

# .MMA Registration and Sunrise Policies

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## Registration Policies

*The .MMA TLD is a brand based top level domain for the exclusive use of MMA IARD and its Community. All domain names registered in the .MMA namespace and their use are therefore subject to special conditions as defined in this Policy.*

*By requesting the registration of a domain name in the .MMA namespace, the Registrant accepts to be bound by the .MMA Registration Policy.*

All timeframes included in this Registration Policy are only valid on business days, with the exclusion of public and/or National holidays.

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## 1. Structure of the namespace

Domain names in the .MMA gTLD will be registered as second level domains (i.e. domaine.mma). MMA IARD may also introduce in the future third level domain registrations.

## 2. Characters which can be registered

All domain names registered under .MMA gTLD namespace may only consist of alphanumeric characters: numbers from 0 to 9, hyphens and the letters a to z.

A domain name registered in the .MMA namespace may be composed from 3 to 63 characters.

The following French special characters will also be allowed through IDN registrations: “ß, à, á, â, ã, ä, å, æ, ç, è, é, ê, ë, ì, í, î, ï, ñ, ò, ó, ô, õ, ö, ù, ú, û, ü, ý, ÿ, œ”

## 3. Reserved names

According notably to paragraphs 2.6, 2.9 and Specification 5 of its Registry Agreement (RA) with ICANN, the .MMA Registry has the discretionary right to reserve some domain names from registration.

Therefore, all applications for domain names are subject to the requested domain name's availability. The Registry Operator may reserve strategic or potential high value domain names from registration, and eventually made them available at a specific price in the future.

Please refer to .MMA Reserved Domain Names Policy for more information on reserved names.

## 4. Registration duration

Registrants are only granted a temporary right of use in the domain name, for duration of 1 year. By derogation to this principle, the Delegation Commission may specifically allow some domain names to be registered for durations up to 10 years.

## 5. Eligibility

All members of the MMA Community that have a Project validated by the Delegation Commission are eligible to register a domain name within the .MMA namespace.

A member of the .MMA community can be either an individual or an organization.

## 6. MMA community

Are generally considered a member of the MMA community all MMA IARD affiliates, such as any person or organization that has a commercial or contractual link with MMA IARD. This community is primarily defined as (but not limited to) MMA's employees working at its headquarters, its agents and their employees based on the French territory, its social network of cooperation and the MMA Foundation.

In the future, .MMA registry may extend the definition of this community to include MMA's clients and all other members who, over the years, became an integral part of the community, sharing its same interests and common values.

Before any name is registered in the .MMA namespace, the link with the MMA Community will have to be confirmed by the Delegation Commission.

## 7. A project

The following criteria may be used in determining if a project is fit for the .MMA TLD:

- The adequacy of the project with the interests and values of the MMA Community
- The absence of any element or material that may create a likelihood of confusion or have a negative impact on the consumer.
- Possible threat to public order, geographic names or to the rights of third parties.

This list of criteria is indicative and in no case limitative.

## 8. Bona fide declaration

While submitting a project to obtain the right to use a domain in the .MMA namespace, the user bound by this policy will:

- Certify he has done all appropriated verifications and researches that the creation of the requested domain will not infringe on third parties rights ;
- Certify that the domain name and its intended use do not violate the provisions and/or laws and/or regulations of the European Union and any other relevant laws ;
- Hold harmless MMA IARD from all damage that could result from the use or the registration of the domain name ;
- In the event a sanction as specified in article 12 of this Policy is applied, hold harmless MMA IARD from all damage that could result from said sanction ;

## 9. Delegation Commission

The Delegation commission is composed by members of the MMA Registry.

The Delegation commission validates or not the registration of domain names and determines if a project is suitable for the .MMA namespace.

The Delegation commission also ensures compliance of any .MMA domain name registration with rules related to the use of domain names according to this Policy.

A registrant may appeal a decision of the Delegation commission before the Legal Director of MMA IARD within a fifteen (15) days timeframe.

## **10. Abuse**

If an abuse under the .MMA namespace is suspected, a complaint may be submitted to the Registry via the designated Point of Contact (POC).

Complaints are taken into account within twenty four (24) hours and are handled by the POC directly if the abuse is obvious. If the case is more complex and if a decision cannot be made by the POC alone, the POC will acknowledge receipt within twenty four (24) hours and indicate the timeframe by which a response can be provided. The complaint is then forwarded to the Abuse Commission designated by the Registry.

The commission is composed by members of the MMA Registry and is separate from the Delegation commission.

The Abuse Commission, may seek further information from any party to assist with its investigation, and may place a registry server lock on the domain name(s) in question, in order to preserve the status quo whilst the investigation is pending.

