**(PRIVACY POLICY .OOO)**

This privacy policy describes how we collect and use the personally identified information you provide on our site. It also describes the choices available to you regarding our use of your personally identifiable information and how you can access and update this information.

### Collection of Information

We collect various information when you register with Company, during your usage of our products and services, when you visit pages of our partners. We may combine information about you that we have with information we obtain from other partners or other companies in order to provide you a better experience or to improve the quality of our services. When you sign in to our services, you are not anonymous to us. We automatically receive and record information from your computer and browser, including your IP address, our cookie information, software and hardware attributes, the page you request and other standard browser parameters.

When you use our services, we send one or more cookies - a small file containing a string of characters - to your device that uniquely identifies your browser. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends, and providing you with a better experience. We may set one or more cookies in your browser when you use our services or one of our partner's services. When you send messages, publish content, post material, transmit information or email through our services, we may retain the same in order to process your inquiries, respond to your requests and improve our services.

Our infrastructure consists of servers deployed at multiple data centres that are owned and operated by us or our partners. All information collected within our services resides on this network of servers.

**INFORMATION RECEIVED, COLLECTED AND STORED BY THE COMPANY**

A. INFORMATION SUPPLIED BY USERS

• **Registration data:**

When you register on the website, Application and for the Service, we ask that you provide basic contact Information such as your name, sex, age, address, pin code, contact number, occupation, interests and email address etc. When you register using your other accounts like on Facebook, Twitter, Gmail etc. we shall retrieve Information from such account to continue to interact with you and to continue providing the Services.

• **Subscription or paid service data:**

When you chose any subscription or paid service, we or our payment gateway provider may collect your purchase, address or billing information, including your credit card number and expiration date etc. However when you order using an in-app purchase option, same are handled by such platform providers. The subscriptions or paid Services may be on auto renewal mode unless cancelled. If at any point you do not wish to auto-renew your subscription, you may cancel your subscription before the end of the subscription term.

• **Voluntary information:**

We may collect additional information at other times, including but not limited to, when you provide feedback, change your content or email preferences, respond to a survey, or communicate with us.

**B. INFORMATION AUTOMATICALLY COLLECTED/ TRACKED WHILE NAVIGATION**

• **Cookies**

To improve the responsiveness of the “Application” for our users, we may use "cookies", or similar electronic tools to collect information to assign each visitor a unique, random number as a User Identification (User ID) to understand the user's individual interests using the identified computer. Unless you voluntarily identify yourself (through registration, for example), we will have no way of knowing who you are, even if we assign a cookie to your computer. The only personal information a cookie can contain is information you supply. A cookie cannot read data off your hard drive. Our advertisers may also assign their own cookies to your browser (if you click on their ads), a process that we do not control. We receive and store certain types of information whenever you interact with us via website, Application or Service though your computer/laptop/netbook or mobile/tablet/pad/handheld device etc.

• **Log File Information:**

We automatically collect limited information about your computer's connection to the Internet, mobile number, including your IP address, when you visit our site, application or service. Your IP address is a number that lets computers attached to the Internet know where to send you data -- such as the pages you view. We automatically receive and log information from your browser, including your IP address, your computer's name, your operating system, browser type and version, CPU speed, and connection speed. We may also collect log information from your device, including your location, IP address, your device’s name, device’s serial number or unique identification number (e.g.. UDiD on your iOS device), your device operating system, browser type and version, CPU speed, and connection speed etc.

• **Clear GIFs**

We may use "clear GIFs" (Web Beacons) to track the online usage patterns of our users in a anonymous manner, without personally identifying the user. We may also use clear GIFs in HTML-based emails sent to our users to track which emails are opened by recipients. We use this information to inter-alia deliver our web pages to you upon request, to tailor our Site, Application or Service to the interests of our users, to measure traffic within our Application to improve the Application quality, functionality and interactivity and let advertisers know the geographic locations from where our visitors come.

