
“.网址 (xn--ses554g) ” Start-up Information

1 Overview

Bases on current terms and conditions as well as ICANN’s Right Protection Mechanism, New gTLD Collision Occurrence Management Plan and other requirements and applicable laws, .网址 (xn--ses554g) registry has come into the start-up information statement as below.

2 Policies

2.1 Sunrise Policies

2.1.1 Sunrise Registration

The New gTLD, . 网址, will offer a 30-day Sunrise period as the Rights Protection Mechanism for trademark holders before the Limited Registration Period(LRP) and General Registration. The beginning and ending dates for sunrise are published on .网址 website, www.nic.网址. During the Sunrise, only SMD File holders (or their agents) will be authorized to submit Sunrise Applications.

2.1.2 Application Process

The following process applies to Sunrise Applications:

- 1) SMD files should be submitted with Sunrise Applications;
- 2) SMD files are validated by the Registry. Applications without a valid SMD File or with an invalid SMD File will be rejected by the Registry;

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- 3) The applications with SMD files valid will go through evaluations by the Registry. Domain name registration applications that meet the Sunrise registration eligibility and compliant with all registry policies and ICANN requirements will be considered qualified and they will be time stamped. Confirmations will be sent to the applicants;
- 4) At the end of sunrise period, qualified applications will be allocated by .网址 registry on the first come first served basis during the quiet period.

2.1.3 Sunrise Dispute Resolution

As outlined by ICANN, all new gTLD registries are obliged to provide a Sunrise Dispute Resolution Policy. .网址 registry provides a dispute resolution mechanism and panelist. Any person can raise a complaint under this Policy.

Once a complaint under this Policy is initiated, the domain name(s) in dispute will be locked against modification or transfers between registrants and/or registrars, and against deletion.

2.1.3.1 Applicable Disputes

.网址 Sunrise Dispute Resolution Policy applies to disputes arising out of or concerning the Sunrise service, namely registrations that are in violation of .网址 Sunrise Policies.

Please note that Disputes regarding the validity of an SMD File are subject to a separate TMCH dispute process and should be submitted to the TMCH using its dispute resolution procedures outlined in <http://trademark-clearinghouse.com/dispute>

prior to initiation of a complaint under this Policy. In the event the TMCH reports fraud in an SMD File or a Sunrise application, .[网址](#) may disqualify the Sunrise application or, in the event that fraud is detected after the Sunrise period, delete the applicable domain name(s).

2.1.3.2 Disput Submission

Sunrise complaints must be sent to [.网址](#) registry within thirty (30) days of the date of registration of the relevant domain name(s).

The dispute under this policy must be lodged electronically via the appropriate form to dispute@nic.网址.

2.1.3.3 Proof and Evidence

In order to file a complaint, the complainant is required to raise the supporting evidence to [.网址](#) Registry to prove that:

- 1) The trademark certificate that the registrant held during Sunrise Registration is not of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty;
- 2) The registered domain name is not identical to trademark record in TMCH, namely the words on the trademark , which the Sunrise Registration is based on.
- 3) The SMD File used during Sunrise registration was illegally obtained and/or submitted;
- 4) Unqualified Sunrise Registration caused by registry's misoperation.

The complaint submitted must include the information as below:

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- 1) Complainant's or authorized representative's name or company name, email address, postal address and phone number
 - 2) Subject of the dispute, namely the domain name(s) should be provided;
 - 3) Trademark(s) validated by TMCH and its relevant SMD File;
 - 4) Respondent contact information as shown in WHOIS entry associated with the disputed domain name(s);
 - 5) Up to 500 words description of the basis of the complaint.

2.1.3.4 Disput Resolution Procedures

.网址 registry shall review the complaint for completeness with this Policy and, if in compliance, shall forward the complaint, including any annexes, electronically to the Respondent following receipt of the complaint. However, if .网址 registry considers the complaint to be administratively insufficient, it shall notify the Complainant and the Respondent of the nature of the insufficiencies identified.

Within fifteen (15) days of the date of commencement of the administrative proceeding, the Respondent shall submit a response to .网址 registry.

