Sunrise Policy

This Sunrise Policy is to be read together with the Registry-Registrar Agreement. The Parties agree that words and phrases used in the Sunrise Policy shall have the same meaning than attributed in the Registry-Registrar Agreement unless otherwise specified.

Article 1. Sunrise Period

The Sunrise period ("Sunrise Period") will be presented after a 30-day notice before launching the 30-day Sunrise period.

The Sunrise Period will proceed on a "First come-First served" basis and will apply to all applications submitted to the Registry during the Sunrise Period.

Article 2. Sunrise Eligibility

The Sunrise is intended to allow a priority registration period to:

- any holder of a trademark declared valid regarding the Trademark Clearinghouse rules, for which a Signed Mark Data ("SMD") file has been released; and
- which has a OVH nic-handle (Customer ID) at the latest, at the time of the registration.

Trademark holders may apply for a .OVH TLD that constitutes an "identical match" of their mark, in accordance with the Trademark Clearinghouse Guidelines matching rules.

In order to register a .OVH TLD in the Sunrise Period, the Trademark holder shall come on the Registry website, www.ovh.com and apply for the requested .OVH TLD in the Sunrise Period. Once the registration form is filled, the Trademark Holder shall provide the SMD file corresponding to the trademark concerned by the label and the nic-handle.

The Trademark holder shall meet both Registry Policies and TMCH requirements in order to register a .OVH TLD during the Sunrise Period. The sunrise fees, previously indicated to the Trademark Holder will be charged.

A check will be made with the TMCH database in order to assess the trademark validity.

If the applicant meets all necessary requirements the requested domain name(s) will be directly registered and activated.

Article 3. Sunrise Rejected applications

An application for a .OVH TLD where there is no "identical match" between the trademark and the .OVH TLD or which would not meet the Registry Policies and TMCH requirements will be rejected. The Sunrise fees paid by the Trademark Holder will be refunded.

Domain name(s) which is (are) registered during the Sunrise Period can be subject to a dispute procedure under the Sunrise Dispute Resolution Policy ("SDRP"). This does not affect other legal protection mechanisms and/or other dispute resolution procedures.

Article 4. Liability

The Trademark holders acknowledge and agree that they are solely responsible in case of any fail to reserve a domain name which may attempt any of their trademark's rights.

Article 5. Policy Review and update

The Registry may modify this Sunrise Policy from time to time in order to comply with applicable laws and terms and/or any conditions set forth by ICANN. Any revisions or modifications to this Sunrise Policy shall be effective thirty (30) days after the initial date of posting such revisions or modifications on the Registry's website and such amendments shall be binding upon the domain name Registrant. Registrar is invited to check the Sunrise Policy from time to time in order to implement any modification.