



Internet Corporation for Assigned Names and Numbers

# Trademark Clearinghouse TLD Startup Information Form

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## TLD Startup Information Form

Version 1.0

### Instructions

1. Submit the completed TLD Startup Information Form and all applicable documents (not links) to ICANN's Customer Service Center (CSC) via email at [newgtld@icann.org](mailto:newgtld@icann.org).
2. Please note that **if you opt to request specific dates versus "next available", the earliest Sunrise start date that will be accepted is "submission date plus five (5) business days"**. This is necessary to allow ICANN time to review the requested dates for compliance, schedule the Sunrise and Claims periods, notify our TMCH and TMDB vendor partners and publish your TLD's startup information and dates.

In addition, you may opt to provide specific dates AND "next available". This means if none of the specific dates requested are available, the next available date will be given/used. If ONLY specific dates are given and none of them are available, ICANN will contact the Registry Operator to request additional desired dates.

| Required Information                   | Registry Operator Response |
|--|----------------------------|
| Submission Date:                       |                            |
| Registry Operator Name:                |                            |
| TLD (A-label if IDN):                  |                            |
| TLD Startup Information Contact Email: |                            |

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| <b>Required Information</b>  | <b>Registry Operator Response</b>   |
|--|---|
| <b>Registry Agreement Effective Date:</b>  |   |
| <b>Back-end Registry Operator (if applicable):</b>                               |   |
| <b>Type of Sunrise Period (Start Date Sunrise or End Date Sunrise):</b>          |   |
| <b>Start and end dates for Sunrise Period:</b>                                   | <p>Next Available (if selected, provide the number of days the Sunrise Period will be open; do not provide a specific Sunrise end date)</p> <p># of days Sunrise Period will be open: _____</p> <p>First Choice: _____ / _____</p> <p>Second Choice: _____ / _____</p> <p>Third Choice: _____ / _____</p> <p><b>PLEASE SEE INSTRUCTION #2 AT THE TOP OF THIS FORM FOR HELP COMPLETING THIS SECTION.</b></p> |
| <b>Start and end dates for all Limited Registration Periods (if applicable):</b> |   |

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| <b>Required Information</b>  | <b>Registry Operator Response</b>  |
|--|--|
| <b>Start and end dates for the Claims Period (start date should be first day of General Registration):</b>   | First Choice: _____ / _____<br>Second Choice: _____ / _____<br>Third Choice: _____ / _____ |
| <b>Date of Completion of TMDB Integration Testing (attach a copy of the IBM TMDB 'certification' email):</b>   |  |
| <b>If you have or intend to apply for an Approved Launch Program, please describe the status:</b>  |  |
| <b>Summary of registration policies:</b>   |  |
| <b>List of attached documents (all policies relating to the registration of domain names must be provided and all internal links to policies in those documents must be active):</b> |  |