Supplement to .rest Launch Policy

6 May 2014

Qualified Launch Program and VIP Program for TLD .rest

Introduction:

Punto S.A.P.I. de C.V., the Registry Operator for TLD .rest ("**the Registry**") intends to offer a Qualified Launch Program ("**QLP**") wherein certain domain names may be reserved to third parties in the restaurant service sector during sunrise. *After* sunrise the Registry may allocate names to third parties by invitation in order to promote the TLD; this is the .rest VIP Program.

Qualified Launch Program .rest

This "QLP" is to possibly allow qualified companies in the restaurant service industry to participate in promotion of the TLD during Sunrise and thereafter. During the QLP, the Registry must obtain and check that all potential domain name labels against the list provided to the Registry by the TMCH Sunrise and Claims Provider containing the labels attributable to Sunrise-Eligible Rights Holders (the "Sunrise List"). Any such company applicant or invitee will only be allocated a QLP name during sunrise *if*:

A. That registrant is a Sunrise-Eligible Rights Holder with a valid SMD file for a label that matches the QLP Name (in accordance with Section 2.1 of the Qualified Launch Program Addendum) See: http://newgtlds.icann.org/en/announcements-and-media/announcement-10apr14-en: or

B. At the time of the Allocation or registration of a QLP name, the QLP Name does **not** match a label contained in the Sunrise List, then such QLP name may be allocated or registered provided such QLP name is promptly allocated or registered to such third party following a review of the Sunrise List (in accordance with Section 3 of the Qualified Launch Program Addendum.)

Pursuant to the QLP, the Registry will obtain Sunrise List from TMCH sunrise and Claims Provider throughout the duration of the QLP and at least once every 24 hours through the QLP. The Registry will review any QLP application against the Sunrise Lists.

The Registry shall follow the reporting requirements accordingly to the TMCH and to ICANN for any QLP Names.

All QLP names will be subject to the claims services notifications, ICANN consensus policies, and registrant responsibilities required of a name registered through an ICANN accredited registrar under the RRA 2013.

.rest VIP Program

The Registry may choose to offer a VIP Program where certain reserved domain names may be allocated to third parties *after* the Sunrise Period. This limited registration period is by invitation or recommendation during the post Sunrise Launch Phase.

1. The domain name(s) must be eligible for allocation by Registry and subject to Registry's approval in its sole discretion.

2. The VIP Applicant must agree to the fact that Registry may have the domain name registered in its name (via Registry Reserve list) and subject to the QLP above until it is able to transfer the domain name to the VIP Applicant.

3. The VIP Applicant must agree to abide by all .rest Registration policies including Acceptable Use Policy re: acceptable content and practices on .rest domain names.

4. The VIP Applicant must agree to the fact that at the time the Registry initiates a transfer to the VIP, all names will be subject to the Claims Notification policies, which state that any registered trademark holder with a matching mark to the domain name in question will be notified of the allocation, entitling them to utilize the URS, UDRP, and related mechanisms.

5. Upon acceptance of invitation to VIP Program, the Registry may create a "placeholder" website which will be generated by completing out an online form. (This is applicable for single establishment restaurants).

   a. The VIP Applicant must within 2 years rebrand the website to the new .rest domain name(s). If the VIP Applicant fails to use the domain name for a website, then the Registry has the right to revoke, suspend or cancel the registration and alternatively demand repayment for full the value of the free domain name.

6. The VIP Applicant must create an account at an eligible .rest ICANN accredited Registrar.

7. The receipt of the VIP application must be within launch phase.

8. Applications must be made in good faith and must certify the veracity of the application at the time of submission. If the Applicant has supplied false details and fails to comply with the terms of this Application then the Registry reserves the rights to revoke, suspend or cancel the domain name.

9. Acceptance of the application does not create an employer-employee or agency relationship, a partnership or a joint venture between the parties.

10. The VIP Applicant agrees to grant the Registry a limited license to use the domain names, logo and trading name(s) of the applicant or its business, in marketing materials by the Registry at its sole discretion.

11. Additional Terms

    a. .rest domain names found on name collision or reserved lists will not be eligible.

    b. Hosting and emails corresponding to .rest domain names must be provided by VIP applicant.

    c. No representations or guarantees are made by Registry that any applied for name(s) will qualify for this program, even if such name is shown as available at the time of application.

12. Applications are eligible if invited to participate in VIP program or if suggested/invited by someone who has received such an invitation.

13. This Application is subject to the registration policies and all terms and conditions posted on the Registry website.

14. In order ensure accuracy of application submitted materials all applicants agree to be contacted by telephone for verification purposes.

15. If your application is accepted you must electronically or by hard copy sign all the terms and conditions for the VIP Program.

16. For the Application the following information must be supplied:

> (i) Proposed domain name(s)
> (ii) Company or entity name or individual
> (iii) Complete address
> (iv) Contact person
> (v) Tel, mobile, fax no
> (vi) Website address and email

This QLP and VIP Program for .rest is a supplement to the published TLD .rest launch policies. See http://nic.rest/docs/rest-policies.pdf. If there are found to be any inconsistencies therein then this later supplemental policy shall prevail.