A registrant may appeal a decision of the Delegation Commission before the Legal director of MMA IARD within a fifteen (15) days timeframe.

## **11. Rights on the domain**

All domain names registered in the .MMA namespace are the exclusive property of MMA IARD, therefore, all domains names are registered to the name of MMA IARD.

Therefore, users are only granted a right of use in the domain name. The granted right to use the domain name is only valid for the initial registration duration of the domain name.

## **12. Use of the domain**

The mandate granted to the registrant is only valid as long as the domain name is used accordingly to the Project validated by the Delegation Commission.

Once the domain is activated, the Delegation commission will conduct random checks to see if its use matches the one described in the project that has been validated. If not, the Delegation may initiate proceedings with the Registry in order to protect the MMA Community, users and third parties.

Registrant will have up to 72 hours to remedy this situation. If within that timeframe the problem is resolved, the case will be closed. If the problem is not solved, the Commission may opt for either the suspension, its delegation to another party, or its deletion.

### 13. Licensing of the domain

The right to use the domain name granted to the user is strictly personal. It cannot be conceded or licensed to any third party. In the event the use of the domain name is licensed to a third party, MMA IARD will send a notice to the user to cease the unauthorized use of the domain name within 72 hours. In the absence of a prompt action, the registry will either suspend or delete the domain name from the namespace.

### 14. Domain name zone and third level domains

The zonefile of a domain name registered under the .MMA namespace is managed by MMA IARD or its technical service provider. Any addition to the zonefile (such as the creation of third level domains or the association of email services, etc.) will have to be validated by MMA IARD. The right of use the domain name granted to the user does not grant the right to create third level domains.

## Sunrise Policies

***Unless exempt by Registry Agreement Specification 13, the MMA Registry will comply with the Rights Protection Mechanism of Sunrise Period. Sunrise allows the holder of a trademark ("Trademark Holder") that has previously been verified by the officially mandated ICANN Trademark Clearinghouse ("TMCH") to notify the Registry of its registered trademark, and apply to register the corresponding .MMA domain name, provided the "Trademark Holder" complies with the above eligibility and registration policies.***

*Please note that the MMA Registry may modify this Policy from time to time in its sole discretion. Any modifications or amendments to this Policy shall be effective upon posting on the .MMA Registry website and internal circulation with MMA IARD.*

## 1. End-Date Sunrise

The MMA Registry will operate an "End-Date Sunrise" process. This means allocation of names occurs at the end of Sunrise. Eligible applicants meeting all Sunrise, Eligibility and Registration criterias will be awarded their applied-for domain. The .MMA Sunrise shall have a duration of at least sixty (60) days.

## 2. The TMCH & Trademark Validation

The TMCH is responsible for maintaining Sunrise eligibility requirements, validating and authenticating marks (as applicable), and hearing challenges regarding validity of a mark or SMD File. When processing Sunrise applications, the MMA Registry relies on the validity of the Trademark Holder information contained in SMD Files provided by the TMCH.

The MMA Registry will notify the TMCH whenever a valid Sunrise application is received.

Disputes regarding the validity of a SMD File are subject to a separate TMCH dispute process and should be submitted to the TMCH using its dispute resolution procedures outlines at <http://trademark-clearinghouse.com/dispute> prior to initiation of a complaint under the Sunrise Dispute Resolution Policy ("SDRP"). In the event the TMCH reports fraud in a SMD File or a Sunrise application, the MMA Registry may disqualify the Sunrise application, or in the event that fraud is detected after the Sunrise period, suspend, transfer, reserve and/or delete the applicable domain(s).

The MMA Registry reserves the right to put on hold any domain name pending final dispute resolution.

## 3. Name Collision Mitigation

MMA Registry shall undertake the Name Collision Occurrence Management in accordance with ICANN policy as established by the Name Collision Occurrence Management Framework and in accordance with Section 6.2 of Specification 6 of the Registry Agreement.

## 4. Dispute Resolution Policy

As the .MMA TLD is a brand based top level domain for the exclusive use of MMA IARD and its Community, disputes are not specifically expected. Nevertheless, in case of dispute, it will be resolved by the Delegation Commission. If dispute cannot be resolved by the Delegation Commission, the matter will then escalate to the Legal Director of MMA IARD.

Ultimately, the dispute will follow ICANN's dispute resolution mechanisms (URS, PDDRP & RRDRP).

MMA Registry agrees to implement and comply to all measures imposed by ICANN after the decision of the URS, PDDRP or RRDRP panel.

# Contact

In case of any questions, please contact us at [nic.mma](mailto:nic.mma)