



## .paris Launch Policy



### Content

1. Acceptance of this Registration Policy
2. Definitions
3. General conditions and Launch overview
4. Priority 1 Category: End-Date Sunrise
  - 4.1 Sunrise Eligibility and Name Selection Requirements
  - 4.2 Validation
  - 4.3 Priority
  - 4.4 Contention Resolution within this category
  - 4.5 Duration
  - 4.6 Sunrise Dispute Resolution Policy
5. Priority 2 Category: Public Administrations Limited Registration Period
  - 5.1 Eligibility
  - 5.2 Name Selection
  - 5.3 Contention Resolution within this category
  - 5.4 Priority
  - 5.5 Duration
  - 5.6 Challenges to domain names allocated or rejected under this category
6. Priority 3 Category: Additional Trademarks and other French IP Rights Limited Registration Period
  - 6.1 Eligibility and Name Selection Requirements
  - 6.2 Priority
  - 6.3 Contention Resolution within this category
  - 6.4 Duration
  - 6.5 Challenges to domain names allocated or rejected under this category
7. Priority 4 Category: Other Rights Limited Registration Period
  - 7.1 Eligibility and Name Selection Requirements
  - 7.2 Contention resolution via Auction
  - 7.3 Priority
  - 7.4 Challenges to domain names allocated or rejected under this category
8. Category 5: Landrush (names without priority rights)
  - 8.1 Eligibility and Name Selection
  - 8.2 Contention resolution within this category
  - 8.3 Priority
9. Compliance with Eligibility and Name Selection requirements



## 1. Acceptance of this Registration Policy

This Registration Policy sets forth the terms and conditions, which govern .paris domain name registrations during the launch period.

- 1.1 By applying to register .paris domain name during the launch period, You agree to be legally bound by:
  - a. This Launch Policy, as well as the .paris general Registration Policy hereby incorporated by reference;
  - b. The Registration Agreement provided by the sponsoring Accredited Registrar through which You applied for Your .paris domain name; and
  - c. Any other policies mandated by ICANN from time to time.
- 1.2 You hereby represent and warrant to Us that the statements that You made in Your Registration Agreement with the Accredited Registrar sponsoring Your .paris domain name are complete and accurate.
- 1.3 It is Your sole responsibility to determine whether Your .paris domain name registration and use complies with this Registration Policy.

## 2. Definitions

- 2.1 In this Registration Policy:
  - a. **“Accredited Registrar”** means an ICANN accredited registrar that has entered into an agreement (“the **Registry-Registrar Agreement**”) with the Registry Operator and is authorized to register names in the .paris TLD.
  - b. **“General Availability”** means the general registration period commencing after the launch phases during which available domain names ending with .paris will be generally made available to all registrants that are qualified to register domain names on a first-come, first-served basis, under the process described in the .paris general Registration Policy.



- c. **“.paris general Registration Policy”** and/or **“Registration Policy”** means the policy available at the Registry Operator’s website at [www.bienvenue.paris](http://www.bienvenue.paris) and hereby incorporated by reference, which governs the registration of .paris domain names.
- d. **“ICANN”** means the Internet Corporation for Assigned Names and Numbers.
- e. **“Registrant”, “You” and “Your”** refers to the individual or entity, which applies or wishes to register a .paris domain name with an Accredited Registrar.
- f. **“Registry Operator”, “We”, “Us” and “Our”** refers to the City of Paris, as entity responsible for operating the .paris TLD.
- g. **“Reserved Name”** means a .paris domain name listed in the Reserved Name List that is withheld from registration.
- h. **“TLD”** means Top-Level Domain.

### 3. General conditions and Launch overview

- 3.1 To register a .paris domain name during Launch, the application must comply with:
  - a. The specific eligibility requirements set forth in this Launch Policy for each launch category, as well as
  - b. The general eligibility requirements and terms of use set forth in the .paris Registration Policy, hereby incorporated by reference. Specifically, to register and renew a .paris domain name the Registration Policies require that You be an individual or legal entity with *bona fide* presence in the Greater area of Paris at the time of registration and thereafter. In practice, You must be able to demonstrate either:
    - i. That You are a resident of the Greater area of Paris; or
    - ii. That You pursue professional, personal, commercial or cultural activities in the Greater area of Paris; or



- iii. That You have any other direct or indirect nexus with the Greater area of Paris.

The .paris General Registration Policy will apply to all aspects of Your registration not specifically contemplated in this Launch Policy.

