

Crown TLD Startup Plan

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STARTUP PLAN

1. Summary

This document outlines the key dates for the launch of the .CROWN TLD, as well as the requirements prospective Registered Name Holders must meet in order to register and maintain a domain name in .CROWN.

2. Key Dates

General Availability

General Availability Begins: September 29, 2015

Trademark Claims Period

.CROWN TLD will initially offer a Trademark Claims service during the timeframe identified below, although .CROWN TLD reserves the right to extend this Trademark Claims Period in the future provided that appropriate approval/notification is provided by .CROWN TLD:

Trademark Claims Period Begins: 9/29/2015

Trademark Claims Period Ends: perpetual

Crown TLD Domain Name Registration Policy

This .Crown TLD Domain Name Registration Policy (.Crown TLD Registration Policy) sets out the eligibility criteria for domain names in the .Crown Top Level Domain.

The .Crown TLD Registration Policy may be updated periodically, without prior notice. The current version can be found at nic.crown, and continued registration or use of a .Crown domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .Crown TLD Registration Policy is to cancel your domain name registration.

The terms of the .Crown TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .Crown domain name. It is to be read in conjunction with the .Crown TLD T&Cs; no other agreements or representations supplement or alter the terms of the .Crown TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .Crown TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .Crown Top Level Domain, available at nic.crown.

General/Definitions

ICANN means the Internet Corporation for Assigned Names and Numbers.

Crown (or “we” or “us”) means Crown Equipment Corporation.

.Crown means the .Crown Top Level Domain.

.Crown TLD Registration Policy the .Crown Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .Crown Top Level Domain

.Crown TLD T&Cs the .Crown Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .Crown Top Level Domain, and which incorporates, as relevant, the Crown Terms of Service, available at: nic.crown.

Top Level Domain means the final characters after the dot in a domain name; in the case of nic.crown, this is “.Crown”.

You or your means an individual or entity seeking to initiate registration of a .Crown domain name, or if allowed, the domain name registrant).

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this .Crown TLD Registration Policy shall be in English.

Registration Eligibility

Eligibility to register or use a .Crown domain name (including controlling associated DNS records) is limited to Crown, and upon Crown’s sole discretion, its Affiliates, or Trademark Licensees.

Crown reserves the right, for any reason, to periodically verify .Crown domain name registration eligibility. Any determination as to such eligibility shall be made by Crown in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. Crown reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .Crown domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by Crown as to .Crown domain name registration eligibility should be directed to the Crown Domain Management Team.

To assist in ensuring compliance with the .Crown Domain Policy, “privacy” or “proxy” registrations may not be permitted in the .Crown Top Level Domain.

Domain Name Registration Rules

Domain name registrations in the .Crown Top Level Domain follow a four-step process managed by Crown: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.Crown domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .Crown Top Level Domain, they will be subject to the .Crown IDN registration pairing rules as and when they are developed.

(i) Eligibility Confirmation

Only Crown, and upon Crown’s sole discretion, Crown’s Affiliates, or Trademark Licensees who agree to be bound by the terms of the .Crown Domain Policy are eligible to register or use a .Crown domain name. .Crown domain names may not under any circumstances be registered or used by third parties other than Crown, Crown’s Affiliates, or Trademark Licensees.

Prior to any .Crown domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Crown for compliance with the .Crown TLD Registration Policy and .Crown TLD T&Cs.

(ii) Naming Convention Check

.Crown domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long

- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name
- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example “xn--ndk061n”).

(iii) Acceptable Use Review

By asking us to register or renew a .Crown domain name registration, you warrant and represent that your .Crown domain name registration does and will at all times comply with the .Crown TLD Registration Policy and .Crown TLD T&Cs.

Registration or renewal of a .Crown domain name is subject to Crown’s satisfaction that the Acceptable Use standards set out in .Crown TLD T&Cs are met prior to, and at all times during a .Crown domain name registration.

(iv) Registration

Provided that the .Crown eligibility confirmation, naming convention check, and acceptable use review are satisfied, and the appropriate fees paid, Crown will provide a secure instruction per its internal domain management process to proceed with the registration or renewal of your .Crown domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .Crown domain name registration, you may submit a written request by email to Crown at registryops@crow.com requesting cancellation of your registration. Please note that if you cancel your .Crown domain name registration, Crown is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .Crown domain name, unless you have instructed the Registrar (with a copy to Crown’s Domain Management Team) otherwise prior to the expiration of your .Crown domain name registration, the Registrar will renew your .Crown domain name registration on the basis of an agreed standing renewal order; in the event your .Crown domain name registration is renewed, the Registrar will collect any applicable renewal fees from you.

Reserved Names

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in in the ICANN Registry Agreement applicable to the .Crown Top Level Domain, and in particular
 - I. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at Crown’s discretion shall be withheld from registration or allocated to Crown
 - II. the term “nic”, at all levels, as this term shall be allocated to Crown for use in connection with the operation of the .Crown Top Level Domain

b. any term reserved by Crown