**Afilias .ORGANIC Registration Registrar Implementation Policy**

***NOTE: The following policy is an operational policy established pursuant to the .ORGANIC Registry Registrar Agreement (RRA) and is binding on all registrars who are a party to such RRA.***

**Verification of Eligibility**

Verification of the Registrant’s information will be required within 15 days of registration. Prior to the verification of the Registrant information, the domain will be held in a <pending status> and will not be activated in the DNS. Verification information may include Name of Certified Operator, Registrant Class, Country, Standards Body (Certifier) and License #, or other information may be provided that shows the Registrant meets the criteria of the Registrant class.

Domains that are not verified within the 15 day period or fail verification within the 15 day period will be refunded to the Registrar with the expectation that refunds will be passed on to the Registrant.

**Whois Privacy**

.ORGANIC is a restricted TLD and requires that accurate Registrant data is available in the whois at all times. Therefore, Whois Privacy is not allowed in .ORGANIC registrations.

**Activation in the DNS**

.ORGANIC domains will not be activated in the DNS until Registrant has visited the registry verification web site and submitted information satisfying the .ORGANIC REGISTRATION POLICY requirements to the satisfaction of the .ORGANIC registry.

**Registrar Requirements**

1. Registrar shall prominently display the registry supplied notice, .ORGANIC DOMAIN REGISTRATION RESTRICTIONS (Attachment A), during the .ORGANIC domain name registration process prior to collecting payment.
2. During the domain name registration process, Registrars are required to present and have Registrants agree to the .ORGANIC REGISTRATION POLICY which must be included in the registration terms and conditions.
3. After domain name registration is submitted to the registry, the .ORGANIC registry will provide to Registrar a unique "verificationclaims ID" URL via EPP extension which resolves to the .ORGANIC registry verification website.
4. Registrars are required within 12 hours of receipt of the Registrant’s unique “verificationclaims ID” URL to send an email to the Registrant which includes the supplied notice, .ORGANIC DOMAIN VERIFICATION PROCESS (Attachment B).
5. Should the Registrant not initiate the registry verification process or submit information satisfying the .ORGANIC REGISTRATION POLICY requirements, the .ORGANIC registry maysend reminder email messages to the Registrant. After 15 days the domain will be deleted and a refund will be issued to the Registrar.
6. In the event that the Registrant passes the .ORGANIC registry verification process, the Registrar will be notified by EPP poll command and .ORGANIC registry will send a confirmation email to Registrant.
7. In the event that the Registrant fails the .ORGANIC registry verification process, the Registrar will be notified by EPP poll command and .ORGANIC registry will send a confirmation email to Registrant.

**Attachment A**

**.ORGANIC DOMAIN
REGISTRATION RESTRICTIONS**

The .ORGANIC domain is restricted to individuals, businesses or organizations that are certified organic by an Approved Standards Body or otherwise are eligible under the .ORGANIC Registration Policy. Verification information will be required prior to the domain functioning on the Internet.

Eligible Registrant Classes include:

* Food, Drink or Co-Packers
* Farmers
* Retailers or Distributors
* Restaurants
* Personal Care Products
* Textile Products
* Certifiers
* Non profit, Not for Profit, or Trade Associations
* Friends of .ORGANIC

Verification information may include Name of Certified Operator, Registrant Class, Country, Standards Body (Certifier) and License #, or other information may be provided that shows the Registrant meets the criteria of the Registrant class.

For more details and help determining if you are eligible to register a .ORGANIC domain, please see the <LINK>ORGANIC REGISTRATION POLICY.

**Attachment B**

**.ORGANIC DOMAIN
VERIFICATION PROCESS**

In order for your .ORGANIC domain registration to be activated in the DNS (functioning on the Internet) it is mandatory to first complete the .ORGANIC verification process. The verification process MUST be completed within 15 days of registration or your domain will be cancelled.

Please click on this unique <verificationclaims ID> link to complete the verification process.