



.paris Qualified Launch Program (QLP)

The City of Paris (Registry Operator) intends to conduct a Qualified Launch Program (still pending ICANN's approval) the purpose of promoting the .paris TLD. Specifically, the City of Paris intends to allow registration of a maximum of ninety eight (98) domain names under this program ("**Pioneer Names**").

To this effect, on 16 September 2014 the City of Paris published a Call For Proposals (attached) and on 21 February 2014 announced the projects provisionally pre-selected (whose final approval and allocation was at all times explicitly subject to the approval of the QLP by ICANN and to the fulfillment of all the conditions determined by ICANN).

Thus, in view of the above, upon approval by ICANN of the StartUp Information hereby submitted, including this QLP, the City of Paris will proceed to:

- Confirm the proposed names chosen by the pre-selected projects;
- Check those names against the TMCH's Sunrise List;
- Check their full conformity with all the requirements set forth in the Addendum to the RPM Requirements;
- Proceed to allocate (or reject) the proposed names from the pre-selected projects;
- Allow registration and activation of allocated names.

All this will be done between the date of approval of the StartUp Information by ICANN and 3 June 2014.

Please see attached the Call for Proposals issued on 16 September 2013, which was already communicated to ICANN via the request of Approved Launch Program sent to ICANN on 16 February 2014 (**PARIS_StartUpInfo_CFP.pdf**). The said Approved Launch Program application was superseded by the subsequent approval of the Addendum to the RPM Requirements.