- 3.2 The Launch Phase for .paris will start on 9 September 2014 13:00 UTC and will end on 11 November 2014 13:00 UTC. During this single 63 calendar day period, five categories of applications will be accepted: four categories for registrants with prior rights, and one additional category for applications without prior rights (Landrush). Applications for **all these 5 categories will be accepted simultaneously** and will be **allocated at the end of this single 63 day Launch Phase** window according to the hierarchy of **priority status** of each category. Thus, each category will be completely allocated (i.e. accepted, rejected or sent to contention resolution) before any name on the next category is allocated. Each claim of priority will be individually and **thoroughly validated** by the Registry Operator. Self-declaration will not be sufficient. The categories are the following, according to priority status (from top-priority to lesser priority):

Category / Priority	*Length	Summary
1. Sunrise	9 Sep 2014 13:00 UTC 11 Nov 2014 13:00 UTC	<p>End-date Sunrise for TMCH-validated trademarks.</p> <p>If there is more than one eligible application for the same name, the application based on a Local Trademark (i.e. a trademark with effect in France, including French trademarks, EU Community trademarks, and WIPO International trademarks registered in France) will have priority over applications based on non-Local Trademarks.</p> <p>If there is more than one eligible application for the same name applied by either: (i) different holders of Local Trademarks, or (ii) exclusively by holders of non-Local Trademarks, the application based on the oldest registered</p>



		trademark will prevail.
<b>2. Public Administration Limited Registration Period</b>	9 Sep 2014 13:00 UTC 11 Nov 2014 13:00 UTC	<p>This Limited Registration Period allows relevant Public Authorities in the Greater area of Paris (Région Île-de-France) to register (i) their own names (including any variations and abbreviations thereof and other terms in common use to describe them); (ii) names of public services for which they have specific responsibilities; and (iii) geographical names for any subdivision of the Greater area of Paris (e.g. departments, districts, neighborhoods cantons, streets...), its monuments, symbols, local landmarks, or other locally-relevant and iconic names in the Greater area of Paris over which they are the relevant authority, including variations and abbreviations thereof.</p> <p>If there is more than one application for an identical domain name, the names applied for by the City of Paris will have priority over the names applied by other Public Authorities.</p> <p>If there is more than one application for the same name applied for by Public Authorities other than the City of Paris, the successful applicant will be determined by agreement between contenders; mediation or random selection (if all contenders agree); or auction, as a tie-breaker of last resort.</p>
<b>3. Additional Trademarks and other French IP Rights Limited Registration Period</b>	9 Sep 2014 13:00 UTC 11 Nov 2014 13:00 UTC	<p>Limited registration period for holders of (i) Local Trademarks (i.e. trademarks with effect in France, including French trademarks, EU Community trademarks, and WIPO International trademarks registered in France) not validated by the TMCH; and (ii) geographical indications recognized by International treaties, EU regulations or French legislation.</p> <p>If there is more than one eligible application for the same name, the application based on the oldest registered trademark or geographic indication will prevail.</p>
<b>4. Other Prior Rights Limited Registration Period</b>	9 Sep 2014 13:00 UTC 11 Nov 2014 13:00 UTC	<p>Limited registration period for holders of (i) corporate names, trade names and DBA names, including clear variations and/or abbreviations thereof, of corporations with legal seat or place of business in the Greater area of Paris (Région Île-de-France); and (ii) registered names, including clear variations and/or abbreviations thereof, of non-for-</p>



		<p>profit legal entities with legal seat or place of business in the Greater area of Paris (Région Île-de-France).</p> <p>If more than one applicant has submitted an application for the same name within this category, the successful applicant will be determined by auction.</p>
<b>5. Landrush</b>	9 Sep 2014 13:00 UTC 11 Nov 2014 13:00 UTC	Period during which any interested party shall have the opportunity to submit one or more applications for .paris domain names that were not previously allocated under Categories 1 to 4 above, or otherwise reserved by the Registry Operator. If more than one applicant has submitted an application for the same name within this category, the successful applicant will be determined by auction.
General Availability	2 Dec 2014 13:00 UTC Ongoing	General registration period commencing after the launch phases during which available domain names ending with .paris can be registered by any natural person or entity on a first-come, first-served basis, under the process described in the .paris Registration Policy.
Trademark Claims Notice Service	Throughout Landrush and at least for the first 90 days of General Availability.	Period during which the Accredited Registrar is required to provide notice to all potential domain name registrants who attempt to register a domain name that matches a Trademark Record verified by the Trademark Clearinghouse ("Claims Notice") and the Trademark Clearinghouse will provide Notice of Registered Names to the trademark holders.

**\*IMPORTANT:** The Registry Operator reserves the right to extend the schedule of any of the above launch categories at its sole discretion. In all cases Sunrise will last for a minimum of 60 days and the Trademark Claims Notice Service will be in effect for at least the duration of Landrush and the first 90 days of General Availability.

