



# Launch Phases

Version 1.1

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# Launch Phases

	Sunrise	Limited Registration Period	Landrush	General Availability
Target group	Prior Right owners via TMCH	Local non-profit organisations, public bodies, other Prior Right Owners, local citizens and companies	General public	General public
Type	First come first served	First come first served	First come first served	First come first served
Validation	Prevalidation required (TMCH)	Prevalidation required (DGVS)		
Phase cost	85,00 EUR *	85,00 EUR ** (75,00 EUR for non-profit)	85,00 EUR *	
Yearly cost *	17,00 EUR	17,00 EUR	17,00 EUR	17,00 EUR
Start	04/09/2014 10:00 AM CET	13/10/2014 10:00 AM CET	17/11/2014 10:00 AM CET	24/11/2014 10:00 AM CET
End	04/10/2014 10:00 AM CET	13/11/2014 10:00 AM CET	19/11/2014 10:00 AM CET	
Period	30 days	30 days	2 days	

\* Billed to Registrar

\*\* Billed to Registrant

# Event Timeline

Start	End	Duration	Event
15/04/2014 10:00 AM CET			<b>Start Onboarding Process Registrars</b>
01/05/2014 10:00 AM CET			<b>Start DGVS intake</b>
01/08/2014 10:00 AM CET			<b>Start DGVS validation</b>
04/09/2014 10:00 AM CET	04/10/2014 10:00 AM CET	30 days	<b>Start Sunrise</b>
01/10/2014 10:00 AM CET	13/10/2014 10:00 AM CET	9 days	Cooldown
13/10/2014 10:00 AM CET	13/11/2014 10:00 AM CET	30 days	<b>Start Limited Registration Period</b>
13/11/2014 10:00 AM CET	17/11/2014 10:00 AM CET	5 days	Cooldown
17/11/2014 10:00 AM CET	19/11/2014 10:00 AM CET	2 days	<b>Start Landrush</b>
19/11/2014 10:00 AM CET	24/11/2014 10:00 AM CET	5 days	Cooldown
24/11/2014 10:00 AM CET			<b>Start General Availability</b>

## Sunrise

**This Phase will run for 30 days and starts on 04/09/2014 at 10:00 AM CET, and will end on 04/10/2014 10:00 AM CET.**

Holders / licensees of trademarks or holders of other prior rights or brand owners with a validated TMCH registration (and valid SMD file) can apply for this Phase.

Applied for domain name must be identical to the Eligible Trademark. Applicant may omit references to a trademark such as 'TM', 'SM' or any other references to a company type or legal form and the like from the text or word elements of the Eligible Trademark. Please see the "Sunrise Dispute Resolution Policy" for disputes in regards to Sunrise applications.

The Registrar cost for registration of a domain name in Sunrise is set to 85,00 EUR, in addition to the yearly Domain Registration Fee of 17,00 EUR.

## Limited Registration Period

**This Phase will run for 30 days and starts on 13/10/2014 at 10:00 AM CET, and will end on 13/11/2014 10:00 AM CET.**

Citizens may prevalidate any combination of a domain name based on a variant of their personal name. All words may be swapped in place and may be separated by a hyphen. Citizens' address must be located in the Ghent area with a zipcode starting with '9'.

Businesses and non-profit organisations may prevalidate a domain name using their registered business number or VAT number. Applied for domain name must be identical to the business' name. Applicant may omit references to a trademark such as 'TM', 'SM' or any other references to a company type or legal form and the like from the text or word elements of the business' name. Multiple words may be separated by a hyphen. Business' address of headquarters or local branch must be located in the Ghent area with a zipcode starting with '9'.

<b>Target group</b>	<b>Minimum required documents</b>	<b>Possible domain name combinations</b>
Inhabitants of the City of Ghent and its surroundings (i.e. all the Belgian cities of which the postal code begins with the number 9)	<ul style="list-style-type: none"><li>• A copy or scan of the eID to prove that you have the right to register a certain name</li><li>• A copy or scan of a document that proves that your place of residence is the City of Ghent or its surroundings (e.g. an energy bill)</li></ul>	<p>All the possible combinations of first name(s) and last name(s), in which spaces can be replaced by a hyphen or not and word order can be changed</p> <p>Example: John Peters can submit applications for johnpeters.gent, petersjohn.gent, john.gent or peters.gent.</p>

<p>Companies and non-profit organisations operating in Ghent and its surroundings (i.e. all the Belgian cities of which the postal code begins with the number 9)</p>	<ul style="list-style-type: none"> <li>• A valid company registration number that proves the address of the company's headquarters</li> <li>• Additional documents that prove that the company operates from the region of Ghent, should this not be clear based on the company registration number alone (e.g. an energy bill)</li> <li>• Additional proof that you actually use a certain name as business name (e.g. a picture of your facade or wrap advertising on a company vehicle), should there be a lack of clarity</li> </ul>	<p>Identical company name with out without legal form, in which spaces can be replaced by a hyphen or not</p> <p>Example: Johnson LTD can submit applications for johnsonltd.gent, ltdjohnson.gent or johnson.gent.</p>
<p>Local public services of Ghent and its surroundings (i.e. all the Belgian cities of which the postal code begins with the number 9)</p>	<p>Every document that proves their rights</p>	<p>The identical domain name that matches the name for which rights could exist</p>

Applicants must prevalidate their request at least 5 days before the end of this Phase using the .GENT Clearinghouse. Upon succesful validation, they will receive a token which they can use to try and register the domain name through an official .GENT Registrar.

The cost for a validation in DGVS in this Phase is determined as followed:

<b>Target group</b>	<b>Cost for the validation of an application</b>
Companies and inhabitants of the City of Ghent and its surroundings	85,00 EUR (+ 21% Belgian VAT)
Non-profit organisations of the City of Ghent and its surroundings	75,00 EUR (+ 21% Belgian VAT)
Local public services of the City of Ghent and its surroundings	85,00 EUR (+ 21% Belgian VAT)

Upon successful registration with a valid token in this Phase, the Registrar is also charged the normal yearly Domain Registration Fee of 17,00 EUR.



## Landrush

**This Phase will start on 17/11/2014 at 10:00 AM CET and will end on 19/11/2014 10:00 AM CET.**

Registrants will be able to register a domain name in Landrush at a premium price through any official .GENT Registrar. Domain names will be allocated on a 'first come first served' basis. There are no restrictions as to whom may or may not register a .GENT domain name in this Phase.

The Registrar cost for registration of a domain name in Landrush is set to 85,00 EUR, in addition to the yearly Domain Registration Fee of 17,00 EUR.

## General Availability

**The General Availability for .GENT will start on 24/11/2014 at 10:00 AM CET.**

Domain names can be registered through any official Registrar and will be allocated on a 'first come first served' basis. There are no restrictions as to whom may or may not register a .GENT domain name in this Phase.

Upon registration in General Availability the Registrar is charged the normal yearly Domain Registration Fee of 17,00 EUR.

# Contact

If you have any more questions or require more information about .GENT, please do not hesitate to contact the Dot Gent Registry.

Dot Gent Registry

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