

## Launch Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Launch Application Request

Public Interest Registry (“Registry Operator”), in connection with the execution of the Registry Agreement for the .संगठन (xn--i1b6b1a6a2e) TLD (the “Registry Agreement”), hereby submits for approval the below described launch program pursuant to Section 4.5.2 of the Trademark Clearinghouse Rights Protection Mechanism Requirements (the “TMCH Requirements”).

Registry Operator desires to offer a launch program on the following registration policies and terms and conditions (the “Launch Application”):

See attached Registration Policies and Terms & Conditions

Registry Operator represents that the Launch Application described above is a true and correct description of Registry Operator’s launch program. Registry Operator agrees that if Registry Operator makes any change to the Launch Application (whether before or after the Launch Application has been approved), it will promptly provide ICANN with a revised description of the Launch Application.

Registry Operator acknowledges and agrees that in the event that any of the information contained in the Launch Application becomes untrue (including after ICANN has approved the Launch Application), any approval granted by ICANN to Registry Operator for the Launch Application shall immediately expire, and Registry Operator shall immediately cease accepting registrations of allocations under the Approved Launch Program.

Submitted by: Paul Diaz  
Position: Vice President, Policy  
Date Noted: 11 March 2014  
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