocated (i.e. accepted, rejected or sent to contention resolution) before any name on the next category is allocated. Each claim of priority will be individually and **thoroughly validated** by the Registry Operator. Self-declaration will not be sufficient. The categories are the following, according to priority status (from top-priority to lesser priority):

Category / Priority	Length	Description
1. Sunrise	26 Aug 2014 11:00 UTC 28 Oct 2014 11:00 UTC	This category gives holders of TMCH-validated marks in Arabic-based scripts (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) the opportunity to submit an application for registration of the corresponding domain name in the بازار TLD. If there is more than one Sunrise application for an identical domain name, the successful applicant will be determined by auction.
2. Public Administrations Limited Registration Period	26 Aug 2014 11:00 UTC 28 Oct 2014 11:00 UTC	For Public Authorities of the “Areas where the Arabic script has some type of official use” (as defined in this Policy), with respect to their own names; names of public services; and geographical names not otherwise reserved by the Registry Operator.
3. Additional Trademark Limited Registration Period	26 Aug 2014 11:00 UTC 28 Oct 2014 11:00 UTC	For holders of non TMCH-validated trademarks in Arabic-based scripts (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) registered in at least one of these countries: Afghanistan, Algeria, Bahrain, Brunei, Comoros, Djibouti,

		Egypt, India Indonesia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Mauritania, Malaysia, Morocco, Oman, Pakistan, State of Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates and Yemen.
4. Transliteration / Transcription Limited Registration Period	26 Aug 2014 11:00 UTC 28 Oct 2014 11:00 UTC	For holders of trademarks in Latin script who wish to register its transliteration/transcription into an Arabic-based script language such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu.
Landrush	26 Aug 2014 11:00 UTC 28 Oct 2014 11:00 UTC	Period during which any interested party shall have the opportunity to submit one or more applications for بازار domain names that were not previously allocated under Categories 1 to 3 above, or otherwise reserved by the Registry Operator. If more than one applicant has submitted an application for the same name within this category, the successful applicant will be determined by auction.
General Availability	11 November 2014 11:00 UTC Ongoing	General registration period commencing after the launch phases during which available domain names in Arabic script ending with بازار can be registered by any natural person or entity on a first-come, first-served basis, under the process described in the بازار General Registration Policy.
Trademark Claims Notice Service	Throughout Landrush and at least for the first 90 days of General Availability.	Period during which the Accredited Registrar is required to provide notice to all potential domain name registrants who attempt to register a domain name that matches a Trademark Record verified by the Trademark Clearinghouse ("Claims Notice") and the Trademark Clearinghouse will provide Notice of Registered Names to (NORNs) the trademark holders.

* **IMPORTANT:** We reserve the right to revise or extend the schedule of any of the above launch categories at Our sole discretion. However, Sunrise will last for a minimum of 60 days and the Trademark Claims Notice Service will be in effect for at least the duration of Landrush and the first 90 days of General Availability.

4. Priority 1 Category: End-Date Sunrise

4.1 Sunrise Eligibility Requirements

Only registered owners, licensees or assignees of trademarks in Arabic-based scripts (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) verified by the Trademark Clearinghouse may participate in this top-priority category.

The Registry Operator will only register the domain name applied for insofar and to the extent that:

- a. The domain name meets the general eligibility criteria set out in the بازار General Registration Policy;
- b. The domain name corresponds exactly with a trademark validated, upon request of the applicant, by the Trademark Clearinghouse for Sunrise Services;
- c. a valid SMD file is submitted at the time of application;
- d. the application matches a label contained within the SMD file;
- e. and the domain name is available.

No other requirements (e.g. trademark jurisdiction, trademark class or local presence) will apply.

4.2 Allocation and Contention Resolution via Auction

After the close of the Sunrise period, the Registry Operator will validate all applications received. If an application is successfully validated and the Registry Operator has not received any other applications for the same domain name, such domain name will be automatically allocated to the applicant and the registration fee will be charged.

Should there be more than one eligible application for the same domain in this Sunrise Period category, the contention will be solved through an auction process. No other contention resolution criteria (like allocation based on a first-come first served basis, or taking into account the class of goods and services or jurisdiction of the Trademark Record) will apply.

4.3 Priority

Applications eligible under this category will be allocated with priority over eligible applications within the next three categories, which are lower in hierarchy.

4.4 Sunrise Dispute Resolution Procedures

The allocation and/or rejection of Sunrise applications may be challenged according to the Sunrise Dispute Resolution Policy available on the Registry Operator's website.

5. Priority 2 Category: Public Administrations Limited Registration Period

5.1 Eligibility Requirements

Public Authorities only. Here, "**Public Authorities**" means international, national, regional, local and municipal governmental authorities, including cities, counties and other governmental departments; as well as other public institutions under applicable local law (like agencies, consortiums, commissions, and other administrative divisions) of any of the Areas where Arabic script has some type of official use in all or part of their territory.

The "**Areas where the Arabic script has some type of official use**" are: Afghanistan, Algeria, Bahrain, Brunei, Comoros, Djibouti, Egypt, India, Indonesia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Malaysia, Mauritania, Morocco, Oman, Pakistan, State of Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, and Yemen.

