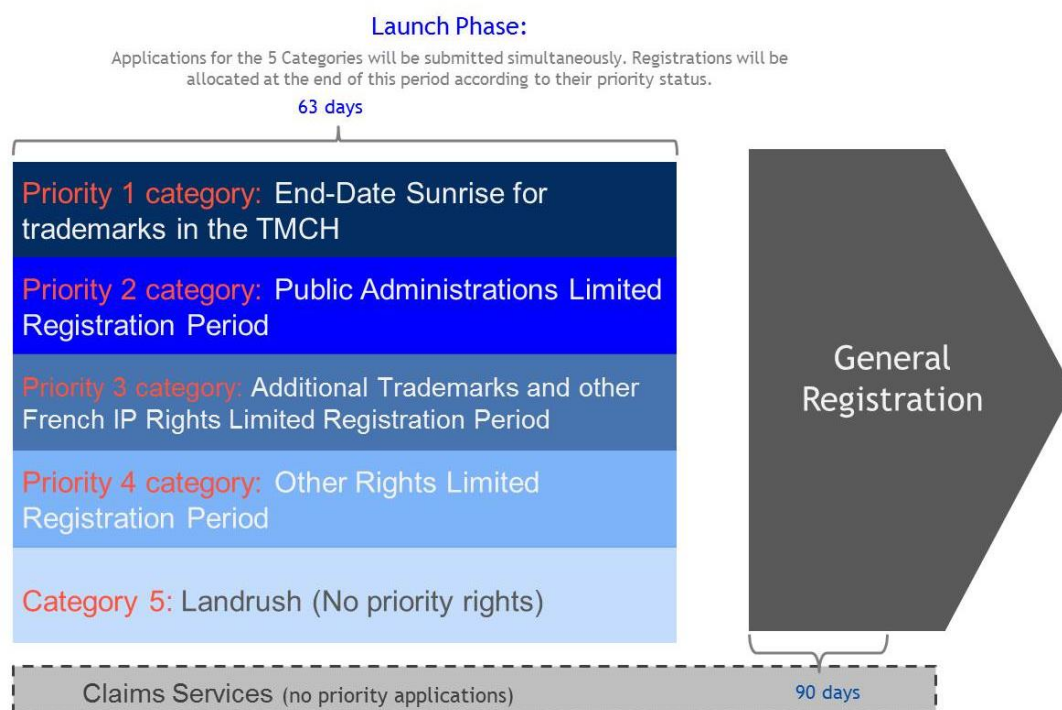




# .paris Launch Plan Overview

## Overview



## 1. Community Nexus and Use of the domain according to the goals of the .paris TLD

To register a .paris domain name at any stage (i.e. in pre-launch phase, launch phase or general registration) the following conditions must be fulfilled:

- (A) **Community Nexus.** To register and renew a .paris domain name the applicant must be an individual or legal entity with *bona fide* presence in the Greater area of Paris at the time of registration and thereafter. In practice, the applicant must be able to prove that:



- Is a resident of the Greater area of Paris; or
- Pursuits professional, personal, commercial or cultural activities in the Greater area of Paris; or
- Has any other direct or indirect nexus to the Greater area of Paris.

(B) **Use according to the goals of the .paris TLD.** In addition, the presence in the Paris area and use of the .paris domain name applied for must be:

- generally accepted as legitimate; and
- conducive to welfare of the Paris area; and
- commensurate to role and importance of domain; and
- based on good faith at registration and thereafter.

## 2. Launch Phase Categories

The Launch Phase for .paris will start on 9 September 2014 13:00 UTC and will end on 11 November 2014 13:00 UTC. During this single 63 calendar day period, five categories of applications will be accepted: four categories for registrants with prior rights, and one additional category for applications without prior rights (*Landrush*). Applications for **all these 5 categories will be accepted simultaneously** and will be **allocated at the end of this single 63 day Launch Phase** window according to the hierarchy of **priority status** of each category. Thus, each category will be completely allocated (i.e. accepted, rejected or sent to contention resolution) before any name on the next category is allocated. Each claim of priority will be individually and **thoroughly validated** by the Registry Operator. Self-declaration will not be sufficient. The categories are the following, according to priority status (from top-priority to lesser priority):

The categories are the following, according to priority status (from top-priority to lesser priority):

- **Priority 1 Category: End-date Sunrise:** End-date Sunrise for TMCH validated trademarks.
- **Priority 2 Category: Public Administrations Limited Registration Period:** This Limited Registration Period is intended to allow public administrations in the Paris area to register their own names, names of public services, geographical names and names of local landmarks under their control, according to local law.
- **Priority 3 Category: Additional Trademarks and other French IP Rights Limited Registration Period:** Limited registration period for holders of (i) trademarks with effect in France, including French trademarks, EU Community trademarks, and WIPO



International trademarks registered in France not validated by the TMCH; and (ii) geographical indications recognized by International treaties, EU regulations and/or French legislation.

- **Priority 4 Category: Other Prior Rights Limited Registration Period:** Limited registration period for other rights such as: (i) corporate names, trade names and DBA names, including clear variations and/or abbreviations thereof, of corporations with legal seat or place of business in the Paris area; and (ii) registered names, including clear variations and/or abbreviations thereof, of non-for-profit legal entities with legal seat or place of business in the Paris area.
- **Landrush:** For registrants without priority rights.

**Claims Services** will be provided from day 1 of the Launch Phase (day 1 of the 5 simultaneous Launch Categories) until at least 90 days from the start of General Availability.