Sunrise Policy

Hamburg Top-Level-Domain GmbH ("Registry") will provide a mandatory phase for the preferential registration for domain name(s) in the .HAMBURG namespace. This phase is called .HAMBURG Sunrise phase and will be executed in cooperation with authorized ICANN accredited Registrars ("Registrars") and the Trademark Clearinghouse ("TMCH").

This Sunrise policy will apply to all applications submitted to the Registry during the .HAMBURG Sunrise phase through Registrars. All applications must both meet the requirements of TMCH (http://trademark-clearinghouse.com) and of the .HAMBURG Registration Policy (http://policy.nic.hamburg).

During the .HAMBURG Sunrise phase only applications for domain names may be accepted, verified and approved which are identical with registered trademarks, marks protected by statue or treaty, or court validated marks (together “trademarks”) as well as any other marks that constitute Intellectual Property (IP) rights in accordance with the Registry’s policies and that meet the eligibility requirements of the TMCH.

During the .HAMBURG Sunrise all domain names are allocated on the "first come, first served" basis.

If applicants who have verified their mark application successfully with the TMCH want to register an identical domain name(s) they are obliged to forward the corresponding SMD file ("Signed Mark Data") to a Registrar in order to complete the registration.

If the applicant meets all necessary requirements the desired domain name(s) will be directly registered and charged by the Registrar.

Applications for .HAMBURG domain name(s) where there is no "identical match" between the trademark and the domain name(s) will be rejected by the TMCH. In this case there is no refund of any fees that the Registry has charged to the Registrar.

Domain name(s) which are registered during the .HAMBURG Sunrise phase can be subject a dispute procedure under the HAMBURG Sunrise Dispute Resolution Policy ("SDRP"). This does not affect other legal protection mechanisms and/or other dispute resolution procedures.

Due to requirements of ICANN domain name(s) which are registered during the .HAMBURG Sunrise may possibly not resolve and be used with DNS services before the end of the .HAMBURG Sunrise.