**.OOO Sunrise Policy**

Details about ICANN’s requirements for Rights Protection Mechanisms can be found on the ICANN website at http://newgtlds.icann.org/en/about/trademarkclearinghouse.

**Rights Protection Mechanisms and the Trademark Clearinghouse**

ICANN has established the Trademark Clearinghouse and associated processes and procedures so that the Registry Operator can comply with its obligation to implement Rights Protection Mechanisms.

ICANN has appointed providers, the TMCH Sunrise and Claims Operator(s), to operate the Trademark Clearinghouse. Registry Operator's implementation of the Service has been integrated and tested by Verisign (the Back-end Registry Operator) with the TMCH Sunrise and Claims Operator. Information about the Trademark Clearinghouse and the TMCH Sunrise and Claims Operator can be found at http://trademark-clearinghouse.com/.

Where applicable the Registry Operator's role is to compare the information provided by a Registrar to the Registry Operator, with that information that is contained in the Trademark Clearinghouse. The Registry Operator does not make any decisions about the validity or use of a mark or its inclusion in the Trademark Clearinghouse.

**Sunrise Policy: 30 Day Start Date Sunrise**

Scope and Timing:

Registry Operator will offer a thirty (30) day Start Date Sunrise Period, specifically in relation to Rights Protection Mechanisms. The Sunrise Period allows trademark holders the ability to secure their trademarks in the .OOO TLD prior to General Availability, when domain names may be registered by the general public. During the Sunrise Period, only SMD File holders (or their agents) are allowed to submit Sunrise Application(s). Successful Sunrise Registration(s) will be allocated to trademark holders on a first come, first served basis.

During the Sunrise, the following applies:

* Verisign will download the list of revoked SMDs from the TMCH for purposes of validating sunrise registrations
* The ICANN-CA (Certificate Authority) will maintain a Certificate Revocation List, Verisign will use that list for purposes of validating SMDs.
* Verisign will require a valid SMD file from Registrars (via launch phase EPP extensions) in order to process domain creates.
* Registrars are billed normally at the time the “Domain Create” command is processed.
* Verisign will notify the TMCH of successful Sunrise registrations (upload LORDN file).

Available Sunrise Registration Periods:

Sunrise Period Registrations may be purchased in yearly increments of no less than one (1) year and no more than ten (10) years, commencing on the date on which the Domain Name is registered. Unless otherwise terminated, such registration will expire on the same day of the month the registration was created.

Eligible Applicants:

Each applicant must meet the qualifications specified by ICANN requirements and detailed in the TMCH

Guidelines, as they may change from time to time.

SMD File Requirements:

The Applicant must first provide information required by the TMCH to obtain the SMD File as detailed in Sections 2 and 3 of the TMCH Guidelines. The TMCH then will issue an SMD File to verified applicants.

The Sunrise Applicant must submit a valid SMD File along with its Sunrise Application. The Registry Operator will perform verification of the SMD File and confirm that the applied for Label is contained in the SMD File. Where verification of the SMD File fails or the applied for Label is not contained in the SMD File, that Application will be rejected.

Allocation:

Unless otherwise stated in this Overview, the Registry Operator, via the Registry Service Provider, will allocate a Domain Name if:

* The Domain Name Label meets the requirements set out below;
* The Domain Name Label and the information contained in the Registrar's request meet the requirements in the Registrar Terms and Conditions;
* The Domain Name Label is available; and
* The Registrar is in good standing with the Registry.

Domain Name Label Requirements:

Registry Operator, via Registry Service Provider, will not accept a Sunrise Application unless the applied for Domain Name meets the applicable requirements as defined in RFC 1035 and RFC 1123, including the following technical and syntax requirements.

The Domain Name Label must:

* consist exclusively of the letters A-Z (case insensitive), the numbers 0-9, and hyphens;
* not begin or end with a hyphen;
* not exceed 63 characters;
* contains at least one character; and

The Registry's Rights:

The Registry Operator shall be entitled, but not obligated, to reject a Sunrise Application or to delete, revoke, cancel, suspend or transfer a Sunrise Registration:

* To enforce Registry policies and ICANN Requirements, each as amended from time to time;
* That is not accompanied by complete and accurate information, or where required, information is not updated or corrected, as required by ICANN Requirements or Registry policies;
* To protect the integrity and stability of the operation or management of the Registry;
* To comply with applicable laws, regulations, policies or any holding, order, or decision by a competent court or administrative authority, or any dispute resolution service provider the Registry may retain to oversee the arbitration and mediation of disputes;
* To establish, assert, or defend the legal rights of the Registry or a third party, or to avoid any actual or potential civil or criminal liability on the part of or damage to the Registry or its affiliates, subsidiaries, contracted parties, officers, directors, representatives, employees, contractors, and stockholders;
* To correct mistakes made by the Registry or any Registrar in connection with a Sunrise Registration;
* If the Registry receives notice that the SMD File is under dispute; or
* As otherwise provided in the Registrar terms and conditions or Registry-Registrar agreement.