5.2 Name Selection

Under this category, Public Authorities referred to in 5.1 above may register the following names:

- a. Names of Public Authorities referred to in 5.1 above, including any clear variations and/or abbreviations thereof;
- b. Names of public services for which Public Authorities referred to in 5.1 above have specific responsibilities. These would include at least the following services:

- public order and public security
 - public affairs and institutional relations
 - public health
 - taxation, economic development and promotion
 - public utilities
 - transportation
 - urban planning and environmental protection
 - culture and education
 - citizen participation
 - tourism; or
- c. Geographical names, local landmarks, and other locally-relevant and iconic names over which the Public Authorities referred to in 5.1 above are the relevant authority according to local law, including clear variations and abbreviations thereof.

Provided that the above eligibility and name selection requirements are met, the Registry Operator will only register the domain name applied for insofar and to the extent that the domain name (i) meets the general eligibility criteria set out in the **بازار** General Registration Policy; and (ii) is available.

5.3 Contention Resolution within this category

If there is more than one application for the same domain within this category, the following contention resolution processes will apply:

- a. agreement between contenders (withdrawal and refund of application);
- b. mediation and arbitration or random selection (if all contenders agree); and
- c. auction, as a tie-breaker of last resort.

5.4 Priority

This Public Administration Launch Program will allocate eligible names with priority over any other Limited Registration Periods conducted by the Registry Operator.

5.5 Challenges to domain names allocated or rejected under this category

Allocations and rejections of domain names under this category will be able to be challenged through the Public Administrations Launch Program Dispute Resolution Policy. This Public Administrations Launch Program Dispute Resolution

describes the process and standards that will be applied to resolve challenges alleging that a domain name has been allocated or declined to be allocated in the TLD in violation of the Public Administration Limited Registration Period Eligibility and/or Name Selection requirements set forth in 5.1 and 5.2 above.

6. Priority 3 Category: Additional Trademark Limited Registration Period

6.1 Eligibility Requirements

Only registered owners of trademarks in Arabic-based scripts (such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu) registered in any of the following countries may participate in this category:

Afghanistan, Algeria, Bahrain, Brunei, Comoros, Djibouti, Egypt, India, Indonesia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, Mauritania, Malaysia, Morocco, Oman, Pakistan, State of Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, and Yemen.

The Registry Operator will only register the domain name applied for insofar and to the extent that:

- a. The domain name meets the general eligibility criteria set out in the بازار General Registration Policy;
- b. The trademark registration is in force and can be verified by the Registry Operator;
- c. The domain name corresponds exactly with the trademark verified by the Registry Operator (the conversion of these trademarks into labels will follow the TMCH Guidelines);
- d. and the domain name is available.

6.2 Contention resolution via Auction

Should there be more than one eligible application for the same domain in this category, the contention will be solved through an auction process. No other contention resolution criteria (like allocation based on a first-come first served basis, or taking into account the class of goods and services or jurisdiction of the

trademark on which the application is based) will apply.

6.3 Priority

Applications eligible under this category will be allocated with priority over eligible applications within the two next categories, which are lower in hierarchy.

6.4 Challenges to domain names allocated or rejected under this category

Allocations and rejections of domain names under this category may be challenged through the Additional Trademark Limited Registration Period Dispute Resolution Policy established by the Registry Policy, available at the Registry Operator's webpage.

7. Priority 4 Category: Transliteration/Transcription Limited Registration Period

7.1 Eligibility Requirements

Only registered owners of TMCH-validated trademarks in non-Arabic based scripts who wish to register the transliteration/transcription of such trademark into an Arabic-based script language - such as Arabic, Jawi, Kurdish, Pashto, Persian and Urdu- may participate in this category.

The Registry Operator will only register the domain name applied for insofar and to the extent that:

- a. The domain name meets the general eligibility criteria set out in the بازار General Registration Policy;
- b. A valid SMD file is submitted at the time of application;
- c. The selected name is an acceptable transliteration or transcription into an Arabic-based script (according to the Registry Operator's Guidelines, and subject to the Registry Operator's individual review and approval) of a label contained in the SMD. The proposed transliteration/transcription will only be accepted insofar and to the extent that the Registry Operator can validate it;
- d. and the domain name is available.

No other requirements (e.g. trademark jurisdiction, trademark class or local presence) will apply.

You acknowledge and agree that the Registry Operator's acceptance of a transliteration/transcription does not constitute a legal right to the domain and the Registry Operator will not be held liable in the event of a successful claim against the registration by a legitimate third party.

7.2 Contention Resolution within this category

Should there be more than one eligible application for the same domain in this category, the contention will be solved through an auction process.

No other contention resolution criteria (like allocation based on a first-come first served basis, or taking into account the class of goods and jurisdiction of the Trademark Record) will apply.

7.3 Priority

Applications eligible under this category will be allocated with priority over Landrush applications.

8. Category 5: Landrush (names without priority rights)

8.1 Eligibility and Name Selection

During Landrush, any interested party may submit one or more applications for any domain name that (i) meets the general eligibility criteria set out in the بازار General Registration Policy and that (ii) has not been reserved, registered or awarded by the Registry Operator in the context of any other Launch categories.

8.2 Contention resolution within this category

Should there be more than one eligible application for the same domain in this category, the contention will be solved through an auction process.

No other contention resolution criteria (like allocation based on a first-come first served basis) will apply.

8.3 Priority

Applications eligible under this category will be allocated with priority over eligible applications received during General Availability.

9. Compliance with eligibility requirements

The Registry Operator may reject, revoke or delete at any time any application or resulting registration of a domain name if it appears that the applicant did not fulfill any of the eligibility requirements required for each of the above Categories, without the applicant or registrant being entitled to any reimbursement or compensation as a result of such rejection, revocation or deletion.