The response shall:

- 1) Provide the name, postal and email addresses and the telephone numbers of the Respondent and of any representative authorised to act for the Respondent in the administrative proceeding;
- 2) Identify and annex applicable trademark(s) as validated by the TMCH and

the relevant SMD File; and

- 3) Identify any other legal proceedings that have been commenced or terminated in connection with or relating to any of the domain name(s) that are the subject of the dispute.

2.1.3.5 Decisions

The Panelist may state the basis of the statements and documents provided by the parties, this Policy, other .[网址](#) policies, and any rules and principles of law that it deems applicable; the decision shall state whether a registered domain name in the TLD is to be cancelled or the status quo maintained; and decisions made under this SDRP will be publicly published by .[网址](#) registry on its website.

2.1.3.6 Implementation of decision

Once the Panelist's decision causes a status change of a registered domain name, the .[网址](#) registry shall implement ten (10) business days later after communication of the decision, unless the registrant submits to .[网址](#) registry during that ten (10) day period official documentation that the registrant has appealed a lawsuit to preserve its claimed rights in a court of competent jurisdiction over the parties and the registered domain name. If such notification is received, no further action shall be taken until the .[网址](#) registry receives (i) evidence satisfactory to the .[网址](#) registry of an agreed resolution between the parties; (ii) evidence satisfactory to .[网址](#) registry that registrant's lawsuit has been dismissed or withdrawn; or (iii) a copy of an order from such court dismissing such lawsuit or otherwise directing disposition of the registered domain name.

2.1.3.7 Indemnification

All parties involved shall hold registrar, .網址 registry and the Panelist harmless from any claim arising from operation of the SDRP. Neither party may name the registrar, .網址 registry, or the Panelist as a party or otherwise include the registrar, the Registry Operator, .網址 registry, or the Panelist in any judicial proceeding relating to the dispute or the administration of the SDRP. The parties shall indemnify, defend and hold harmless the registrar, the Registry Operator, .網址 registry, the Panelist and their respective employees, contractors, agents and service providers from any claim arising from the conduct or result of a proceeding under this SDRP. Neither the registrar, the Registry Operator, the Panelist and their respective employees, contractors, agents and service providers shall be liable to a party for any act or omission in connection with any administrative proceeding under this SDRP or the corresponding Rules. The complainant shall be directly and solely liable to the registrant in the event the complaint is granted in circumstances where the registrant is lawfully entitled to registration and use of the registered domain name(s) in the TLD.

2.2 Limited Registration Policies

Limited Registration is a limited-time opportunity for those who don't qualify for Sunrise, but want to secure a valued .網址 domain name. The Limited Registration is open for the general public.

The registry has elected numbers of domain names for limited registration period.

The Limited Registration will run for approximately thirty (30) days, immediately following the conclusion of the Sunrise period and its subsequent quiet period. During this limited period, anyone may apply for .网址 specially-offered domain names, as an expression of interest. This phase is designed to offer any potential registrant the opportunity to obtain a desired domain name.

At the end of the Limited registration period, those .网址 domain names with a single eligible applicant will be automatically allocated to such sole applicant. However, those .网址 domain names with more than one eligible applicant will be allocated on a first come, first served basis.

Registrants may submit applications, in the form provided by registrars, for any available specially-offered .网址 domain names, meaning domain names that have not been reserved, restricted, registered, awarded, or otherwise allocated prior to commencement of the Limited registration period.

2.3 General Registration Policies

General Registration commences after conclusion of the Sunrise Period, Limited Registration Period and their subsequent quiet periods. During General Registration Period, available domain names in the TLD are open to the general public for registration. General Registration applications must meet all .网址 Policies and ICANN requirements. Valid applications will be allocated on a first-come, first-served basis.

As required in Rights Protection Mechanism, during the first ninety (90) calendar days of the General Registration, Registry Operators must provide the Claims Services. .网址 registry shall provide “Claims Services” during the first ninety (90) calendar days of its General Registration

2.4 Anti-Abuse Policy

With the goals and mission of a stable and secure operation of .网址, based on applicable laws and ICANN requirements, .网址 registry has come into the Anti-abuse Policy.

It is required by .网址 registry that all registered domain name holders have to enter into an electronic or paper registration agreement with the sponsoring registrar. The agreement shall comply with all the applicable laws and ICANN requirements.

