.REALESTATE Start-Date Sunrise & Claims Period

START-DATE SUNRISE PERIOD

Sunrise Period Notification: 6/28/2018 (30 days)

Sunrise Registration Begins: 7/28/2018 @ 00:00 UTC

Sunrise Registration Ends: 8/27/2018 @ 00:00 UTC

The Registry will implement a Start-Date Sunrise, as defined in ICANN's Trademark Clearinghouse Rights Protection Mechanism Requirements policy. During the Sunrise Period, the holder of a trademark, that has been previously verified by the officially mandated ICANN Trademark Clearinghouse and which fulfills the eligibility requirements shall have the opportunity to apply for and register domain names that correspond to their trademarks.

Details about ICANN's requirements for Rights Protection Mechanisms can be found on the ICANN website at the following link http://newgtlds.icann.org/en/about/trademarkclearinghouse.

CLAIMS PERIOD

Notice and Duration:

Claims Period Start: 11/27/2018

Claims Period End: 2/25/2019

Overview:

In order to meet ICANN's requirements, the Claims Period will operate at the close of the .REALESTATE Limited Registration Period (LRP) and at the start of General Availability (GA).

Throughout the time when the Claims Period operates, during the process of making an application for a domain name, the applicant will be notified (via a Claims Notice) if the applied for label is a trademark match to a trademark record in the Trademark Clearinghouse.

Where that label is allocated, the trademark holder with the corresponding trademark record will be notified of such by the TMCH Sunrise and Claims Operator.

Operation:

The Claims Notice forms part of the process of submitting an application for a domain name, and the applicant for the domain name will be required to acknowledge the information contained within the Claims Notice before processing the application.

The Claims Period will be in effect at minimum during the first ninety (90) calendar days from the start of General Availability (GA).
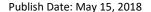
The Registry Operator reserves the right to extend the Claims Period duration and, if appropriate, will post such notice on the Registry Operator's website.

Sunrise Dispute Resolution Policy

Only a registered domain name (i.e. identified with a registrant of record and a sponsoring registrar) in the TLD requested during the Sunrise period (together, a complete "Sunrise Registration") will be subject to an administrative proceeding upon submission of a complaint. Registry Operator will incorporate a Sunrise Dispute Resolution Policy ("SDRP"). The SDRP will allow challenges to Sunrise Period registrations by third parties for a 10-day period after acceptance of the registration based on the following four grounds

i.   (i) at the time the challenged second-level domain was registered, the registrant did not hold a trademark registration of national effect (or regional effect) or the trademark had not been court-validated or protected by statute or treaty; (ii) the second-level domain is not identical to the mark on which the registrant based its Sunrise Period registration; (iii) the trademark registration on which the registrant based its Sunrise Period registration is not of national or regional effect or the trademark had not been court-validated or protected by statute or treaty; or (iv) the trademark registration on which the second-level domain registrant based its Sunrise Period registration did not issue on or before the effective date of the Registry Agreement and was not applied for on or before July 1, 2018.

ii.   After receiving a complaint challenging a Sunrise Period application via sunrisecomplaint@home.realestate, the Registry Operator's designated contact ("Sunrise Contact") will review the Complaint to see if the Complaint reasonably asserts a legitimate challenge as defined by the SDRP. If the Complaint does not, the Sunrise Contact may email the complainant within 5 business days of the Complaint to indicate that the subject of the Complaint does not fall within the SDRP, and that Registry Operator considers the matter closed.

iii.   If the Sunrise Contact requires further information from the Sunrise Period registrant or if the second-level domain is not found to have adequately met the Sunrise Period eligibility requirements ("SERs"), the Sunrise Contact will promptly notify the registrant of the action and the nature of the Complaint, and provide the registrant with the option to respond within ten days to cure the SERs deficiencies.

iv.   If the registrant responds within 10 business days, its response will be reviewed by the Sunrise Contact to determine if the SERs are met. If the Sunrise Contact is satisfied by the registrant's response, the Sunrise Contact will then notify the complainant that the Complaint was ultimately denied and provide the reasons for the denial. If not, both the registrant and the complainant will be notified that the second-level domain will be released.

v.   Registry Operator reserves the right to suspend a second-level domain during the pendency of a SDRP dispute, and/or to cancel, transfer, or take other action deemed necessary in its discretion upon completion of its review and/or receipt of a decision under the SDRP. Upon receipt of a decision that the registration does not meet the SERs, Registry Operator expressly reserves the right to cancel, transfer, or take other action deemed necessary in its discretion.

Reserved Names, Blocked Names, Premium Names

During the Sunrise Period, Registry Operator may withhold, allocate to itself, restrict or block certain domain names from registration.

Registry Operator will reserve (withhold from registration or allocate to itself) names required or permitted to be reserved under Specification 5 to the .REALESTATE Registry Agreement ("Reserved Names").

Registry Operator may reserve certain names for later release (after the Sunrise Period) by Registry Operator at its sole discretion. Registry Operator may classify certain names as Premium Names and, in that event, such names are not available for registration during the Sunrise Period even if they are the subject of a Trademark Record.