



## **Registration Policy**

This Registration Policy shall apply generally to all Registry TLDs, unless otherwise provided by Verisign for a particular Registry TLD.

### 1. **General Registration Information**

Each Registry TLD accepts Domain Name registrations with ASCII and/or ASCII encoding that represents internationalized Domain Names (“IDNs”) in accordance with the appropriate ICANN Standards, RFCs, and Verisign’s IDN rules and script tables published at [https://www.verisign.com/en\\_US/channel-resources/domain-registry-products/idn/idn-policy/registration-rules/index.xhtml](https://www.verisign.com/en_US/channel-resources/domain-registry-products/idn/idn-policy/registration-rules/index.xhtml), as may be updated from time to time by Verisign.

Domain Names are also subject to specific eligibility criteria according to the registration phase (e.g. Sunrise, Limited Registration Period).

### 2. **Verisign Launch Phase Definitions**

“**Claims Notice(s)**” means the notice to a potential Registrant that the Domain Name the Registrant is seeking to register matches a Trademark Record (as defined in the TMCH RPMs) of a Trademark Holder (as defined in the TMCH RPMs) that has been verified by the TMCH.

“**Claims Period**” means, for a given Registry TLD, the Period of Time during which Claims Notices are provided pursuant to the TMCH RPMs.

“**General Registration Period**” means, for a given Registry TLD, the Period of Time following the Sunrise Period and any and all Limited Registration Period(s) when Domain Names are generally made available to all prospective Registrants that are qualified to register Domain Names in the Registry TLD.

“**Landrush Program Period**” means, for a given Registry TLD, the Period of Time comprising Phase 2 of the Limited Registration Period for the Registry TLD during which the Landrush Program (as defined below), if any, is conducted.

“**Limited Registration Period**” means, for a given Registry TLD, the Period of Time following the Sunrise Period and prior to the General Registration Period for the Registry TLD.

“**Period of Time**” means the dates applicable to the Sunrise Period, Claims Period, Limited Registration Period (including the Priority Access Program Period and Landrush Program Period, if any), and General Registration Period for a particular Registry TLD, as set forth in the Registry TLD Startup Information section at <http://newgtlds.icann.org/en/program-status/sunrise-claims-periods>, and as may be updated from time to time by Verisign.

“**Priority Access Program Period**” means, for a given Registry TLD, the Period of Time comprising Phase 1 of the Limited Registration Period for the Registry TLD during which the Priority Access Program (as defined below), if any, is conducted.

“**Priority Access Program Table**” means, for a given Registry TLD, the table set forth in the Registry TLD Startup Information section at <http://newgtlds.icann.org/en/program-status/sunrise-claims-periods>.

“**SMD File**” refers to the file given to the Registrant by the TMCH Sunrise and Claims Operator.

“**Start-Date Sunrise**” has the meaning set forth in Section 2.1.1 of the TMCH RPMs.

“**Sunrise Eligible Applicant**” means a prospective Registrant that has received a valid SMD File from the TMCH Sunrise and Claims Operator.

“**Sunrise Period**” means, for a particular Registry TLD, the Period of Time during which Sunrise Services (as defined in the TMCH RPMs) are provided for the Registry TLD, as set forth in the Registry TLD Startup Information section at <http://newgtlds.icann.org/en/program-status/sunrise-claims-periods>, as may be updated from time to time by Verisign.

### 3. Sunrise Period

- 3.1 Registrars participating in the Sunrise Period and Claims Period agree to first complete “Integration Testing” (as referenced in Section 1.3 of the TMCH RPMs) prior to participation in the Sunrise Period.
- 3.2 In order to register a Domain Name during the Sunrise Period, Registrar must submit a valid SMD File received from the Sunrise Eligible Applicant for the Domain Name.
- 3.3 The Sunrise Period will be a minimum of (30) days for each Registry TLD and will operate as a “Start-Date Sunrise.” During the Sunrise Period, Domain Name registrations will be processed in the Registry TLD on a “first-come, first-served” basis.
- 3.4 Each Domain Name registration in the Registry TLD during the Sunrise Period is subject to an Application Fee, in addition to the initial registration fee, all as set forth in the Registry Fee Schedule.

4. Limited Registration Period Verisign may provide a Limited Registration Period for the Registry TLD(s). The Limited Registration Period may operate in one or two phases (Priority Access Program and/or Landrush Program), as set forth below.

#### 4.1 Phase 1 - Priority Access Program

4.1.1 The “**Priority Access Program**” is a restricted registration period open solely to “**Qualifying Priority Access Program Applicant(s)**,” which are defined as current registrants of a second-level domain name (in ASCII or IDN script) in the .com and/or .net top-level domain, as applicable in accordance with the Priority Access Program Table, that registered the domain name

prior to the start date of the Priority Access Program Period for the applicable Registry TLD (the “**Existing .com/.net Second Level Domain Name**”) and that have held the registration of the Existing .com/.net Second Level Domain Name for longer than the Add Grace Period (as set forth in Verisign’s Registration Lifecycle Processes and Grace Periods).

4.1.2 Each Qualifying Priority Access Program Applicant shall have the exclusive right during the applicable Priority Access Program Period to register the exact match of the Existing .com/.net Second Level Domain Name (the “**Matching Second Level Domain Name**”) in any one or more of the Registry TLDs in accordance with the Priority Access Program Table, provided: (i) such Matching Second Level Domain Name is available for registration in such Registry TLD(s) during the Priority Access Program Period; and (ii) such Matching Second Level Domain Name is registered through a Registrar that is the same registrar-of-record for the Existing .com/.net Second Level Domain Name as of the time of the registration of the Matching Second Level Domain Name.

4.1.3 In the event a transfer of an Existing .com/.net Second Level Domain Name to another Registrar (the “**gaining Registrar**”) is initiated (*e.g.*, for the purpose of a Qualifying Priority Access Program Applicant registering the Matching Second Level Domain Name through the gaining Registrar as set forth in Section 4.1.2(ii) above), Verisign requires up to forty-eight (48) hours from the time the gaining Registrar becomes the registrar-of-record for the Existing .com/.net Second Level Domain Name for the transfer to be reflected in Verisign’s systems as necessary for the Qualifying Priority Access Program Applicant to be able to register the Matching Second Level Domain Name.

4.1.4. As stated above, all registrations of a Matching Second Level Domain Name must be completed during the applicable Priority Access Program Period.

#### 4.2 Phase 2- Landrush Program

The “**Landrush Program**” is open to any eligible entity or individual for any available Domain Name in the Registry TLD during the Landrush Program Period. During the Landrush Program Period, Domain Name registrations will be available on a “first-come, first-served” basis, subject to availability and the Registry Policies. Each Domain Name registration in the Registry TLD during the Landrush Program Period is subject to an Application Fee, in addition to the initial registration fee all as set forth in the Registry Fee Schedule.

#### 5. Claims Period

Verisign will provide a minimum of a ninety (90) day Claims Period for each Registry TLD. During the Claims Period each Domain Name registration will be subject to any corresponding registration criteria that may be in place for the particular Registry TLD (*e.g.* Limited Registration Period, General Availability).

#### 6. General Registration Period

Verisign will provide Domain Names in the Registry TLD on a “first-come, first-served basis” during the General Registration Period, subject to availability and the Registry Policies.

#### 7. Time Records

Registrar agrees that in the event of any dispute concerning the time of the entry of a Domain Name registration or other transaction in the Verisign SRS, the time shown in the Verisign records shall control.