.网址 registry expressly prohibits abusive use of a domain name for any illegal or fraudulent activities, including but not limited to, distributing malware, abusively operating botnets, phishing, piracy, trademark or copyright infringement, fraudulent or deceptive practices, counterfeiting or otherwise engaging in activity contrary to applicable law.

.网址 registry reserves the right, at its sole discretion and at any time and without limitation, to deny, suspend, cancel, redirect, or transfer any registration or transaction, or place any domain name(s) on registry lock, hold, or similar status as it determines necessary to the domain name that in abusive use.

.网址 registry will periodically conduct a technical analysis to assess whether domains in .网址 being used to perpetrate security threats, such as pharming, phishing, malware, and botnets..网址 registry will also provide an abuse point of contact email address which can be found on .网址 registry website to allow multiple staff members to monitor and address abuse reports.

2.5 Domain Name Label Requirements

.网址 registry will accept an application that comply with the requirements as defined below:

2.5.1 An ASCII Domain Name Label (string) or Its Translated A-Label String:

ASCII strings must meet the requirements below:

1. cannot exceed 63 characters (not including the TLD);
2. must consist of A-Z (case insensitive), the digits (0-9) and hyphen (-) only;
3. contain at least one character;
4. cannot start or end with a hyphen (-);
5. cannot contain hyphens in the third and fourth character positions (-).

2.5.2 An IDN Strings Domain Name Label (string)

IDN strings must meet the requirements below:

- "IDN Character Table for CNNIC" [_](#)

http://www.iana.org/domains/idn-tables/tables/cn_zh-cn_4.0.html; and

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- "IDN Character Table for TWNIC",

http://www.iana.org/domains/idn-tables/tables/tw_zh-tw_4.0.1.html.

Concerning IDN Variants, .網址 registry adopts the following sub-level IDN variant bundling rules:

- Once a registrant registers a Chinese domain name, relevant traditional or simplified label(s) will be automatically activated in DNS. All other variant labels will be blocked from registration.
- If the original registered IDN label is deleted, all of its traditional and simplified labels will be deleted from zone file and its variant labels will be unblocked.

2.6 Reserved Names

2.6.1 Reserved Names Required by ICANN

.網址 registry shall comply with ICANN's requirements on mandated reserved names, which include:

- a. The ASCII label "EXAMPLE".
- b. All two-character ASCII labels (including 00 to 99).
- c. Labels reserved for registry operations.
- d. Country and Territory Names.
- e. International Olympic Committee; International Red Cross and Red Crescent Movement.
- f. Intergovernmental Organizations.

g. Second level names blocked under ICANN's "New gTLD Collision Occurrence Management Plan".

The reserved names are open for update according to ICANN's notification.

2.6.2 Reserved Names Required by Local Laws and Regulations

According to The Measures for the Administration of Internet Domain Names (Regulation No. 30) published by the Ministry of Industry and Information Technology of the People's Republic of China stipulate, .网址 registry shall block the domains names identified as below from registration:

- a. Oppose the fundamental principles of the Constitution;
- b. Compromise national security, divulge state secrets, subvert the government or damage national unity;
- c. Damage national honor and interest;
- d. Incite ethnic hatred or ethnic discrimination, undermining people unity;
- e. Violate state religion policies or propagate heretical teachings or feudal superstitions;
- f. Spread rumors, disturb social order or undermine social stability;
- g. Spread obscenity, pornography, gambling, violence, murder, terrorism or incite the commission of crimes;
- h. Insult or slander others or infringe upon the legitimate rights and interests of a third party; or
- i. Contain other content prohibited by laws and administrative regulations."

The rules and reserved names are open for update according to relevant notification from the authority.

2.6.3 Names Reserved by Registry

.[网址](#) registry reserves the right to reserve domain names for the purposes of marketing. [网址](#) registry is entitled to allocate the reserved names for sale from time to time in its operation.

3 Registry's Rights to Startup Information

The policies contained in the Start-up Information are subject to change and update in [网址](#) registry's discretion from time to time to comply with applicable laws and ICANN requirements. Internet users are encouraged to go to [网址](#) website for the most recent policies and notification.