• **Information from other Sources:**

We may receive information about you from other sources, add it to our account information and treat it in accordance with this policy. If you provide information to the platform provider or other partner, whom we provide services, your account information and order information may be passed on to us. We may obtain updated contact information from third parties in order to correct our records and fulfil the Services or to communicate with you

• **Demographic and purchase information:**

We may reference other sources of demographic and other information in order to provide you with more targeted communications and promotions. We use Google Analytics, among others, to track the user behaviour on our website. Google Analytics specifically has been enable to support display advertising towards helping us gain understanding of our users' Demographics and Interests. The reports are anonymous and cannot be associated with any individual personally identifiable information that you may have shared with us. You can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Ads Settings options provided by Google.

### Use of Information

We only use and process personal information for the purposes described in this Privacy Policy. In addition to the above, such purposes include:

* Communicating with you
* Making the sites or services easier to use by eliminating the need for you to repeatedly enter the same information
* Providing our services
* Auditing, research and analysis in order to maintain, protect and improve our services
* Ensuring the technical functioning of our network
* Protecting our rights or property and that of our users
* Developing new services
* As described in the respective terms of service of each of our services and in the .OOO Customer Master Agreement

#### No-Spam Policy

We have a strict No-Spam Policy prohibiting the use of any data collected to send spam. We will not sell any contact information to third parties.

#### Choices for Personal Information

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose defined herein and in the terms of the services offered then we will ask for your consent prior to such use. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some of our features and services may not function properly if your cookies are disabled. You can decline to submit personal information to any of our services, in which case we may not be able to provide those services to you.

#### Information Sharing

We only share personal information with other companies or individuals in the following limited circumstances:

* We have your consent
* Sharing the information with our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.
* We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to:

(a) satisfy any applicable law, regulation, legal process or enforceable governmental request

(b) enforce applicable Terms of Service, including investigation of potential violations thereof,

(c) detect, prevent, or otherwise address fraud, security or technical issues, or

(d) protect against harm to rights, property or safety, of our users, us or the public as required or permitted by law.

* We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users by demographic. Such information does not identify you individually.
* As permitted and described in the respective terms of service of each of our services and in the .OOO Customer Master Agreement.

Tracking Technologies &Third Party Cookies:

The use of cookies by our partners, affiliates, tracking utility company, service providers are not covered by our privacy statement. We do not have access or control over these cookies. Our partners, affiliates, tracking utility company, service providers use session ID cookies to make it easier for you to navigate our site.

We use Google Analytics, a third-party tracking service, which uses cookies to track non-personal information about our visitors to our site in the aggregate to capture usage and volume statistics. Some of our business partners (e.g., Google Analytics) use cookies on our site. We have no access to or control over these cookies. This privacy statement covers the use of cookies by Infibeam Incorporation Ltd. only and does not cover the use of cookies by any third-party.

Links to Other Web Sites:

Our Site includes links to other Web sites whose privacy practices may differ from those of Infibeam Incorporation Ltd. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any Web site you visit.

Security  
The security of your personal information is important to us. When you enter sensitive information (such as credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can contact us at ooolegal@infibeam.net

Additional Policy Information:

Our Web site includes Widgets, which are interactive mini-programs that run on our site to provide specific services from another company (e.g. displaying the news, opinions, music, etc). Personal information, such as your email address, may be collected through the Widget. Cookies may also be set by the Widget to enable it to function properly. Information collected by this Widget is governed by the privacy policy of the company that created it.

Our Web site offers publicly accessible blogs & community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personal information from our blog or community forum, contact us at ooolegal@infibeam.net In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

With your consent we may post your testimonial along with your name. If you want your testimonial removed please contact us at ooolegal@infibeam.net

Correcting, Deleting and Updating Your Personal Information  
To review, delete and update your personal information to ensure it is accurate, you may login to your account or contact us directly at ooolegal@infibeam.net

Data Retention:

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at ooolegal@infibeam.net. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Notification of Privacy Statement Changes:

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Information:

You can contact us about this privacy statement by writing or email us at the address below:  
Infibeam Incorporation Ltd:

9th Floor, A Wing,

Gopal Palace, Nehrunagar,

Satellite Road, Ahmedabad- 380 015

Email: ooolegal@infibeam.net