

(xn--mgbab2bd) Qualified Launch Program (QLP) بازار

CORE Association ("**Registry Operator**") intends to conduct a Qualified Launch Program (still pending ICANN's approval) for the purpose of promoting the שוניע TLD. Specifically, the Registry Operator intends to allow registration of a maximum of ninety (90) domain names under this program ("**Pioneer Names**").

To this effect, on 23 April 2014 CORE Association published a Call For Proposals (attached). Upon approval by ICANN of the StartUp Information hereby submitted, including this QLP, the Registry Operator will proceed to:

- · Select the projects that would like to allocate as pioneer names;
- · Check those names against the TMCH's Sunrise List;
- · Check their full conformity with all the requirements set forth in the Addendum to the RPM Requirements;
- · Proceed to allocate (or reject) the proposed names from the pre-selected projects;
- Allow registration and activation of allocated names.

All this will be done between the date of approval of the StartUp Information by ICANN and 28 October 2014. Please see attached the Call for Proposals issued on 23 April 2014.