

.PICTET Registration Policies

Registration policy

Any entity will be able to submit a request for the creation of a domain according to the eligibility requirements, terms and conditions set out below. The GCC (Group Corporate Communications) department will be the sole point of contact for internal and external parties submitting a request to use the “.pictet” domain.

The “.pictet” domain name allocation committee will analyse and evaluate requests for TLD usage. The registration process will take between one and eight weeks from submission, depending on the schedule of meetings of the “.pictet” committee. Registration policies will vary according to user groups, as detailed below.

Internal usage

The committee will define a list of Pictet domain names to be created for the transition of the existing webpages to the new architecture. Selected geographic names will also be protected upon the allocation of the “.pictet” TLD.

The Registry Operator will provide a Trademark Claims service during the start-up phase as stipulated in the registry agreement. These mechanisms will be supported by the established Trademark Clearinghouse, as indicated by ICANN.

For new domain name requests from internal users, the following procedure will apply:

1. Request to be addressed to the GCC department via email
2. Analysis and evaluation by the “.pictet” committee
3. Unanimous validation of the decision by the “.pictet” committee
4. If the request is accepted, set-up by the GCC department in coordination with the technical providers

Family members

No member of the Pictet family will be the owner of a .pictet domain. The Registry Operator will grant usage of a domain to a member of the family free of charge. However, the Registry Operator will at all times remain the owner and manager of all domains within the .pictet TLD.

The following procedure will apply:

1. Request by a family member to be submitted to the GCC department via mail
2. Analysis and evaluation by the “.pictet” committee in coordination with the business partner’s Pictet point of contact
3. Unanimous validation of the decision by the “.pictet” committee
4. Analysis and evaluation by two members of the Pictet family, namely Ivan Pictet (former Senior Partner) and Stéphane Pictet (web entrepreneur)
5. Unanimous validation by Ivan Pictet and Stéphane Pictet
6. If the proposal is accepted, set-up by the GCC department in coordination with the technical providers

Distributors and business partners

No Registry Operator’s business partner will be the owner of a .pictet domain. The Registry Operator will grant usage of a domain to a business partner free of charge. However, the Registry Operator will at all times remain the owner and manager of all domains within the .pictet TLD.

Case 1: Request from a business partner

The following procedure will apply:

1. Request from a business partner to be submitted to the communication department via mail
2. Analysis and evaluation by the “.pictet” committee in coordination with the business partner’s Pictet point of contact
3. Unanimous validation of the decision by the “.pictet” committee
4. If the proposal is accepted, set-up by the GCC Department in coordination with the technical providers

Case 2: Proposal from the Bank to a business partner

The following procedure will apply:

1. Request from a Pictet employee submitted to the communication department via mail
2. Analysis and evaluation by the “.pictet” committee
3. Unanimous validation of the decision by the “.pictet” committee
4. Proposal to the business partner
5. Acceptance or refusal of the proposal to be submitted to the “.pictet” committee
6. If the proposal is accepted, set-up by the GCC Department in coordination with the technical providers