## 4. Priority 1 Category: End-Date Sunrise

### 4.1 Sunrise Eligibility and Name Selection Requirements

This category is for registered owners, licensees or assignees of trademarks verified by the Trademark Clearinghouse. This requirement is in addition to the local nexus (i.e. local presence) and other general requirements applicable to all .paris registrations, as set forth in the .paris Registration Policy.



## 4.2 Validation

The Registry Operator will only register the domain name applied for insofar and to the extent that:

- a. The domain name meets the general eligibility criteria set out in the .paris Registration Policy;
- b. The domain name corresponds exactly with a trademark validated, upon request of the applicant, by the Trademark Clearinghouse for Sunrise Services;
- c. a valid SMD file is submitted at the time of application;
- d. the application matches a label contained within the SMD file;
- e. the domain name is available.

No other requirements (e.g. trademark jurisdiction, trademark class or local presence) will apply.

## 4.3 Priority

Applications eligible under this Sunrise Period category will be allocated with priority over any other applications.

## 4.4 Contention Resolution within this category

If there is more than one eligible application for the same name, the following criteria will apply.

Applications based on Local Trademarks will have priority over applications based on non-Local Trademarks. In this Policy “**Local Trademarks**” means registered trademarks with effect in France and in force at the time of registration of the domain name; including the 3 following types of trademarks:

- a. **French trademarks** registered at the French trademark office (*Institut National de la Propriété Industrielle*, “**INPI**” <http://www.inpi.fr/fr/l-inpi.html>);



- b. **EU Community Trademarks** registered at the Office for Harmonization of the Internal Market, “**OHIM**” <https://oami.europa.eu/ohimportal/en/trade-marks>, and
- c. **WIPO International trademarks designating and in force in France** according to the Madrid system (<http://www.wipo.int/romarin>).

If there is more than one eligible application for the same name applied by either: (i) different holders of Local Trademarks, or (ii) exclusively by holders of non-Local Trademarks, the application based on the oldest registered trademark will prevail. If the two conflicting trademarks were registered on the same day, the successful applicant will be determined by auction as mechanism of last resort.

No other contention resolution criteria (like allocation based on a first-come first served basis, or taking into account the class of goods and services of the Trademark Record) will apply.

#### 4.5 Duration

This Sunrise Period will last sixty-three (63) calendar days and it will run in parallel with the rest of the Launch Phases.

#### 4.6 Sunrise Dispute Resolution Policy

Allocations and rejections of domain names under this Sunrise Period category will be able to be challenged through the **Sunrise Dispute Resolution Policy** (“**SDRP**”) available on the Registry Operator’s website.

### 5. Priority 2 Category: Public Administrations Limited Registration Period

#### 5.1 Eligibility

This category is for Public Authorities with competences over the Greater area of Paris (Région Île-de-France) only. Here, “**Public Authorities**” means international, national, regional, local and municipal authorities and other governmental departments; as well as other public institutions or appropriate entities under French law (like agencies,





consortiums, commissions, and other administrative divisions) of the Greater area of Paris (Région Île-de-France), or having competences over it.

## 5.2 Name Selection

Public Authorities referred to in 5.1 above may register the following names:

- i. Names of Public Authorities referred to in 5.1 above, including any clear variations and abbreviations thereof (e.g. acronyms) and other terms in common use to describe them (e.g. *mairie.paris*);
- ii. Names of public services for which Public Authorities referred to in 5.1 above have specific responsibilities. These would include at least the following services:
  - public order and public security
  - public affairs and institutional relations
  - public health
  - taxation, economic development and promotion
  - public utilities
  - transportation
  - urban planning and environmental protection
  - culture and education
  - citizen participation
  - tourism; or
- iii. Geographical names for any subdivision of the Greater area of Paris (e.g. departments, districts, neighborhoods cantons, streets...), its monuments, symbols, local landmarks, or other locally-relevant and iconic names in the Greater area of Paris over which the Public Authorities referred to in 5.1 above are the relevant authority according to French law, including variations and abbreviations thereof.

## 5.3 Contention Resolution within this category

If there is more than one application for the same name under this category, the names applied for by the City of Paris will have priority over the names applied by other Public Authorities (as defined in 5.1 above).



If there is more than one application for the same name applied for by Public Authorities other than the City of Paris, the following contention resolution processes will apply:

- i. agreement between contenders (withdrawal and refund of application);
- ii. mediation or random selection (if all contenders agree); and
- iii. auction, as a tie-breaker of last resort.

#### **5.4 Priority**

The eligible names under this category will be allocated with lesser priority than the Sunrise eligible names, but with priority over any registration in other Limited Registration Periods.

#### **5.5 Duration**

This Limited Registration Period will last sixty-three (63) calendar days and it will run in parallel with the rest of the Launch Phases, but extended seven days further than the other Launch categories.

#### **5.6 Challenges to domain names allocated or rejected under this category**

Allocations and rejections of domain names under this category will be able to be challenged through the Public Administrations Limited Registration Period Dispute Resolution Policy available at the Registry Operator's website. The said Dispute Resolution Policy describes the process and standards that will be applied to resolve challenges alleging that a domain name has been allocated or declined to be allocated in the TLD in violation of the Public Administration Limited Registration Period Eligibility and/or Name Selection Requirements set forth in 5.1 and 5.2 above.



## 6. Priority 3 Category: Additional Trademarks and other French IP rights Limited Registration Period

### 6.1 Eligibility and Name Selection Requirements

This category is for:

- a. Registered owners, licensees or assignees of any non-TMCH validated Local Trademark, including:
  - i. **French trademarks** registered at the French trademark office (*Institut National de la Propriété Industrielle*, “**INPI**” <http://www.inpi.fr/fr/l-inpi.html>);
  - ii. **EU Community Trademarks** registered at the Office for Harmonization of the Internal Market, “**OHIM**” <https://oami.europa.eu/ohimportal/en/trade-marks>, and
  - iii. **WIPO International trademarks designating and in force in France** according to the Madrid system (<http://www.wipo.int/romarin>); and
- b. Owners of French Geographical Indications recognized by International treaties, EU regulations and French legislation.

The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name (i) meets the general eligibility criteria set out in the .paris general Registration Policy, (ii) complies with the specific eligibility and name selection requirements set forth in this Clause 6.1; and (iii) it is available.

### 6.2 Priority

Applications eligible under this Limited Registration Period category will be allocated with less priority than Sunrise eligible applications and applications under the Public Administrations Limited Registration, but with priority over any other applications.



### 6.3 Contention Resolution within this category

If there is more than one eligible application for the same name, the application based on the oldest registered IP right (i.e. trademark or geographic indication) will prevail. If the two conflicting IP rights were registered on the same day, the successful applicant will be determined by auction as mechanism of last resort.

No other contention resolution criteria (like allocation based on a first-come first served basis, or taking into account the class of goods and services of the Trademark Record) will apply.

### 6.4 Duration

This Limited Registration Period will last sixty-three (63) calendar days and it will run in parallel with the rest of the Launch Phases.

### 6.5 Challenges to domain names allocated or rejected under this category

Allocations and rejections of domain names under this category may be challenged through the Additional Trademarks and other French IP Rights **Limited Registration Period Dispute Resolution Policy** established by the Registry Policy, available at the Registry Operator's webpage.

## 7. Priority 4 Category: Other Rights Limited Registration Period

### 7.1 Eligibility and Name Selection Requirements

This category is for:

- i. Corporations with legal seat or place of business in the Greater area of Paris (Région Île-de-France) for their corporate names, trade names and DBA names, including variations and/or abbreviations thereof; and
- ii. Non-for-profit legal entities with legal seat or place of business in the Greater area of Paris (Région Île-de-France) for their registered names, including variations and/or abbreviations thereof.



The Registry Operator will only register the domain name applied for insofar and to the extent that the domain name (i) meets the general eligibility criteria set out in the .paris general Registration Policy, (ii) complies with the specific eligibility and name selection requirements set forth in this Clause 7.1; and (iii) it is available.

## **7.2 Contention resolution via Auction**

Should there be more than one eligible application for the same domain in this category, the contention will be solved through an auction process. No other contention resolution criteria will apply.

## **7.3 Priority**

Applications eligible under this category will be allocated with priority over eligible landrush applications.

## **7.4 Challenges to domain names allocated or rejected under this category**

Allocations and rejections of domain names under this category may be challenged through the Other Rights Limited Registration Period Dispute Resolution Policy established by the Registry Policy, available at the Registry Operator's webpage.

# **8. [Category 5: Landrush \(names without priority rights\)](#)**

## **8.1 Eligibility and Name Selection**

During Landrush, any interested party may submit one or more applications for any domain name that (i) meets the general eligibility criteria set out in the .paris general Registration Policy and that (ii) has not been reserved, registered or awarded by the Registry Operator in the context of any other Launch categories.

## **8.2 Contention resolution within this category**

Should there be more than one eligible application for the same domain in this category the contention will be solved through an auction process.



No other contention resolution criteria (like allocation based on a first-come first served basis) will apply.

### **8.3 Priority**

Applications eligible under this category will be allocated with priority over eligible applications received during General Availability.

## **9. Compliance with Eligibility and Name Selection requirements**

The Registry Operator may reject, revoke or delete at any time any application or resulting registration of a domain name if it appears that the applicant did not fulfill any of the eligibility and/or name selection requirements required for each of the above categories, without the applicant or registrant being entitled to any reimbursement or compensation as a result of such rejection, revocation or deletion.